**January 7, 2017 Leadership Team Reports**

Name: DEBBIE SUNDBERG

Committee: Young Women in Public Affairs

GOALS:

District 12 Biennial Goals 2016-2018 – YOUNG WOMEN in PUBLIC AFFAIRS, Debbie Sundberg-Chair

* Retain the 13 current clubs who participated in the YWPA Award in 2016
* 2017: Increase club applications to District from 13 to 15. (Area 3 is a Key area as well as Glendive)
* 2018: Increase club applications to District from 15 to 17. (Area 3 is a Key area)
* Increase District 12 wide knowledge of YWPA scholarships by:

+ Updating YWPA Information on D-12 website by October 1

+ Email Club Presidents by October 1

+ Posting names of clubs that offer a WYPA scholarship and dates applications are due

+ Ensure clubs know of the press release and other documents for recruiting YWPA applicants by January 1st and for announcing YWPA Winners by April 1st

* Partner with clubs and D12 Public relations committee to encourage active promotion and public relations of the award by:

+ Encouraging at least 6 clubs to post their application date/process on their Facebook pages by January 1st and post their club’s winner information on their Facebook pages by May 1st

+ Encourage clubs to post names and pictures of annual club winners on the D12 website by May 1st

+ Send follow up letters to all club applicants and club presidents to announce District winner by May 15th

+ Announce the District and International Winners to the clubs by July 1st

TIME LINE:
Sept 1 Update D12 website with 2017 Info

Send Letters to Club Presidents, Area Directors and Vice Directors with YWPA Materials

 \*Target: Glendive and Area 3 Give them a CALL

Sept 24- Have materials at the GOVERNORS CONFERNCE for all clubs

Nov 1 – Call Presidents to see which clubs are offering the award

Post the D12 website with the Clubs that are offering the Award

Jan 15 to April 1 Publicity

Mar15 Arrange for THREE Judges

April 1 Club DEADLINE to District for their Club winners

April 25 Send District winner to D12 Governor for her approval

May 1 Deadline to get District Winner to International

May 15th Send out press releases about District winner, send D12 info to website

June 1 Send letters to applicants and presidents outlining results

July 1 International announces International winners – send out D12 website announcement

* What worked well?
	+ Following up and encouraging Clubs to participate in awarding a Club winner
	+ Following up and encouraging Clubs to post their local winners on their website and the District 12 website
	+ More Clubs applied this year and I have some commitments for 2017 that new clubs will join in recognizing a Young women in their area
* What would I change?
	+ Send out notices in the Summer, Fall and then in Early January to keep the program on the radar of clubs.
	+ Prepare for 2016-17 by contacting local clubs earlier and getting 15+ clubs to submit applications
	+ Send out 2017 Award Packets to clubs once they are available
	+ Submit information for the District 12 website regarding the 2017 YWPA award
	+ Do a better job on getting press releases out about our award and then with the announcement of the District winner throughout the media areas of the District.
1. **What have been your District’s successes/achievements since the beginning of the biennium?**

*I handed out YWPA packets to all clubs at the Governor’s Conference and encouraged Areas and clubs to participate in the YWPA award program this year.*

*I submitted an article for the JUNE 2016 Outlook Newsletter regarding the YWPA.*

1. **What challenges have you encountered since the beginning of the biennium?**

*None so far. Thanks for asking.*

1. **What guidance or information is needed from the ZI level for your district and clubs to achieve the biennial goals that concern them?**

*I feel we are on the way to achievement if all the clubs come through with their award process as discussed.*

1. **What do you, your district or club members need help with? (can be from liaison board, HQ)**

*I received the updates from attending the International Convention. I never receive anything else from anyone. But I am doing fine with the information and deadlines that I have.*

1. **Is there anything you would like to address?**

*I am not happy regarding the new rules that ZONTA family members are not eligible to participate in the YWPA award process. Was this an International Board decision? I do not believe the membership was able to comment on this new rule.*