



## District 12 Board Meeting Minutes

### Saturday, June 3, 2023

*Zonta District 12's purpose is to build, develop, and maintain strong clubs through support, leadership, and communication in order to further the mission of Zonta International.*

#### Call to Order

Governor Masters called the meeting to order at 8:40 am on Saturday, June 3, 2024, in Casper, Wyoming.

#### Roll Call

Secretary Kathy Cathcart called and recorded the roll of the District 12 Leadership Team and Officers. A quorum was present. The following members were present:

OFFICERS (vote)		Saturday
Governor	Bridget Masters	X
Lt. Governor/Membership Chair	Debbie Sundberg	X
Treasurer	Judith Barth	No
Area 1 Director	Connie Camino	X
Area 2 Director	Denise Parish	X
Area 3 Director	Colleen Farrell	X
Area 4 Director	Elizabeth Whitham	X
<b>LEADERSHIP TEAM (Do NOT vote)</b>		
Secretary	Kathy Cathcart	X
Area 1 Vice Director	Karen Kierstad	X
Area 2 Vice Director	Marcie Woolworth	X
Area 3 Vice Director	Gwen Forna	X
Area 4 Vice Director	Samantha Bruzan	X
Advocacy	Denise Parrish	X
Amelia Earhart Coordinator	Ann Hodgson	X
Centurion	Deedee Boysen	X
Climate Change (Action for Environment and Gender Equality)	Julie Trone	X
External Communications/PR	Tasha Bauman	No
Finance Committee	Judith Barth	No
Foundation Ambassador	Marcy O'Toole	X
Historian	Deb Willis	X
Internal Communications	Renee Coppock	X
JMK Coordinator	Janet Rivera	X
Leadership Development	Lisa Rice	No
Nominating Committee Chair	Dawn Bali	X
Nominating Committee	Kelli Buscher	No
Nominating Committee	Betty Abernethy	X
Parliamentarian	Deb Beatty	X
Service Chair	Jane May	No
United Nations	Mary Benoit	X
Webmaster	Susie Nulty	X
Women in Stem	Denise Luckhurst	No
YWPA Coordinator	Eva Jewell	No
Z & Golden Z Coordinator	Johnna French	No
	Holly Darby	No
Directory Committee	Sheila Davis	X
Club Creator & Centurion	Deedee Boysen	X

### **Secretary's Report, Approve September 16, 2023 District 12 Board Meeting Minutes**

The board reviewed the minutes from the **September 16 and 17, 2023** board and conference meeting. The minutes were unanimously approved on a motion by Whitham/Camina.

### **Treasurer's Report Final Report for the Biennium, Investments, Bank Statement, 2024-2026 Budget**

In Treasurer Barth's absence, Masters presented the Financial report. Discussion ensued. Master stated that finalized reports would be sent out.

### **Committee Reports – Review of Club Presidents Annual Reports**

Masters led the discussion regarding what each has accomplished.

**Governor** - the big thing that struck her reading the club reports was that we need people to step up to leadership. She felt it was the worry that it was going to be hard. Masters asked what was hard/successful for club presidents:

- People were excited to join, paid and then didn't show up.
- Members that resigned due to modernization of the club, didn't want change
- Great fundraisers & giving money away – don't step up to the plate for service and advocacy, plenty of feet but can't get their feet on the ground
- Successfully at grooming, one member who took a project on and it was successful. Made a conscience effort to bring leaders along. A prospective member said it was too much work, the 'business' of the meeting structure.
- Take on whatever terms you are willing to give. The challenge was every other month structure, at noon zoom and at night in person. Finding accommodation for 40+ members. Clicky group within our clubs – bra burners & far right wing.
- Rapid growth and keeping the club together.
- Lack of exposure to how clubs work.
- Need diversity of members.
- Take people on their own terms.
- All the challenges of people; advisors that give their opinions but don't do the work.
- When asked what is required – need a clear answer/definition. They need to know what they are signing up for. We need clarity of SOP for what must be done and when it is due.
- Bridge between what you make of it, what you want it to be, needs a backbone of guidance – not strict. We don't want to be all the same clubs.

Need a clear understanding of what the club is about and what is required. What the mission is and how are you going to meet the mission.

Discussion ensued regarding International bylaws and the need for change. ZI Strategic plan for what do clubs need. Until the mindset changes, we won't see changes to bylaws, however the strategic plan will continue to focus and help clubs.

### **Three Steps Creating Leaders**

1. Creating a line of sight
2. Empowering Action
3. Planning Ahead

**Lt. Governor** – Sundberg's - theme was What does membership got to do with it? Everything! Retention of members, engagement, building membership.

**Area 1** – Connie Camino – had a Area 1 meeting, feels that it is a real shot in the arm for clubs. Spearfish has a lot of young members and growing membership, Connie feels that we should visit them and find out how/what they are doing.

