

**ZONTA INTERNATIONAL -- DISTRICT 12**  
**CLUB ANNUAL REPORT**  
 Reporting Period: June 1, 2019—May 31, 2020



*Please email to Governor Deedee Boysen (boysen.deedee@gmail.com) by **May 8, 2020** with a copy to your Area Director.*

Area 1 Director: Kelli Buscher (kbuscher@pie.midco.net )	Area 2 Director: Kathy Cathcart (kcathcart@thealignteam.org)
Area 3 Director: Rhonda Bolich-Lampo (Rhonda@TheWELLthyPeople.com )	Area 4 Director: Sue Sutphin (cfl_susan@yahoo.com )

**Club Administration 2019-2020:**

Zonta Club of Cheyenne  
 Area: 2

Today's Date: 5/7/2020

President: Kristie Wilson  
 Vice President: Denise Parrish  
 Treasurer: Kathy Cathcart

President-Elect (if appropriate): Denise Parrish  
 Secretary: Melissa Martin

**Incoming Club Officers 2020-2021:**

President: Denise Parrish  
 Vice President: Michelle Aldrich  
 Treasurer: Kathy Cathcart

President-Elect (if appropriate): \_\_\_\_\_  
 Secretary: Belinda Sawyer

Board of Directors: Audra Gagnon, Rebecca Reid, Betty Abernethy, Ilaine Brown & Brenda Mathre

**Leadership & Leadership Development 2019-2020:**

Describe the leadership training conducted for officers, board members and committee chairs.

The skype meetings made available to us through Zonta area & District

Denise Parrish - Attended February 17,2020 webinar on preparing to attend the ZI convention.

Attended April 6, 2020 webinar on being a Zonta Club President.

Kathy Cathcart - I have been active in Club Leadership role as Treasurer for the past 2 years. I have presented timely Treasurer Reports and submitted dues in a timely fashion

What training opportunities / workshops have your club officers participated in at area & district levels?

Kristie Wilson Attended both Area 2 Meeting and the District 12 Meeting in September 2019. I was one of the two the voting delegates representing the club.

Denise Parrish Attended and presented a training session on Child Marriage at the District Seminar in Billings, September 21-22, 2019 as the District 12 Advocacy Chair;

Attended/Presented at the Area 3 meeting in Boulder on February 1, 2020.

Presented on Advocacy as the D12 Advocacy Chair.

Attended/Presented/Lead Discussion leader at the Area 1 / District 12 Zoom meeting on April 25, 2020 as the District 12 Advocacy Chair.

Presented the District 12 Advocacy Training three times, via Zoom, on March 16, 2020, March 25, 2020, and April 13,2020.

Kathy Cathcart has been active in the D12 Leadership role as the Area 2 Director. I have attended all board meetings. I was responsible for the Area 2 meeting in 2019 in Laramie.

Does your club have a long range plan that includes succession planning for future leaders in club?  Yes  No  
If yes, please describe (or provide copy to Governor and Area Director).

Describe any leadership challenges and needs.

None, our club works well together and works through problems/issues/personality conflicts diplomatically. When someone isn't strong in a particular skillset, there's always another in leadership who steps up and helps/mentors that person through.

**Nominating:**

Did the club suggest nominees for area, district and international office?  Yes  No

Please describe the process used by the nominating committee to prepare a slate of officers for 2020-2021.

**Fundraising:**

Please list the major fundraiser(s) your club held during 2019-2020.

ZNO – Zonta Night Out – banquet, grab bags, wine raffle, sponsored tables.

Total Funds Raised this year: 15,000

Did you have any donations of \$100 or more that were not associated with a fundraising event? Yes  No  
If yes, what was the total amount of such donations for the year? \_\_\_\_\_

**Local Service & Scholarships Dollars Given:**

Please list the contribution amounts given by your club during 2019-2020.

