Global Membership Drive - April 3, 2017

1.0 Internal Communications

 1.1 Zonta Membership Campaign - Breakthrough in Retention and Growth - ppt

 1.2 Appeal letter to Club Presidents- pdf

 1.3 Achieving a Breakthrough in Membership Growth and Engagement-pdf

 1.4 This is GMD - mp4 video (can't download)

2.0 Member **Engagement and Retention** Strategy for **Club Boards**

2.1 Breakthrough in Engagement and Growth - ppt

 2.2 Engagement and Retention Strategy for Club Boards-pdf

 2.3 Best Practices Examples for Engagement and Retention-docx

 2.4 Create a Happy Club Life - pdf

 2.5 District Membership Planning-pdf

 2.6 Induction Program for New Members-docx

 2.7 Club Membership Engagement Follow Up - Xlsx

 2.8 What is an Elevator Speech Examples-pdf

 2.9 Exiting Member Questionnaire-docx

 2.10 District or Area Membership Chair-xlsx

 2.11 Press Release-docx

3.0 Member **Recruitment** Materials for **Club Boards**

3.1 Member Recruitment Materials for Club Boards-ppt

 3.2 Best Practices Examples for Recruitment-pdf

 3.3 Matching Membership Benefits to Needs - pdf

 3.4 Turn Any Zonta Event into a Membership Drive - pdf

 3.5 Make the Ask - pdf

 3.6 Prospective Member Follow-Up - xlsx

 3.7 Club Biennial Goals & Tracking Chart - xlsx

4.0 External Materials for **Member Recruitment**

 4.1 Postcard-pdf

 4.12 Welcome to Zonta booklet - pdf

 4.13 Step by Step Guide to Charter a New Club - pdf

 4.17 Pull up Banner-pdf

 4.2 Flyer - pdf

 4.4 Bookmark - pdf

 4.6 Social Media Tool Kit - pdf & Young Professional Media Tool Kit

 This is Zonta Card -pdf

5.0 **Young Professional Recruitment** Materials

 Young Professionals Flyer- pdf

 Young Professionals Post Card - pdf

6.0 Support Materials for **e-Clubs**

6.1 Strengthening Your e-Club Retaining and Engaging Membership - pdf

 6.2 Best Practices for e-Clubs - pdf

 6.4 Charter of a new Zonta e-Club - pdf

 6.5 Sample Rules of Procedure for e-Clubs - pdf

 6.6 Zonta e-Clubs Presentation - Ppt