**Area 2** – Denise Parrish -

**Clubs Visited (During this fiscal year, I visited each of the Area 2 Clubs as Area 2 Director)**

Colorado North Forty – Attended the January Club Meeting

Cheyenne – Attended the February Club Meeting (Zoom)

**Other Notable Activities**

Attended the February D12 Board Meeting

Attended the February Presidents' Zoom Meeting Hosted by Debbie Sundberg

Attended the March Presidents' Zoom Meeting Hosted by Debbie Sundberg

Tried to help the Converse County Club by writing a press release and helping to promote its High Tea Fundraiser event (February / March)

**Area Meeting**

The Area 2 meeting was scheduled to be held in Douglas, WY and hosted by the Converse County Club. I spent some time working with the Converse County Club President (Maureen Morgan) trying to plan this meeting including making site visits to Douglas. In late March, the Converse County Club decided to disband, so I had to start over and plan the meeting in Cheyenne.

The Area 2 meeting was held in Cheyenne on May 3-4. Overall, it was deemed to be a success, although I was disappointed that there were not more people in attendance. (About 22 Zontians attended.)

**Item Failed to Accomplish**

Failed to specifically remind the Clubs about the Conflict-of-Interest Policies and obligations of Club leaders to acknowledge those policies.

Failed to keep the Converse County Club alive.

**Area 3** – Colleen Farrell – Area 3, terrible weather. Would like to help with the Parker club. There are 3 clubs with a strong presence. Clubs are increasing membership and have good leadership. Working on Governor's seminar.

**Area 4** – Elizabeth Whitham – Rewarding, trouble at the end at ZI, had President logged out – got it fixed. Proxy going to represent them. Visited Pike's Peak club in February. All 3 clubs are so different. Four/Five leadership meetings with Presidents & Samantha, since January. Area 4 meeting had 40 signed up, even representation 7-10 from each club and board. Getting more and more participation from clubs at District level. There were 7 from Prowers go to Ft. Collins D12 Conference.

**VAD 1** – Karen Kierstad – went to the Area 1 meeting, reported on how to get smaller cities around Custer SD to gather newer members.

**VAD 2** – Marcie Woolworth – grateful for Denise Parrish in passing the knowledge to her, plans to do the same for Dr. Michelle Aldrich.

Report for District 12 Summer Board Meeting  
Greeley, CO  
June 2-4, 2023

### **Area 2 Vice Director, Marcie Woolworth**

As Area 2 Vice Director, I would like to preface this report by reviewing the current job descriptions in the D12-Policies-Procedures-2021-Final. It is my understanding in reading this manual the Vice Director

- Assists the area director to perform the duties in the area.
  - Assumes the responsibilities of the area director in the area director's absence or inability to serve.
  - Performs other duties as assigned by the district. When performing the duties of the area director at a district board meeting or conference, the vice area director is a voting member.
- Bylaws of Zonta International, Article XIV, Sections 6 and 8.

#### **From the District Manual dated June, 2022.**

When I accepted the position, I was anticipating there would be more mentoring for this position, and I was excited that Judy Barth was the Area 2 Director since our proximity is so close. Unfortunately, that has not been the case. Judy has taken the job of D12 Treasurer and will be leaving her post as Area 2 Director. It was my understanding that Judy would invite me when she visited the various Clubs in our area, but that didn't happen. The only Club she has left to visit is in Converse County, WY. Judy assured me that she will visit the Converse County Club and let me know when that will be. My hope was that Judy and I could work closely together, so when I go forward as Area Director, I will be able to assist in the training of the upcoming Vice Area 2 Director.

#### **Work that has been done:**

I have had the privilege of starting a new club, which is still part of our District. Unfortunately, the Sheridan club start-up was out of my reach.

Sheridan, WY Club start-up – I had been unable to attend most Zoom meetings or attend any of the functions due to my work schedule and other obligations.

Prior to our conference in Pierre/Fort Pierre, SD last September, I had sent an email to all Presidents of clubs in District 12 inviting them to meet sometime during the conference and to bring along their Membership Chairs if they are also in attendance. Wanting us to get acquainted and to share with them my desire to be an advocate with ideas of obtaining new members as well as maintaining their current membership. Unfortunately, that did not happen.

From our recent Area 2 meeting, Dawn Bali is working to start a Club in Parker. This would be a better fit for me, and my hope is to be able to assist in that endeavor.

#### **Work that will soon be done:**

After the Conference, it will be my desire to contact each President and include the Membership Chairs in all communication with the blessing of the new Area 2 Director.

### **Status of Clubs/Membership:**

- Of the 19 clubs currently in Area 2, we are down some in membership. What can we do to help each other to obtain new members as well as retain our current members?
- How do we gain more interest? Sharing ideas on what works – success stories and what's not working.
- Have Zoom meetings along with the Area Director after the Conference in Laramie.
- I am looking forward to working with the Area 2 Director who will be replacing Judy as she takes on the Treasurer's duties – to learn as much as I can.