Local Service Organizations: 0

Local Scholarships: \$4,000

Total Local: \$4,000

**Zonta International Foundation (ZIF) Dollars Given:**

Please list the total club & individual contributions given to the Zonta International Foundation during 2019-2020. (Mary Benoit at mary@mathiaslockandkey.com can provide this information to you). ZI recommends that one third of the money your club raises be contributed to ZI to support the international service projects.

Total Club Contributions: \$7,500.00

Total Individual Contributions: \$1,765.00

Total Club & Individual Contributions: \$9,265.00

**Zonta International Scholarship Information:**

• **YWPA-Young Women in Public Affairs Awards**

Did your club participate in the YWPA program?  Yes  No

Please list the name of the candidate(s) forwarded by your club to the district for this award.

Kylie Schelhass

• **Jane M. Klausman Women-in-Business Scholarships (JMK)**

Did your club participate in the Jane M Klausman program?  Yes  No

Please list the name of the candidate(s) forwarded by your club to the district for this award.

N/A

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• **Amelia Earhart Fellowships**

Did your club celebrate Amelia Earhart Day?  Yes  No

If yes, please describe how your club celebrated this year.

Betty Abernethy provided photos of Amelia that were attached to Amelia’s press releases. Our new member Michelle Huff spoke about her experience as a C130 airline mechanic. The members discussed the possibility of reviewing the Amelia Earhart scholarship fund and support future aviators. Karen will bring it up at the Zappy Hour where committees will be addressed.

• **Women in Technology Scholarship (WIT)**

Did your club participate in the Women in Technology program?  Yes  No

Please list the name of the candidate(s) forwarded by your club to the district for this award.

No applicants.

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**Local Scholarship Information:**

**Local Scholarships** awarded by your club

Name(s) & description(s) of scholarship(s):

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**Membership:**

Please describe your club’s recruitment and retention efforts for 2019-2020.

The Membership Committee has established a communication system with the active members with reminder calls, social events, quicklists, potential member follow up calls, and has established an exit interview type communication to ask those members who chose not renew what the reason was. In three words recruitment and retention efforts: communication & follow up.

If your club currently has fewer than 20 members, what plans do you have in place to increase membership in 2020 - 2021?

N/A

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Does your club have a new member orientation program?  Yes  No

If yes, how many sessions did you hold this year? 8

Does your club have a new member mentor program?  Yes  No

If yes, describe.

A pilot/navigator type relationship where we try to pair up a seasoned Zontian with a new member. This is a loosely practiced program right now and the Club relies heavily on the membership committee and the monthly Zappy Hour events explained below.

How does your club measure membership satisfaction?

The membership committee got off to a slow start this fiscal year but have regrouped and are reenergized.

Everyone pooled their energies to create a plan to work on three (3) very important pieces for the whole club.

1. Recruitment and how to attract new talent for the club,

2. Involvement and how to best incorporate the talent into the needs of the club and to support our mission,

3. Retention of our members to continue consistency and support of the mission.

Zappy Hour for new members' "orientation" has restarted with emphasis as much on social bonding as on the structure, mission of Zonta. Dr Michelle has started a sunshine subcommittee to acknowledge birthdays, successes, etc. via calls and cards. In addition, there's been discussion of calling members to remind them of the meeting time and place.

Reports compiled by constant communication and follow up with existing members as well as those who chose not to renew.

How many of your club members are young professionals? 1

***The information below will be used to determine the District Service Award to be given out at the 2020 District 12 Governor's Seminar in Littleton, CO on Sept. 25- 26, 2020.***

**Local Service:** (Hands on work to help women & girls in the local community)

Please name and briefly describe your local service projects, including for each item:

(a) category: improved the status of women in general (legal, political, economic, educational, health and/or professional) or helped prevent and fight violence against women and girls (VAW).

(b) % of club members involved in the project.

(c) visibility and credibility to Zonta created by the project

(d) sustainability of the project (long lasting results, and could the project continue for a certain period of time)

Our clubs Service Project is intitled "Hope Bags". The back packs are sewn by volunteers and include items such as toiletries, clothes, flip flops, underwear, blankets and other Items that are necessary for victims of domestic violence to leave the hospital with dignity. Last year we started making these Hope Bags for children from infant to young adults. The younger children bags included a toy. This has been extraordinarily successful addition to our project.

