**For Immediate Release**

Date

Contact: *Insert name, title, phone, email address*

**Zonta International raises its voice**

After almost a century of advocacy and action to empower women and girls around the world, Zonta International has launched a global campaign to increase awareness of the organization’s vision and goals and to attract more volunteers.

“Zonta is fully committed to the United Nations Sustainable Development Goal No. 5: Achieve gender equality and empower all women and girls,” said Zonta International President Sonja Hönig Schough. “By 2030, we want to see a world in which every woman and girl is able to achieve her full potential. We want them to have greatly improved access to resources and to be equally represented in decision-making positions. Above all, we want to see a world in which no woman or girl lives in fear of violence.”

“New members are the lifeblood of any volunteer-driven organization. Through our Global Membership Drive over the next 12 months, Zonta clubs in 66 countries will reach out to like-minded women and men. We want them to join us as advocates in combating inequality and violence, and to work alongside us as volunteers providing hands-on service in their communities and raising funds for our international projects and education programs.”

The campaign also calls on governments, the business sector and community leaders to give women and girls greater career opportunities and improved access to health, education and other services.

**Boilerplate[[1]](#footnote-1)**

Zonta International is a leading global organization of professionals committed to empowering women worldwide through service and advocacy. Zonta’s first club was established in Buffalo, New York, in November 1919 and membership today stands at approximately 30,000 Zontians in 66 countries. Zonta advocates through its General Consultative Status with the United Nations and Participatory Status at the Council of Europe. The Zonta International Foundation is a not-for-profit charitable organization that supports an extensive international service program through the contributions of Zonta clubs, individual Zontians and friends. Clubs also undertake local service and advocacy.

1. Note to Zonta clubs: This so-called “boilerplate” is standard, factual information about Zonta and what we do. It can be used and reused without change in any text or media releases. It is usually inserted at the end of a media release. The heading “boilerplate” is not used in the media release. *Boilerplate* originally meant large flat sheets of metal that were rolled up to make steam boilers. Both uses of the word refer to something durable and reusable. [↑](#footnote-ref-1)