**VAD 3** – Gwen Forna – worked on grants with Debbie, attended the club creator meetings, helping with the Parker club. Get the club membership committee leads together. Met with Lisa Rice getting innovative ideas; current president of her club, working on breaking the barriers of the silos.

**VAD 4** – Samantha Bruzan – Good area meeting, 2<sup>nd</sup> year in a row of round tables of learning, there was opportunity to get to each round table. Interactive and not getting talked at, sitting at a table with other people discussions.

**Club Creators** – Deedee Boysen & Sheila Davis – **Sheila will email her report.** Deedee asked that we complete/share the **Prospective Member Form** for the eClub and/or Parker club. Going to move to west Pueblo for the next club and are contemplating Casper. The eClub will be considered area 4. The eClub can be members in anywhere – they are focusing on the USA, at this time. eClubs can do service/advocacy, have speakers, etc.

**External Communications** – Tasha Bauman not in attendance. Elizabeth Whitham will be chairing this committee next biennium. Had a meeting with Deedee regarding club creation. Suzie with E club. Would like to do a once a quarter spotlight on the website as a Blog post.

**Internal Communications** – Renee Coppock – when she get's requests to send information out to clubs/groups. Has seen an increase of opened emails and click throughs. Attempt to get things out within 24 hours.

**Webmaster** – Suzie Nulty – maintains 11 clubs and district. Approach the web as a way to store historical data, contact information, meeting information, archive. 300-400 emails regarding Zonta – info@ emails – that she routes along. We have an SSL secure certificate. Almost time to redesign the district website – would like some help and money to pay for (approx. \$85 an hour, \$5k guestimate was bandied around, many ideas about driven software, club people that do this, people that we know).

**Z & Golden Z** – Johnna French

**Advocacy-** Denise Parrish –

#### **Clubs Visited**

Colorado North Forty – attend the January Club Meeting as Area 2 Director but was also asked to speak on Advocacy issues, particularly the ERA

Laramie – Attended the January Club Meeting to help jump start some Advocacy activities – followed-up by sending additional information, particularly about What Was She Wearing.

#### **Presentations at Area Meetings**

Area 3 Meeting – I had prepared to attend this meeting in Golden, CO but came down with Covid. Shared a few of the materials (particularly about the ERA Campaign) with the Area 3 Director so she could decide what to share at the meeting.

Area 4 Meeting – I attended and made a presentation at this meeting in Canon City, CO. Sent some follow-up information that was requested. Spoke about the current push back against women's rights, the ERA, and harassment in the world of work.

Area 1 Meeting – I attended and made a presentation at this meeting in Custer, SD. Spoke about the current push back against women's rights, the ERA, harassment in the world of work, and denim day.

Area 2 Meeting – Attended and made a presentation at this meeting in Cheyenne, WY with focus on current push back against women's rights, the ERA, and harassment in the world of work.

### **Zonta USA Caucus / VAW Subcommittee of the Caucus**

While Ranelle Randles was the primary D12 Representative to the Caucus, I was the alternate and attended most of the Caucus once-a-month meetings. Ranelle has decided to step away from the Caucus for the upcoming year.

I was a member of and chaired the Violence Against Women Subcommittee. This meant I scheduled the meetings (held once each month), often set the agenda, and did a fair amount of homework to research issues to bring up as part of the discussion.

### **Other Notable Activities**

Attended the January Meeting of the Northeast Colorado Coalition Against Human Trafficking (NECCAT) where training was provided by the Laboratory to Combat Human Trafficking (meeting held in Greeley)

### **Planned Activities Not Accomplished**

Failed to create a D12 Advocacy Committee with members from CO, MT, SD, WY – *this is important to do as I plan to make the 2024-26 biennium my last year as D12 Advocacy Chair (assuming I last that long)*

**Service – Jane May**

**AEGE – Julie Trone –**



The AEGE committee has accomplished the following over the course of this Zonta year, 2023/2024:

- Created a brand identity with T-Shirts. Members wore them to promote the AEGE



- Attended Fall District Seminar in Fort Collins, 2023
  - Presented the AEGE Climate Action Project Award application and information session
- Released two newsletters:
  - Fall/Winter Newsletter about winter weather preparation in alignment with the Zonta International strategy to focus on disaster preparedness
  - Spring Newsletter about Earth Day project ideas, book discussion event, how to prevent heat-related illness during the summer, and preventing food waste.
- Social Media posts continued regularly
- Built awareness about the resources and opportunities of the Zonta USA Caucus Gender-equal Climate Action committee, Zonta Says NOW Intercontinental Think Tanks and their presentations:
  - Members encouraged their club members to participate in Zonta USA Fast Action Friday legislative advocacy
  - Shared the Zonta Says NOW video that ties gender violence with climate change with clubs.
    - In-person presentation with a few Zonta Club North Forty
  - Encouraged advocacy chairs in District 12 to participate in Zonta USA Caucus presentations on disaster preparedness; Liz Witham was a guest speaker in November.