The Hope Bags are donated to Cheyenne Regional Medical Center Forensic Department. They not only use the bags, but they also share the bags with the Police Department, Safe House, the Corner Department and other organizations in need. The Items in the bags are donated by Zonta Members, Churches, used clothing businesses and citizens of Cheyenne. This year we have set up donation boxes in a few businesses. We also have partnered with the School Districts Junior High Schools Family and Consumer Science classes to help sew the back packs.

Twice a year we set up a day to fill the bags with the Items that were donated. A room is donated to Zonta to fill the bags. 50% of Zonta members are involved in the filling of the bags along with some community members. Our goal is to make 80 to 100 bags for a year.

In 2019, Zonta was ask by the Forensic Department at Cheyenne Regional Medical Center to participate in CRMC Magnet Journey. Each Department had a representative. CRMC Identify Zonta as an advocate and how we collaborate with the forensic nurses at CRMC. Zonta represented the nurses at the Forensic Department. Magnet Designation honors the nursing professionalism, teamwork, high Quality patient Care, and innovation in nursing practice and dedication of everyone. Zonta representative, Brenda Mathre spoke on behalf of the forensic nurses on the Hope Bag Project and their participation.

This Hope Bag project is entering its third year has been a success for our Club and our community. We have had a lot of member and community interest in the project and in our Zonta organizations goals. We plan to continue this project.

**Other Service Questions / Linking Service and Advocacy:**

Do all club service projects relate to Zonta’s mission (empowering women through service and advocacy)?

XXYes No

If no, describe.

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What like-minded organizations have you partnered with for service and/or advocacy? Please list and briefly describe how you partnered with them.

See explanation above.

***The advocacy information below will be used to determine the District Advocacy Award to be given out at the 2020 District 12 Governor's Seminar in Littleton, CO on Sept. 25-26, 2020.***

**Advocacy:** The expression of support for or opposition to a cause, argument or proposal. Advocacy may include influencing laws, legislation, or attitudes. Zonta advocacy is an action taken in "the public interest" or for "the greater good" with respect to advancing the status of women and girls and their human rights.)

Does your club have an advocacy committee? XXYes No

**(Do Not Include Zonta Says No Activities Here - See Below)**

Please name and describe your advocacy projects, including for each item:

- (a) Category: improved the status of women in general (legal, political, economic, educational, health and/or professional) **or** helped prevent and fight violence against women and girls (VAW).
- (b) How closely the project coincided with the advocacy definition above.
- (c) % of club members involved in the project.
- (d) Names of any community partners.
- (e) Visibility and credibility to Zonta created by the project.

We did our annual human trafficking awareness at Cheyenne Frontier Days in July. The Club distributes information to attendees at the community pancake breakfasts and has a booth where folks can have their picture taken as superheroes. Thousands of people receive swag and learn about human trafficking during this campaign. 1/3 of the club participated.

Zonta participated by providing swag and manned a water booth at the September 14th Cheyenne Hills Church Human Trafficking Awareness Campaign and 5-K Run. Around 15% participated.

In November, we did the 16 Days of Advocacy with the silhouettes and march through town. 30% of the club participated.

As to Advocacy, we did the Human Trafficking Art Contest which falls under both Service and Advocacy. 35% of the club participated.

At ZNO 2020, we had a paid professional (Mr. Lundy Bancroft) speak on Domestic Violence. Also, the speaker met during the day of ZNO 2020 with county prosecutors and sexual assault nurses from the hospital to discuss their experiences with domestic violence and different views of holes in the system. 75% of the club participated. ZNO is our huge event of the year and 2020 provided a fantastic speaker.

During the year, we tracked various federal and state legislation and as individual Club members, commented on various items important to us that fell within the Zonta Mission. 15% of the club participated.

16 /DAYS of activism against gender violence: Zonta Club of Cheyenne for many years has partnered with the Z Club at Triumph High School to have several activities during the 16 days of activism against gender violence November 25 to December 10.

