**Global Membership Drive Social Media Toolkit**

In this social media toolkit, you will find sample posts for Facebook and Instagram and sample tweets for Twitter for both Zonta clubs and individual club members. You can use these samples on your club and personal social media accounts, or you can share content directly from Zonta International’s social media accounts.

**Zonta International Social Media Accounts**

* Facebook: <https://www.facebook.com/ZontaInternational>
* Twitter: <https://twitter.com/ZontaIntl>
* Instagram: <https://www.instagram.com/Zontaintl/>
* YouTube: <https://www.youtube.com/user/ZontaInternational>
* LinkedIn: <https://www.linkedin.com/groups/3729863>

**Hashtags to Use**

* #AddYourVoice
* #EmpowerWomen
* #ZontiansInAction

**TWITTER**

**Sample tweets for clubs**

*To stand alone or accompany “general” images:*

* Do you want to contribute to a better world for women? Join the Zonta Club of *XX* on *XXday* @ *(insert meeting place)*, *X* PM.
* Through advocacy, we strive for gender equality. Check out the Zonta Club of XX's event *(name)* *XXday* @ *(insert meeting place)*, *X* PM.
* Through service, we help to improve women’s lives. Check out the Zonta Club of XX's event *(name)* *XXday* @ *(insert meeting place)*, *X* PM.
* Join the Zonta Club of *XX XXday* @ *(insert meeting place)*, *X* PM, & meet like-minded individuals eager to advance their leadership skills while serving others.
* DM us to find out how you can join our club & experience the fulfillment of supporting other women to realize their full potential.
* DM us to find out how you can joinour club & develop yourself as a leader while empowering women.
* DM us to find out how you can be part of a team of great women & men as we realize our mission of empowering women.

*To accompany child brides infographic:* DM us to find out how you can join our club & help @ZontaIntl end child marriage. #EndChildMarriage

*To accompany maternal deaths infographic:* DM us to find out how you can join our club & help @ZontaIntl prevent & treat obstetric fistula in Liberia.

*To accompany trafficking victims infographic:* DM us to find out how you can join our club & help @ZontaIntl fight human trafficking & unsafe labor migration in Nepal.

*To accompany women & illiteracy infographic:* DM us to find out how you can join our club & help @ZontaIntl educate women & girls in Madagascar, Liberia and Niger.

*To accompany women & violence infographic:* DM us to find out how you can join our club & help @ZontaIntl prevent and eliminate violence against women.

*To accompany women in business infographic:* DM us to find out how you can join our club in providing scholarships to help women pursuing business careers overcome gender barriers.

*To accompany women in science infographic:* DM us to find out how you can join our club & help @ZontaIntl provide fellowships to women pursuing careers in aerospace. #womeninscience

*To accompany women in parliament infographic:* DM us to find out how you can join our club in advocating for women’s increased political participation.

*To accompany women paid less infographic:* DM us to find out how you can join our club & be part of @ZontaIntl's effort to achieve #equalpay & #genderequality.

**Sample tweets for members**

*To stand alone or accompany “general” images:*

* Do you want to contribute to a better world for women? Join me at the *(insert club’s Twitter handle)* on *XXday* @ *(insert meeting place)*, *X* PM.
* Through advocacy, we strive for better equality. Join me at the *(insert club’s Twitter handle)*'s event *(name)* *XXday* @ *(insert meeting place)*, *X* PM.
* Through service, we help to improve quality of life. Join me at the *(insert club’s Twitter handle)*'s event *(name)* *XXday* @ *(insert meeting place)*, *X* PM.
* Join the *(insert club’s Twitter handle)* *XXday* @ *(insert meeting place)*, *X* PM, & meet like-minded individuals eager to advance their leadership skills while serving others.
* DM me to find out how to join me in experiencing the fulfillment of supporting other women to realize their full potential w/ the *(insert club’s Twitter handle).*
* DM me to find out how to join *(insert club’s Twitter handle)* & develop yourself as a leader and global advocate for women.
* DM me to find out how you can be part of a team of great women & men as we realize our mission of empowering women w/ the *(insert club’s Twitter handle).*

*To accompany child brides infographic:* PM me to find out how you can join the Zonta Club of *XX (tag club if applicable)* & help @ZontaIntl end child marriage. #EndChildMarriage

*To accompany maternal deaths infographic:* PM me to find out how you can join the Zonta Club of *XX (tag club if applicable)* & help @ZontaIntl treat & prevent obstetric fistula in Liberia.

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*To accompany women & violence infographic:* PM me to find out how you can join the Zonta Club of *XX (tag club if applicable)* & help @ZontaIntl prevent and eliminate violence against women. #ZontaSaysNO

*To accompany women in business infographic:* PM me to find out how you can join the Zonta Club of *XX (tag club if applicable)* in providing scholarships to women pursuing business careers.

*To accompany women in science infographic:* PM me to find out how you can join the Zonta Club of *XX (tag club if applicable)* & help @ZontaIntl provide fellowships to women pursuing careers in aerospace. #womeninscience

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**FACEBOOK**

**Sample Facebook posts for clubs**

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* Looking for meaningful service, lifelong friendships and cross-cultural sharing? Visit <http://zonta.org/addyourvoice> and be sure to join the Zonta Club of *XX* for our next meeting *XXday/date* at *(insert meeting place)*, *X* PM.
* Participate in local and global advocacy activities and become actively engaged in local service with the Zonta Club of *XX*! Visit <http://zonta.org/addyourvoice> and be sure to join us for our next meeting *XXday/date* at *(insert meeting place)*, *X* PM.
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**INSTAGRAM**

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