- The Climate Action Project Award invited all clubs in District 12 to participate in submitting project proposals by December 2023. We received two submissions thus they were the recipients of the awards. The AEGE was proud to award two Z Clubs. One from the Z Club of Prowers County and the other from the Z Club of Laramie.
- Worked with Susie Nulty to regularly maintain and upgrade the D12 Zonta Says NOW webpage
  - The Zonta Says NOW Webpage on the Zonta International website added our D12 webpage under resources.
- AEGE Book Club offered a book discussion about the book 'Doughnut Economics' by Kate Raworth.



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## Climate Action Project Awardees 2024

District 12 – Action for Environment and Gender Equality  
committee

2



2024 Climate Action  
Project Award  
Winner:

**Zonta Club of Laramie – Z Club:**  
Award project: The Z club used their award to  
provide non-toxic, natural women's hygiene  
products for high school girls.

3

A big thank you  
to the Z Club  
Zonta Club of Laramie



4

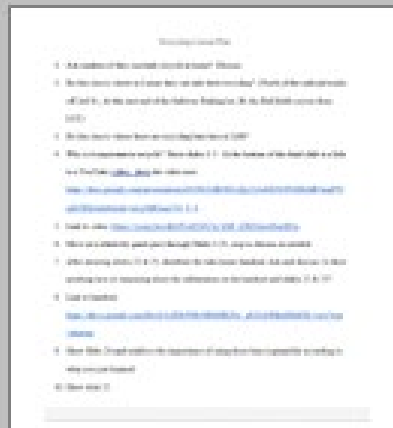


### 2024 Climate Action Project Award Winner:

**Zonta Club of Prowers County – Z Club**

Recycling project: The Z Club created an awareness, education, and participation campaign to improve recycling efforts on their high school campus.

5



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Are you ready to put your passion into action?



BUILD A BETTER WORLD FOR WOMEN AND GIRLS

Submission period: July 1, 2024 – December 31, 2024

Application on our website: [Zonta Says NOW judge](#)



**YWPA** – Eva Jewell

**Women in Stem** – Denise Luckhurst

**JMK** - Janet Rivera

**Amelia Earhart** – Ann Hodgson – contacted School of Mines in Rapid. Two fellows at CU.

**Historian** – Deb Willis – Stated that the historian is supposed to receive club meeting minutes, board meeting minutes, district meeting minutes. Go back to your clubs and ask that they be sent to her. Deb asked which clubs archive their own minutes: Denver, Laramie, Cheyenne, Pikes Peak.

**Centurion** – Deedee Boysen – advisory position to the Governor. A listening post, a person that has had the experience, usually a past Governor. Passing the torch to another Governor – there for that person assisting with the good & bad.

**Parliamentarian** – Deb Beatty – no report.

**Directory** – Sheila Davis (Holly Darby) -

**Foundation Ambassador** – Marcie O'Toole - **see Marcie's emailed report**

**Nominations** - Dawn Bali – a thankless job that is rewarding when you see those you worked on to get to the table at the table.

**United Nations** – Mary Benoit – many clubs aren't doing UN. Goal going forward is better communications with clubs – start with club presidents. Renee offered to do What is CSW? Zoom. Mary's goal is to go to CSW in 2025.

***Recognition of outgoing board members & Celebrate our 2022-2024 District 12 Accomplishments***

Sundberg congratulated Governor Masters highlighted her biennium accomplishments and gave her a gift from the Leadership Team. Masters thanked her board for their support and praised their accomplishments.

***Installation of New Officers***

*Coppock installed:*

- Lt Governor – Deb Beatty, Denver II
- Treasurer – Judith Barth, Fort Collins
- Secretary – Kathy Cathcart, Cheyenne
- Area 1 Director: Karen Kierstead, Black Hills
- Area 2 Director: Marcie Woolworth, Colorado North 40
- Area 3 Director: Colleen Farrell, Foothills Club of Boulder County
- Area 4 Director: Samantha Bruzan, Pikes Peak
- Vice Area 1 Director: Suzie DeBar, Billings
- Vice- Area 2 Director: Dr. Michelle Aldrich, Cheyenne
- Vice- Area 3 Director: Gwen Fornia, Denver
- Nominating Chair: Connie Camino, Billings
- Nominating member: Bridget Masters, Colorado North 40

Governor- Debbie Sundberg, Billings – will be installed at Convention in Brisbane Australia. Vice Area 4 Director is currently vacant. Nominating Member: Michelle Medal, Foothills Club of Boulder County – did not attend, she will be installed at a later date.

### ***DREAM IT- Planning for 2024-2026***

#### **Board Beginnings**

Sundberg handed out and reviewed the contents of the orientation notebooks.

#### ***ZI Biennium Goals – Spirit & Speaking up for Human Rights***

- Who do you want to be today?
- How do you want to feel today?
- What do you want to give today?
- What do you want to receive today?

Sundberg presented a PowerPoint regarding the ZI Biennium Goals. Sustaining, Spirit and Speaking Up for Human Rights.