These include: a march to bring awareness to gender violence, a display of the Silent Witness Silhouettes in the county library, proclamations signed by the governor and mayor, and media coverage. The march was held on November 25, 2019 from the Wyoming state capitol building to the Laramie County Library. Participants numbered about 25 and included members of the Zonta Club of Cheyenne, Triumph High School Z Club, Safehouse, family members of the victims of gender violence, and others including Mayor Marian Orr. Life size silhouettes of ten victims were carried in a silent march led by Cheyenne police department vehicles.

At the library Mayor Orr signed proclamations recognizing the 100<sup>th</sup> birthday of Zonta International and declaring the 16 Days of Activism. Several family members made comments as the display was set up in the hallway of the library for the public to view for the 16 Days. More people attended the signing than participated in the march. Television stations and the local newspaper reporter were on hand to ask questions and record the event. The mayor's office also put a display on their web page with pictures of the march and silhouette display. The display also included information about Zonta Says No.

(b) this project closely coincides with the advocacy definition.

(c) about 50% of the club members participated on November 25 although most of them viewed the display in the library during the 16 days.

(d) Community partners included the mayor's office, the governor's office, Cheyenne police department, Laramie County Library, and representatives from Safehouse and several local churches. The silhouettes are housed in the Wyoming Coalition Against Domestic Violence and Sexual Assault, a Division of Victim Services with the Wyoming Office of the Attorney General.

(e) Media coverage included the local newspaper, television, mayor's web page, and an inspiring newspaper article by Denise Parish, District Advocacy Chair. Club President Kristie Wilson and Committee chair Mary Walker were featured on the television morning show. Triumph High School was also on the morning show at a second program. The proclamations were displayed at the annual Zonta Night Out on March 6, 2020 along with ten of the Silent Witness Silhouettes.

### **Zonta Says No:**

Describe your club's Zonta Says No activities in 2019 - 2020.

We use 16 Days of Activism as our main platform of Zonta Says No

We hang our "Zonta Says No" Banner at every function we hold including the CFD pancake breakfast, HT Awareness Art Contest, H2O Stations in the yearly women's march.

### **Other Advocacy questions:**

What women's issues have been identified as the most important in your club?

Human trafficking, ending child marriage, domestic violence issues, ending parental rights to SA violators, ending sexual assault.

How have club members been made aware of legislation relevant to women in our country?

Information is distributed in bite sized, easy to understand pieces from four of our members who are passionate about keeping up and understanding legislation and who closely follow all topics of club interest. This information is distributed by those four through regular emails and reports at meetings.

Have club members sent statements/letters, etc. been sent to law-makers or government/officials at national/state/community levels? Yes No

### **United Nations:**

Please describe how your club informed its membership of Zonta's work with the United Nations.

Every November at our General Meeting newest members make a presentation on research they've done learning about how Zonta partners with UN. This project is headed up by our membership committee who helps coach the new members with their research.

List topics shared with club members regarding the UN (& Zonta's engagement) (i.e., CSW, Sustainable Development Goals, etc.)

Sustainable Devel Goals, Jeopardy type trivia game with facts about UN/Zonta

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### **External Communications/Public Relations:**

*Please check box for the PR tools your club uses:*

Brochure Newsletter Club or Individual Business Cards Website Facebook  
Information from ZI toolkits  Other (describe)

Did the club submit a "Share your Story" through the Zonta International Website this year? Yes No  
If yes, briefly describe.

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### **Internal Communications** (e.g., club newsletter, directory, Facebook, Twitter, Instagram, website):

Please describe how your club kept its membership informed & connected this year.

Club Newsletter, Club directory, FB, email, personal calls and texts, every 3<sup>rd</sup> Wednesday of the month is Zappy Hour for newer members & social club info.

### **Website:**

Does your club have a club website Yes No Is it associated with the D12 website? Yes No  
If no, what is your club website address? \_\_\_\_\_

Has the information on your website been updated in the past year? Yes No

When did your club last update your website? April 2020

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### **ZIF Ambassador:**

Does your club have a foundation ambassador? Yes No

Does your club give an annual donation to Zonta International Service Projects? Yes No

How has your club encouraged individual donations this year to ZIF? Please describe.

