ZONTA INTERNATIONAL -- DISTRICT 12 CLUB ANNUAL REPORT

Reporting Period: June 1, 2014—May 31, 2015

Please email to Governor Marcy O'Toole (motoole48@comcast.net) by May 22, 2015 with a copy to your Area Director.

Area 1 Director: Teresa Forbes (<u>tlarueforbes@hotmail.com</u>)	Area 2 Director: Michelle Ammerman (<u>AmmermanZonta@gmail.com</u>)
Area 3 Director: Ann Hodgson (johnannhodgson@att.net)	Area 4 Director: Linda Hawkins (<u>flowerboutique86@hotmail.com</u>)

Club Administration 2014-2015:

Zonta Club of Cheyenne Today's Date: 04/28/2015

Area: 2

President: Kathy Cathcart President-Elect (if appropriate): Connie Sloan-Cathcart Vice President:

Secretary: Pam Moran Treasurer: JoAnn Zeigler

Fundraising:

Please list the major fundraiser(s) your club held during 2014-2015. (Feel free to add additional fund-raisers.)

1. Zonta Ladies Night Out

Total Funds Raised this year: \$22,000.00

Local Service & Scholarships Dollars Given:

Please list the contribution amounts given by your club during 2014-2015.

Local Service Organizations: \$4800.00

i. Circles Wyoming \$1000.00

ii. G.I.F.Ts \$1000.00

iii. Safehouse \$800.00

iv. Wyoming Family Home Ownership Program \$1000.00

v. Climb Wyoming \$1000.00

Local Scholarships: \$1000.00 Total Local: \$5800.00

Zonta International Foundation (ZIF) Dollars Given:

Please list the total club & individual contributions given to the Zonta International Foundation during 2014-2015. (Jan Kirch at jankirch50@gmail.com can provide this information to you)

Total Club Contributions: \$1425.00

Total Individual Contributions: \$3977.00

Total Club & Individual Contributions: \$5402.00

ZIF Scholarship Information:

• YWPA-Young Women in Public Affairs Awards

Did your club participate in the YWPA program? ⊠Yes □No

Please list the name of the candidate(s) forwarded by your club to the district for this award.

We did not receive any applications that met the qualifications this year.

Jane M. Klausman Women-in-Business Scholarships (JMK)

Did your club participate in the Jane M Klausman program? ☐Yes ☒No

Please list the name of the candidate(s) forwarded by your club to the district for this award.

Amelia Earhart Fellowships

Did your club celebrate Amelia Earhart Day? ☐ Yes ☒ No

If so, please describe how your club celebrated this year.

Local Scholarship Information:

• Local Scholarships awarded by your club

Name(s) & description(s) of scholarship(s):

Margaret Lanier, Laramie County Community College – Zonta of Cheyenne scholarship

Membership:

Please describe your club's recruitment and retention efforts for 2014-2015 in order to meet the *net* +1 goal as of June 1, 2015. We actively recruit during our Zonta Ladies Night Out fundraising event. We have a booth for the Zonta Club of Cheyenne, with a gift basket raffle. The raffle tickets ask if the person is interested in additional information about our club. We follow up on everyone that says yes. We then host a Membership reception and invite all of those that were interested in our club.

If your club currently has fewer than 20 members, what plans do you have in place to increase membership in 2015 - 2016?
Does your club have a new member orientation program? MYes If yes, how many sessions did you hold this year? Once a month. We host a Zappy Hour at The Historic Plains Hotel, Capital Grill. We enjoy beverages and food while talking about what Zonta International is all about and what our Club is all about.
Does your club have a new member mentor program? ☐Yes ☒No If yes, describe

The information below will be used to determine the District Service Award to be given out at the 2015 District Conference, Boulder, CO Sept. 25-27, 2015

Local Service: (Hands on work to help women & girls in the local community)

Please name and briefly describe your local service projects including for each item:

- (a) category: improved the status of women in general (legal, political, economic, educational, health and/or professional) or
 - helped prevent and fight violence against women and girls (VAW)
- (b) % of club members involved in the project
- (c) contribution to the Zonta International Foundation is at least 1/3 of the dollars raised this year
- (d) visibility and credibility to Zonta created by the project
- (e) sustainability of the project (long lasting results, and could the project continue for a certain period of time)
- 1. Zonta Ladies Night Out our annual fundraising event. **Improves the status of women:** We invite Women Owned businesses to have a booth showcasing their products. We ask each of them to put a 'gift basket' valued at \$50 up for raffle. The raffle tickets have demographic information on them so that the women can use them as contacts to build their business. Attendees understand that the business is going to contact them after the event. The majority of the evening is spent shopping at the vendor's booths. We are improving the status of these women by helping them have successful businesses. **100% of club members are involved in this project. 1/3rd of the funds raised at this event go to ZIF. Visibility and credibility:** We used to be known as those 'antique show women'. We are now known as Zonta! The club that raises money to eliminate violence against women. A portion of the evening, while guests are eating dinner, we provide information regarding Zonta International projects, Zonta of Cheyenne, and eliminating violence against women. 2/3rds of the funds raised will be used to eliminate violence against women. We are guests on the morning TV show talking about Zonta, the event, and what the funds will be used for.
- 2. Zonta Art Contest we solicited art that represented Human Trafficking. This was our first endeavor of this kind. We had 6 artists submit entries. We were on the radio talking about the event, Zonta, and human trafficking. We showcased the art at the Hynds Building, a downtown

building with high visibility and known for its art events. We held a reception, all of the artists were there, and many local residents. We also showcased the artwork at our Zonta Ladies Night Out event. . **Improves the status of women:** By raising the level of awareness regarding human trafficking. Many think 'it doesn't happen in my backyard'. **10% of club members were involved in this project Visibility and credibility:** We are now known as Zonta! The club that is a resource regarding human trafficking. We were invited to be guest speakers for the Republican Women's organization because of the Zonta Art Contest. The TV station came to the reception, taped a segment and we were showcased on the evening news! **Sustainability:** we plan to make the contest an annual event. We have barely begun to spread the word regarding human trafficking.

- 3. Annual Donations we select an entity each December. This year it was SafeHouse, the local shelter for victims of domestic violence. We found out what they needed and then asked club members to bring donations to the December meeting. We pack up the items and deliver them to Safehouse. Improves the status of women: By donating items that women need. Many arrive at the shelter with the clothes on their back and their children's, and little or nothing else. 70% of club members were involved in this project. Visibility and credibility: The executive director of Safehouse is now a member of our club! Sustainability: This has been an annual event for at least 10 years. We plan to continue.
- 4. Donation of silent auction baskets: This year we donated 4 baskets to events for the following organizations: Lions Club, Comea, Safehouse, Firefighters. Each basket included information regarding Zonta. . **Improves the status of women:** By donating items we raised the level of awareness of Zonta. Zonta improves the status of women. Each of the organizations has a tie to Women in some fashion. **20% of club members were involved in this project. Visibility and credibility:** We are spreading the word about Zonta! The club that is a resource regarding violence against women. **Sustainability:** We plan to continue.

Linking Service and Advocacy:

Mention examples of club service activities focused on "Prevention of Root Causes" of inequality and violence against women through education: We are embarking upon a multi-year project to 'Eliminate violence against women'. We will utilize the funds raised at Zonta Ladies Night Out to fund this project. We plan to partner with other organizations, discover what the gaps are, then fill the void.

What like-minded organizations have you partnered with for service and/or advocacy. Please list and briefly describe how you partnered with them. Safehouse and Comea Shelter – garnering knowledge about the women they serve and what they need.

The information below will be used to determine the District Advocacy Award to be given out at the 2015 District Conference, Boulder, CO Sept. 25-27, 2015

	opposition to a cause, argument or proposal. Advocacy may include advocacy is an action taken in "the public interest" or for "the greater good" and girls and their human rights.)
Does your club have an advocacy committee? ⊠Yes	□No

(Do Not Include Zonta Says No Activities Here - See Below)

Please name and describe your advocacy projects including for each item:

- (a) category: improved the status of women in general (legal, political, economic, educational, health and/or professional) or
 - helped prevent and fight violence against women and girls (VAW)
- (b) how closely the project coincided with the advocacy definition above
- (c) did the project reflect one of the District 12 Platform for Advocacy issues which are:
 - Achieving pay equity
 - > Supporting measures to oppose gender based violence such as trafficking, rape & domestic violence
 - > Ensuring equal rights under the law
- (d) % of club members involved in the project
- (e) names of any community partners
- (f) visibility and credibility to Zonta created by the project
- 1. 16 Days of Advocacy we utilize the Rutgers 16 days of Advocacy theme and materials. We hold proclamation signings with the Governor of Wyoming and Mayor of Cheyenne. We invite other organizations to attend the formal proclamation signings. Our Triumph Z Club attend the proclamation signings and assist with the project. We display the proclamations, information regarding Zonta, the Silent Witness silhouettes and various information at the Laramie County Library for the 16 days. We also display the Silent Witness silhouettes at City Hall. Improves the status of women: Educational By raising the level of awareness regarding violence against women. The project coincides with the definition because we are influencing attitudes regarding human rights. 30% of club members were involved in this project. Partners: Safehouse, Governor of Wyoming and Mayor of Cheyenne, Triumph Z Club, Laramie County Library, City Hall, Rutgers. Visibility and credibility: We are now known as Zonta! The club that is a resource regarding violence against women. The newspaper sent a reporter who took pictures and wrote a story about the 16 days.

Zonta Says No:

Describe your club's Zonta Says No activities in 2014 - 2015: In conjunction with 16 Days of Advocacy, we provide Orange lunch sacks and flameless candles to anyone and everyone to put in their windows or walkways. We participate in the Safehouse 'Walk a mile in her shoes' wearing Orange shirts and Zonta name tags.

Other Advocacy questions:

What women's issues have been identified as the most important in your club? Eliminating Violence Against Women.

Have statements/letters, etc. been sent to law-makers or government/officials at national/state/community levels? If yes, please send copy to motoole48@comcast.net (and copy your Area Director).

Zonta's Work with the United Nations' Programs/Funds:

Please describe how your club informed its membership of Zonta's work with the United Nations' Programs & Funds through its International Service Projects and ZISVAW Projects. We utilize the new members to put together an evening meeting where the entire agenda surrounds Zonta's work with the United Nations' Programs & Funds. We also highlight Zonta's work with the United Nations' Programs & Funds at our Zonta Ladies Night Out event.

External Communications/Public Relations:
Please check box for the PR tools your club uses:
Brochure ⊠ Newsletter ⊠ Club or Individual Business Cards ⊠ Website ⊠ Facebook ⊠ Other (describe)
Internal Communications (e.g., newsletter, directory, website):
Please describe how your club kept its membership informed & connected this year. Newsletter, 6 luncheon meetings and 6 evening meetings. Zappy hour, Committee work, Directory, complete overhaul of the website, facebook.
Nominating:
Please describe the process used by the nominating committee to prepare a slate of officers for 2015-2016. They determine candidates, discuss expectations, obtain agreement.
ZIF Ambassador: Does your club have a foundation ambassador? Yes No How has your club encouraged individual donations this year? Please describe. Yes, we have one evening dinner that is a carry in, and everyone is encouraged to give the price they would have paid had we gone to a 'venue'.
Z-Club or Golden Z-Club: Does your club have a Z or Golden Z Club? ∑Yes ☐No If yes, please describe key events held during the year. The students raised funds by selling recognition roses, mugs and custom crafted bracelets. Proceeds from the bracelets benefit women in Brazil for covering the cost of mammograms. In September they did a coat drive that netted the collection of 100 coats. In October they collected toiletries and washcloths, they were donated to Community Action of Laramie County for distribution to the homeless. In December, they collected supplies for the Paul Smith Children's Village.
If no, please describe what steps taken or plans to add a Z or Golden Z Club.
Archiving & History: Does your club have an archivist/historian? Ves No
Does your club have an archivist/historian? ⊠Yes □No

Please describe your club's progress to date in:

(a) finding & listing your club archives. All of our records, older than 5 years, have been turned over to the Wyoming State Archives.	We keep the
past 5 years archived at the Historian's home (Linda Bogart)	
(b) arranging for safe storage of materials.	
(c) Did your club submit a "History In Brief" by December 31, 2014? ☐ Yes ☐ No	
If no, why not?	
Bylaws:	
Does your club have a bylaws committee? Yes No	
Are your bylaws up to date? ⊠Yes □No	