#### **Zonta Spirit**

Abernethy presented the Zonta International Zonta Spirit. Printed out in the Orientation notebook.

#### **District 12 Membership Data in Review**

Sundberg reviewed the membership tracking from 2015 through 2024. Refer to page in notebook **Zonta District 12 Membership Tracking**.

#### **How will we build a better world for women and girls in D12**

Speaker/Facilitator DREAM A BIG DREAM – Debar facilitated a session where each group determined a Big Dream, spent time being Realistic and being a Critic of the idea. The objective was to provide a tool for use with Zonta Clubs.

## Let's build our Dream – Planning for 2024-2026

### Roll Call

Secretary Kathy Cathcart called and recorded the roll of the District 12 Leadership Team and Officers. A quorum was present. The following members were present:

<b>OFFICERS (vote)</b>		<b>Sunday</b>
Governor	Debbie Sundberg	x
Lt. Governor/Membership Chair	Deb Beatty	X
Treasurer	Judith Barth	No
Area 1 Director	Karen Kierstead	X
Area 2 Director	Marcie Woolworth	No
Area 3 Director	Colleen Farrell	X
Area 4 Director	Samantha Bruzan	X
<b>LEADERSHIP TEAM (Do NOT vote)</b>		
Secretary	Kathy Cathcart	X
Area 1 Vice Director	Suzie DeBar	X
Area 2 Vice Director	Dr. Michelle Aldrich	No
Area 3 Vice Director	Gwen Forna	X
Area 4 Vice Director	Vacant	No
Advocacy	Denise Parrish	X
Amelia Earhart Coordinator	Marcy O'Toole	X
Centurion	Deedee Boysen	X
Climate Change (Action for Environment and Gender Equality)	Julie Trone	x
External Communications/PR	Elizabeth Whitham	No
Finance Committee	Judith Barth	No
Foundation Ambassador	Bridget Masters	X
Historian	Deb Willis	No
Internal Communications	Renee Coppock	No
JMK Coordinator	Bernie Manning	No
Leadership Development	Anna Brewer	X
Nominating Committee Chair	Connie Camino	X
Nominating Committee	Michelle Medal	No
Nominating Committee	Bridget Masters	X
Parliamentarian	Renee Coppock	No
Service Chair	Dawn Bali	X
United Nations	Mary Benoit	X
Webmaster	Susie Nulty	X
Women in Stem	Kelly Christy	X
YWPA Coordinator	Veronica Hoegler	No
Z & Golden Z Coordinator	Tammy Benabides	No
Directory Committee	Ann Hodson	X
	Sheila Davis	X
Club Creator & Centurion	Deedee Boysen	X
	Sheila Davis	X
Zonta Spirit	Betty Abernethy	X
Bylaws	Sheila Davis	X

## 2024-2026 Biennium Governor Goals

Sundberg reviewed the handout **2024-2026 Biennium Governor Goals**. Discussion ensued.

1. Membership Growth = 550 by 2026, stretch goal is 626 by 2026
  - a. Retention - Loss of ZERO current clubs
  - b. Club Creator – Lt. Governor and Vice Area Directors will assist with club creation.
    - i. E-Club shooting for by August
    - ii. Parker Club – by end of 2026
    - iii. Pueblo Club – by end of 2026 – we need a champion
    - iv. Area 2 Club – Casper Wy by end of 2026, we need a champion
2. Strategic plan – by September 2025, Masters will be leading the initiative.
  - a. There is a list of potential committee members, both seasoned and new club members. Bridget will take suggestions if we know of members who should participate.
  - b. There is a template that will be used.
  - c. S.M.A.R.T Goals and timelines.
3. Service/Advocacy – would like every club to boldly do these two at a minimum:
  - a. 16 Days of Activism Nov 25<sup>th</sup> to Dec 10<sup>th</sup> & Zonta Rose Day March 8<sup>th</sup>
    - i. Suggestion to use orange umbrellas or some type of BOLD statement.
    - ii. Parrish is going to put a list together of what Clubs have done from the Annual Reports and ask Presidents could do recaps.
    - iii. District Newsletter Quarterly – Sundberg and Abernethy will work on this together.
    - iv. Suggestions to reach out to Men and boys:
      1. Connie Camino mentioned a program it had Cat in the name. I emailed her to get the name.
      2. Sundberg highlighted a series of posters that could be used, that focus on 'Real Men' she shared with Advocacy, Internal/External Communications.
      3. "We believed her" tag line
      4. Women choose the bear vs the man
      5. Pledge to respect women campaigns
      6. Coaching Boys to Men
      7. He for She programs – heforshe.org
      8. ZI website has engaging men resources
  - b. Partner with other service clubs
  - c. Red Sand project – ideas shared. Billings will share their materials. (See DeBar)
  - d. Service
    - i. Bali and Parrish will work together to put a list together of what Clubs have done from the Annual Reports and ask Presidents could do recaps.
4. Public Relations
  - a. Whitham and Parrish are willing to help write PSAs. Refer to handout **Top 10 Do's and Don'ts when working with the Media**
    - i. The Media likes Action and Pictures
    - ii. Timely – 2 weeks prior to event minimum
    - iii. Media outlets to use in your area
      1. Shopping Guides
      2. Online Papers
      3. TV
      4. Printed Newspapers
      5. Social Media
      6. Entities like: Wyoming Press Associations or Colorado Community Media, Your Hub in Colorado
      7. Classifieds
      8. Radio
      9. Morning Talk Shows