We have had dinners where we encourage individual members and the club always gives 1/2 of our ZNO proceeds as a club.

Has anyone in your club joined the Mary E. Jenkins 1919 Society? No

**Z-Club or Golden Z-Club:**

Does your club sponsor a Z Club? Yes No Does your club sponsor a Golden Z Club? Yes No  
If yes, please describe key events held during the year.

Z-Club sells yellow roses as ZNO – Zonta Night Out which is our yearly fundraising event. The proceeds from their sales go to the charity of their choice in the community that follows the Zonta Vision of empowering women.

**Archiving & History:**

Does your club have an archivist/historian? Yes No Is your club history current? Yes No

Is your club history available on your website? Yes No

**Bylaws:**

Does your club have a bylaws committee or chair? Yes No

Are your bylaws up to date in accordance with Zonta International bylaws? Yes No

**Centennial Celebration:**

Did your club hold an event to celebrate Zonta's Centennial in the past year? Yes No If yes, describe.

100-year Anniversary signs were put up in four of the major parks in Cheyenne. They also had the Cheyenne Zonta Club web site on the signs. Each sign was visible from a major thoroughfare and ran from October 28 through November 11<sup>th</sup>.

Did your club receive a Centennial Grant? Yes No

If yes, what was it entitled? \_\_\_\_\_

Did your club hold a "Light Up the Night" event on November 8, 2019 (or that week)? Yes No

If yes, what did your club do? The Club arranged for the Cheyenne Depot clock tower to be lit in gold and teal on 11/8/2020. We also hosted a happy hour at the Paramount Ballroom where we offered a special cocktail named The Zonta Centennial made with “teal colored” liquor. The establishment donated \$1 per every drink sold to Zonta.

**Successes, Achievements and Challenges:**

What have been your club's successes and achievements in 2019 - 2020?

At one point one our Zontians said that our club is mostly comprised (and attracts) women who want change the world, and have the drive and determination to do so. We strive to do this on a local, national and global level. Our club is intentional in service - some that like to support through administration (serving on the board), some that like to support through committee work (like fundraising and events), and some that like to serve directly (making hope bags for our hospital to give victims of domestic violence). It is through the leadership of our club president that allows our members to serve in a way that celebrates their strengths.

What have been your club's challenges in 2019 - 2020?

No challenges to speak of. We are a strong club that works well through problems. Our main challenge focus remains retention.



How did you meet those challenges?

Our membership committee is now 9 women strong and this committee works hard on 3 principles to meet the challenge:

1. Recruitment and how to attract new talent for the club,
2. Involvement and how to best incorporate the talent into the needs of the club and to support our mission,
3. Retention of our members to continue consistency and support of the mission.

What guidance or information from the District or Zonta International level helped your club achieve the ZI biennial goals? (1. maximizing our impact through service and advocacy initiatives and educational programs that empower women and girls, 2. strengthening our resources to support our mission, 3. enhancing our profile around the world through our centennial anniversary activities)

None. We feel we are doing a fantastic job at the club level to achieve the ZI biennial goals.

Are there specific areas for which your club needs help in the coming year?  Yes  No

If yes, what areas?

\_\_\_\_\_  
\_\_\_\_\_

Is there anything else your club would like to address?

Not at this time

\_\_\_\_\_

**2020 Governor's Seminar:**

What programs or training would you like to see at the upcoming Governor's Seminar?

District Conferences do a good job covering everything we like to see already.

Would someone from your club be interested in making a presentation or conducting training at the District Conference?  Yes  No If yes, please provide the name and contact information for the person and the subject matter for the presentation or training.

Name:

Denise Parrish

Topic:

Anything Advocacy

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\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Thank You!**

**Please return completed form to Governor Deedee Boysen at  
boysen.deedee@gmail.com**

**Questions?  
Call Deedee at 307-760-3248**