

Vitality Indicators Membership Committee 2014-2016

Dear Club President,

Please answer these questions and send them to your Area Director who will pass it on to your Lt. Governor (the Chairman of the District Membership Committee).

The questions treat issues of training, membership and local activities of which some will require a little more research. Thanks for your efforts!

1. Did you receive training when you became president ?

- Yes
- No

2. If yes, whom did you receive this training from? (Please choose all that apply.)

- Your area director
- Your previous club president
- Your district governor
- A professional trainer
- Other, please specify
.....

3. Would you like more or other training? If yes, what type?

4. Did you provide for training for your board or for your committee presidents?

- Yes, we provided formal training ourselves
- Yes, we participated with more than one board member in the area training
- Yes, we provided informal training by previous board members or peer committee members
- Not really, we practice training on the job
- Not really, but we discuss an work in a collaborative way for all decisions
- Other, please specify
.....

5. Would you like more or other training for your board and committee presidents? If yes, what type?

6. Getting candidates for elected office in our club is

- Very difficult
- Difficult
- Requires some effort
- Easy
- Very easy

7. Getting candidates to preside committees in my club is

- Very difficult
- Difficult
- Requires some effort
- Easy
- Very easy

8. In the current and past biennium, in my club we have members that have held elected office or functions at (please choose all that apply):

- Area level
- District level
- International level
- None of the above

9. Are each of the following elected offices fulfilled in the current and past 2 biennium?

	Always without exception	Generally yes	Sometimes	Generally no
Vice-president				
Director 1				
Director 2				
Treasurer				
Secretary				
Nominating Committee				

10. How would you estimate the average participation to club meetings over the past 2 biennia?

- Less than 50%
- Between 50% and 75%
- Above 75%

11. How would you estimate the average participation to your main fundraising event over the past 2 biennia?

- Less than 50%
- Between 50% and 75%
- Above 75%

12. How would you assess the representation of your club in the main area meetings over the past 2 biennia?

- All the time
- Most of the time
- Sometimes

13. How often do you meet (in whatever way) with other clubs from your area, but not organised by the area?

- Seldom
- Once every biennium
- Once every year
- More often than once a year

14. How would you estimate the average participation of your club to the district conference over the past 2 biennia ?

- Less than 10%
- Between 10 and 25%
- More than 25%

15. How would you estimate the representation of your club to the international convention over the past 2 biennia?

- We were present twice
- We were present once
- We did not attend the past 2 international conventions

16. How many club members do you currently have?

17. How do you evaluate your membership growth over the past 2 biennia?

- There is a decline
- Membership is stable
- Membership growth is slow
- Membership is growing steadily
- Other, please specify
.....

18. How many members did you on average recruit every biennium for the past 2 biennia?

- None
- From 1 to 3
- From 3 to 6
- More than 6

19. How many members did you on average lose every biennium for the past 2 biennia?

- None
- From 1 to 3
- From 3 to 6
- More than 6

20. Could you estimate the average age of your club members?

- Between 40 and 50
- Between 50 and 60
- Between 60 and 70
- Between 70 and 80

21. Could you estimate the average length of membership of members leaving your club?

- Less than 5 years
- Between 5 and 15 years
- Between 15 and 25 years
- Between 25 and 35 years
- Between 35 and 45 years

22. How do you evaluate the diversity of professions in your club? (Please check all that apply.)

- Great diversity in professions
- Sufficient diversity in professions
- Diversity in professions could be improved
- Other, please specify
.....

23. Do you organise a special meeting or gathering/ dinner with a potential new member?

- Generally yes
- Sometimes
- As needed

24. Do you have a "welcome pack" or other written information for potential new members?

- Yes we have our own "new members information" and it is regularly updated
- Yes, we have our own "new members information" but it could benefit from an update
- Yes, we use the information from the Zonta International website
- No, we really prefer the face to face meeting to explain everything life
- Other, please specify
.....

25. Please indicate for each of the following functions whether they are fulfilled in the current and past biennium

	Always without exception	Generally yes	Sometimes	Generally no
Secretary				
Membership Administrator				
Service committee				
Advocacy committee				
Membership committee				
PR committee				
Separate committee for awards				
Events/Fundraising team				
SOM team				
Other, please specify				

26. How is your club's participation in the ZIF Awards programs


	Yearly award winner	One award winner per biennium	Efforts every biennium but no award winner	No participation past 2 biennia
Young Women in Public Affairs				
Jane Klausman				
Amelia Earhart				

27. How do you evaluate the following club activities?

	Poor or not present	Fair	Good	Very good or regularly
Attractiveness of meeting programmes for members (speakers)				
Relationship building possibilities of club events (networking)				
Fellowship building possibilities of club events (friendship)				
Advocay activities				
Local visibility of club				
Press attention for advocacy activities				
Press attention and publicity for service activities				
Long-term and regular service activities				
Single and more ad hoc service activities				
Extension activities e.g. efforts as a founding club for other clubs (SOM-club)				
Donations to the Zonta International Foundation				

28. What is, in the past 2 biennia, the approximate part of service funds that are devoted to donations to the Zonta International Foundation?

- Less than 1/3
- About 1/3
- More than 1/3



Thank you for taking the time to complete this questionnaire.

With your input we hope to be able to support you better in creating a valuable membership experience.

Main Author: Dafne Reymen (Membership Committee Europe and Africa).

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