- b. PR, External and Internal Communications will do quarterly PSAs to send to clubs to use and assist teaching clubs how to work with the Media.
  - c. ZI has some templates for some of the service/advocacy projects
    - i. Add to D12 website
    - ii. Send PSAs that are issued to Nulty to add to the website – then other clubs can use them as a starting point.
  - d. Sundberg will share the logo that was on the Leadership Team shirts, for printing on additional clothing.
- 5. Scholarships
  - a. Current YWPA \_\_\_\_\_ JMK \_\_\_\_\_ Stem \_\_\_\_\_
    - i. Encourage clubs that aren't participating to participate.
    - ii. Investigate Universities/Colleges in our areas that qualify to participate.
    - iii. Contact each club to determine who the chair is.
    - iv. Refer to the **Educational Programs for 2024-2026**
    - v. PR
  - b. Goal YWPA \_\_\_\_\_ JMK \_\_\_\_\_ Stem \_\_\_\_\_
  - c. AE Fellows event
    - i. Open to the Public
    - ii. Additional PR, BIG PSA
    - iii. Ideas:
      - 1. Step 1 is to open it to the University
      - 2. School of Mines
      - 3. Women's Pilot Association
      - 4. NASA will send an Astronaut to your event if given enough notice, travel costs from Houston
      - 5. FE Warren AFB, Cheyenne has an all-female crew
      - 6. Amelia Earhart's Ninety-Nine (Ninety-Nines.org)
      - 7. Televisе
- 6. WedneZday is Zonta Day
  - a. Photo contest with a \$10 prize
    - i. Send pictures to Sundberg via email or text
  - b. How do we track and promote
    - i. Pictures on Social Media
      - 1. Instagram Hashtag #ZontaWedneZday
      - 2. Personal and Club Facebook pages
      - 3. D12 Facebook
- 7. Engaging Events
  - a. Governor's Seminar and District conference with at least 100 attending.
  - b. Area meetings – bring ¼ of the Area's club members to the meeting.
  - c. Area meetings are a membership event on the opening Friday night event.
    - i. Give them something to do, i.e. the cutting of the Brownies
- 8. Measurements

## 2024- 2026 Biennium GOVERNOR GOALS, Debbie Sundberg

Updated: June 20, 2024

- 1) **D-12 Membership Growth:** today 451 by June 2026 to be 550.... *With a BIG DREAM GOAL of 650*
  - a) Created by RETENTION of current membership that we engage in the **ZONTA SPIRIT** as well as worthy and active **SERVICE and ADVOCACY** projects. Loss of NO CURRENT CLUBS. Continue Membership Grants.
  - b) **CLUB CREATOR** Activities:
    - E-Club 7 USA: In Area 4 to be started by end of 2024 (15 members +)
    - Parker Club: To be chartered by end of 2024 (15 members+)
    - Vice Area Directors from each area serve on the Club Creator committee.
    - Area 4 Club possibly in Pueblo CO by end of 2026 \* we need a champion.
    - Area 2 Club possibly in CASPER, WYO by end of 2026 \* we need a champion.
- 2) **Strategic PLANS** for the District completed by Sept 2025 at District Conference. Bridget Masters, CHAIR Committee to have representatives from each area.
- 3) **SIMPLIFY SERVICE and ADVOCACY** in each club but be **BOLD**.
  - a. 16 Days of Activism NOV 25<sup>th</sup>– Dec 10<sup>th</sup>: **BOLD** actions by ALL clubs in the district (**ORANGE UMBRELLAS**)  
We will encourage clubs to concentrate on "REAL Men say NO to Violence" Campaigns, lead by Denise Parrish and the Advocacy Committee
  - b. Zonta ROSE Day: March 8<sup>th</sup>, Make for a MAJOR event or Public Relations event. Encouraged and implemented by the Service and Advocacy Chairs. (**ORANGE UMBRELLAS displayed in community**)  
Reach out to MEN and BOYS in a meaningful campaign in our communities.
- 4) **PUBLIC RELATIONS:** with the help of **EXTERNAL COMMUNICATIONS** and **LEADERSHIP DEVELOPMENT** chairs help clubs to work to be publicly noticed about the club service and projects using regular **PRESS RELEASES, INTERVIEWS, Posters, Letters to the Editor.**  
Members to attend, women's conferences, volunteer to be on panel discussions, Women's fairs, volunteer to partner or be a guest speaker. Be at the TABLE in each of our communities. **Committee chairs**, with the help of **INTERNAL/ EXTERNAL COMMUNICATION** chair to prepare quarterly **PRESS Releases** to send to CLUBS to use in their local community.
- 5) **SCHOLARSHIPS:** increase the club participation of the ZONTA scholarships for each of our programs: **YWPA, JMK and Women in STEM.** Where we at today with numbers of clubs participating and what is our **GOAL** of participation. Each chair will reach out to each club to find out their plan to participate and then assist them in finding a way to participate if they have not done it before.
  - a. Current clubs honoring: YWPA \_\_\_\_\_ JMK \_\_\_\_\_ STEM \_\_\_\_\_
  - b. **GOAL** to achieve: YWPA \_\_\_\_\_ JMK \_\_\_\_\_ STEM \_\_\_\_\_
  - c. AE Fellows event to be open to the public and make it a major event and celebration of the fellow and ZONTA.
- 6) **WedneZday is ZONTA DAY** each week in District 12 with all members encouraged to participate.
  - a. Photo contest sent to the Governor each month to show how members are showing their ZONTA Spirit each WedneZday. **ZONTA PRIZE** drawn each month of a \$10 donation to the foundation in their name. Begins JULY 2024 and runs through JUNE 2026.
- 7) **ZONTA SPIRIT:** Ask clubs to share what is happening in their club and share with the district. Highlight/spotlight with pictures clubs Quarterly. Each club will be asked to appoint a ZONTA SPIRIT Enthusiast to work w/ Betty.
- 8) **ENGAGING EVENTS:** Governors Seminar and District conference with at least 80 members attending. Area meetings that bring at least 1/4<sup>th</sup> of the area's members to the meeting. Making each area meeting, **MEMBERSHIP** event.
- 9) How will we **measure our success** and progress as we **BUILD a BETTER WORLD** for **WOMEN and GIRLS**?
  - a. PLAN    b. ACTIVITIES to MEASURE



