



**ZONTA**  
INTERNATIONAL  
EMPOWERING WOMEN  
THROUGH SERVICE & ADVOCACY

ADD YOUR VOICE TO  
EMPOWER WOMEN



## GLOBAL MEMBERSHIP DRIVE SOCIAL MEDIA TOOLKIT

### SAMPLE MESSAGES TO PROMOTE YOUNG PROFESSIONAL MEMBERSHIP

In this social media toolkit, you will find sample posts for Facebook and Instagram and sample tweets for Twitter. You can use these samples on your club and personal social media accounts, or you can share directly from Zonta International's social media accounts.



#### TWITTER

- Your local action will lead to global change. Start your future with @ZontaIntl today. [www.zonta.org/youngprofessionals](http://www.zonta.org/youngprofessionals)
- Take a stand for equality. Join the movement of @ZontaIntl. [www.zonta.org/youngprofessionals](http://www.zonta.org/youngprofessionals)
- Opportunity is ready for you. Are you ready for @ZontaIntl? Find out more at [www.zonta.org/youngprofessionals](http://www.zonta.org/youngprofessionals).
- Become a global advocate by taking a stand for gender equality. Add your voice along with thousands of Zontians. [www.zonta.org/youngprofessionals](http://www.zonta.org/youngprofessionals)



#### FACEBOOK

- One in three women experiences violence in her lifetime. Women earn 10-30 percent less than men in paid work. Become part of the solution. Get involved at [www.zonta.org/youngprofessionals](http://www.zonta.org/youngprofessionals) and join the Zonta Club of XX (tag club's Facebook page) for our next meeting XXday/date at (insert meeting place), X PM.
- Take a stand for equality. Join Zonta International (tag Zonta's Facebook page), a global service organization dedicated to changing women's lives around the world. Get involved at [www.zonta.org/youngprofessionals](http://www.zonta.org/youngprofessionals) and join the Zonta Club of XX (tag club's Facebook page) for our next meeting XXday/date at (insert meeting place), X PM.
- Lead in your community – local action leads to global change. Get involved at [www.zonta.org/youngprofessionals](http://www.zonta.org/youngprofessionals)
- Become a global advocate through your local actions. Get involved at [www.zonta.org/youngprofessionals](http://www.zonta.org/youngprofessionals)
- Make a difference for women and girls and take a stand for equality. Find out how to get involved at [www.zonta.org/youngprofessionals](http://www.zonta.org/youngprofessionals)

# GLOBAL MEMBERSHIP DRIVE SOCIAL MEDIA TOOLKIT

## SAMPLE MESSAGES TO PROMOTE YOUNG PROFESSIONAL MEMBERSHIP



Lead in your community



Become a global advocate



Make a difference for women and girls

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### GET INVOLVED

Join Zonta International, a global service organization, dedicated to changing women's lives around the world.



### INSTAGRAM

- One in three women experiences violence in her lifetime. Women earn 10-30 percent less than men in paid work. Become part of the solution. Join the Zonta Club of XX (*tag club's Instagram page*) for our next meeting XXday/date at (*insert meeting place*), X PM.
- Take a stand for equality. Join Zonta International (*tag Zonta's Instagram page*), a global service organization dedicated to changing women's lives around the world. Come to the Zonta Club of XX (*tag club's Instagram page*)'s next meeting XXday/date at (*insert meeting place*), X PM.
- Lead in your community – local action leads to global change. Join the Zonta Club of XX (*tag club's Instagram page*) for our next meeting XXday/date at (*insert meeting place*), X PM.
- Become a global advocate through your local actions. Join the Zonta Club of XX (*tag club's Instagram page*) for our next meeting XXday/date at (*insert meeting place*), X PM.
- Make a difference for women and girls and take a stand for equality. Join the Zonta Club of XX (*tag club's Instagram page*) for our next meeting XXday/date at (*insert meeting place*), X PM.

### Find Us Online!



[www.facebook.com/ZontaInternational](http://www.facebook.com/ZontaInternational)



[www.twitter.com/ZontaIntl](http://www.twitter.com/ZontaIntl)



[www.instagram.com/Zontaintl](http://www.instagram.com/Zontaintl)



[www.youtube.com/user/ZontaInternational](http://www.youtube.com/user/ZontaInternational)



[www.linkedin.com/groups/3729863](http://www.linkedin.com/groups/3729863)

### Sample Hashtags

#AddYourVoice  
#EmpowerWomen  
#ZontiansInAction

### Campaign Graphics

The following graphics can be downloaded here:

<https://www.dropbox.com/sh/vd0tdtq8mcp03cp/AAD8HKRtHfVdu4PLd3szhHzVa?dl=0>

- **Images** for use on Twitter, Facebook and Instagram
- **Infographics** for use on Twitter, Facebook and Instagram
- **Cover Photos** for use on Twitter and Facebook