**Directory & Validate Contact List** – Shelia Davis reported will be sending an email to the club presidents at the end of June asking for the information for the directory and asking for committee chairs, directors and officers. Any changes to meeting dates etc regarding the intro page from the club. Go into ZI and pull a listing – verify everything is accurate – make changes – send to Davis AND then ask the member to go in and update on ZI. There will only be five fields in the directory now: Name, Date Joined, phone number, email, and profession. Directory is available online, searchable, and printable. Contact Nulty for the password to the D12 members only section.

**Business cards** – Boysen will request them. Bauman will send an email to each of the Leadership Team.

## **CALENDAR**

**Board Meetings / Leadership Meetings** – refer to **2024-2026 Biennium at a Glance and District 12 Rotation of District Conference, Governor's Seminar and Area Meetings handouts.**

- District & Area meetings 2025 & 2026
- Governor Seminar – Oct. 4,5,6 2024
  - Board meeting Friday Oct 4 at 3:00
  - Boulder, CO, Colorado Chautauqua – Theme: BE BOLD
- District Conference – Denver, CO – Sept 19,20 21, 2025
  - Change 2027 to add Black Hills

## District 12 Rotation of District Conference,

### Governor's Seminar and Area Meetings

Updated 4/25/2024

Year	Governor's Seminar	District Conference
2012	Area 3—Denver II	
2013		Area 4—Royal Gorge
2014	Area 2—Cheyenne	
2015		Area 3—Foothills/Boulder County
2016	Area 1—Sturgis/Spearfish	
2017		Area 2—Ft. Collins and Greeley
2018	Area 4—Prowers County	
2019		Area 1 — Billings
2020	Area 2—Cheyenne	
2021		Area 4—Pikes Peak Area
2022	Area 1—Pierre/Ft Pierre	
2023		Area 2— <del>Laramie</del> / Fort Collins
2024	Area-3 Douglas Co/Boulder	
2025		Area 3 Denver
2026	Area 4—Royal Gorge	
2027		Area 1—Southern Black Hills

#### Area Meetings:

Area	2019	2020	2021	2022
1	Canceled—weather	Pierre/Ft Pierre	Black Hills-ZOOM	Billings- ZOOM
2	Laramie	Greeley	Ft. Collins	Colorado North 40
3	Denver	Denver II	Foothills	Foothills
4	Pikes Peak Area	Powers Co.	Royal Gorge	Prowers Co

Area	2023	2024	2025	2026
1	Glendive	So. Black Hills	Spearfish	Pierre/Ft Pierre
2	Cheyenne	Converse Co./ Cheyenne	Laramie	Greeley
3	Denver	Denver II	Foothills	Denver/Parker
4	Pikes Peak Area	Royal Gorge	Prowers Co.	Pikes Peak Area

Refer to UPDATED **Proposed Calendar of Events** – CHANGES WERE MADE! See below:



**PROPOSED CALENDAR of EVENTS**

(Updated June 20, 2024)

**2024**

- June 27- 30 Zonta International Convention – Brisbane, Australia
- Aug 12, Mon 6:00 – 7:00 Board Meeting via ZOOM
- Sept 1 Membership GRANT Applications due to Lt. Governor  
JANE M KLAUSMAN Club winners due to DISTRICT
- Oct 4-5-6 District 12 Governor Seminar – Boulder, CO, Colorado Chautauqua – Theme: BE BOLD  
3:00- BOARD/LEADERSHIP TEAM Meeting (Friday PM before start of Seminar)
- OCT 15 JANE M KALUSMAN District Winner due to ZONTA INTERNATIONAL
- Nov 25- Dec 10 "ZONTA Says NO to VIOLENCE" – All clubs shine with ORANGE UMBRELLAS and More

**2025**

- Jan 11, Sat 9:30 – 1:00 Board / Leadership Team Meeting via ZOOM
- March 8<sup>th</sup> ALL Clubs Celebrate ZONTA ROSE DAY with ORANGE UMBRELLA
- Mar 10-21 UN Council on the Status of Women – New York City and ZOOM
- Mar. 12, Wed 6:00 – 7:00 Board Meeting via ZOOM
- April 1 YWPA Club winners due to DISTRICT
- AREA MEETINGS: (Easter is April 20<sup>th</sup>)  
Area 1: April 26<sup>th</sup> - Spearfish  
Area 2: April 12<sup>th</sup> - Laramie  
Area 3: Jan 18<sup>th</sup> or 25<sup>th</sup>– Foothills/ Boulder  
Area 4: April 5<sup>th</sup> - Prowers County/Lamar
- May 1 YWPA District winner due to ZONTA INTERNATIONAL & Club Officer contact Info forms to HQ
- June 6,7,8 9:30 – 1:00 Board / Leadership Team Meeting Face-to-Face Meeting Place TBA
- JUNE 20-22 North American Interdistrict, DETROIT, MICHIGAN
- Aug 12, Tues 6:00 – 7:00 Board Meeting via ZOOM
- Sept 1 ZONTA WOMEN IN BUSINESS LEADERSHIP AWARD Club winners due to DISTRICT
- Sept 19-20-21 DISTRICT CONFERENCE – Denver Co. Theme: \_\_\_\_\_  
3:00-Friday BOARD/LEADERSHIP TEAM Meeting  
1:00 Sunday 1:00 BOARD/LEADERSHIP TEAM Meeting recap
- OCT 15 ZONTA WOMEN IN BUSINESS LEADERSHIP AWARD District Winner due to ZONTA INTERNATIONAL
- Nov. 12, Wed. 6:00 – 7:00 Board Meeting via ZOOM

Nov 25- Dec 10 "ZONTA Says NO to VIOLENCE" – All clubs shine with ORANGE UMBRELLAS and More



## 2026

Jan 10, Sat 9:30 – 1:00 Board / Leadership Team Meeting via ZOOM

March 8<sup>th</sup> ALL Clubs Celebrate ZONTA ROSE DAY with ORANGE UMBRELLAS

Mar. 12, Thur 6:00 – 7:00 Board Meeting via ZOOM

April 1 YWPA Club winners due to DISTRICT

AREA MEETINGS: (Easter is April 5<sup>th</sup>)

Area 1: April 25<sup>th</sup> – Pierre/Fort Pierre

Area 2: April 11<sup>th</sup> - Greeley

Area 3: Jan 17<sup>th</sup> or 24<sup>th</sup> – Denver or Parker

Area 4: April 18<sup>th</sup> - Pikes Peak

May 1 YWPA District winner due to ZONTA INTERNATIONAL & Club Officer contact Info forms to HQ

June 1 Membership Dues due to ZONTA DISTRICT and INTERNATIONAL  
D-12 Membership Grants available.

June (F-S-S) Transitional Meeting - Leadership Team Meeting

2024-2026 leadership with the 2026-2028 Leadership Teams

WHERE: ????

July 11<sup>th</sup>-14<sup>th</sup> ZONTA INTERNATIONAL CONVENTION – Vancouver, Canada

Sept 1 ZONTA WOMEN IN BUSINESS LEADERSHIP AWARD Club winners due to DISTRICT  
Membership GRANT Applications due to Lt. Governor

Sept/Oct??? District 12 Governor Seminar – Royal George

3:00- BOARD/LEADERSHIP TEAM Meeting (Friday PM before start of Seminar)

OCT 15 ZONTA WOMEN IN BUSINESS LEADERSHIP AWARD District Winner due to ZONTA INTERNATIONAL

Nov 25- Dec 10 "ZONTA Says NO to VIOLENCE" – All clubs shine with ORANGE UMBRELLAS and More

Officer/Committee reports due to Secretary two weeks before January and JUNE Leadership meetings.

What About:

>>> Women in Stem Deadlines: we will know after Brisbane.

>>>> Club President ZOOM MEETINGS for all Last Wednesday of each month 6-7

>>>> Leadership Development Training Meeting times???

Topics?

Refer to *tentative Agenda for Governor's Seminar*

Meeting adjourned at 12:00 am on Sunday June 9, 2024