



Zonta International District 12

Advancing the Status of Women Worldwide

ZONTA _____ CLUB NAME

REVITALIZATION PLAN

ADOPTED BY CLUB BOARD: _____ (NAMES)

ON _____ (DATE)

Present Status of Club

members (June 1, present year) –

new members (in each of last 3 years) –

members that have left (in each of last 3 years) –

\$\$ in Club/Foundation Treasury (total) –

Other indicators – (e.g., \$\$ raised in F-Rsrs, impact in community, % membership participating in F-Rs & Service Projects)

Conclusions from Board Discussion of Healthy Club Inventory

(Each Board Member may fill out HCI individually, then Board convene to discuss answers & conclude regarding the following.)

Club Strengths—

Club Areas Needing Improvement—

Club Long-Range Goals/Vision

How do you want to see your club in 2-3 years? (& further out if your imagination takes you that far)

Get concrete... -what kind of impact in your community? -how many & what types of members? -what type(s) of fund-raisers?

-what are you known for?

Club Goals for Coming Year – (Limit this to 3-5 Goals that work together. Pls. include Mbrship net growth => +1/yr.)



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ACTION PLAN* TO REACH YEAR 1 GOALS

Goal # 1:

- Step 1--
- Step 2--
- Step 3--
- Step 4--

Goal # 2:

- Step 1--
- Step 2--
- Step 3--
- Step 4--

Goal # 3:

- Step 1--
- Step 2--
- Step 3--
- Step 4 --
- Etc...

*Goals are stated in such terms that you will know when you have achieved them.

*Each Step includes who will do what by when)

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Each Club Board Member, the Area Director & Vice Area Director should receive a copy of this plan.  
The AD & VAD will coordinate District 12 Board support on a monthly basis.

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Monitoring the Action Plan (by Club Board as part of Board Meetings)

We will check our progress toward the above goals & whether we have done what we said we would per the following schedule (approximately quarterly)--

| | | | |
|--|---|---|---|
| 1 st check-up _____ planned date | Completed _____ date How'd we do? _____ | 4 th check-up* _____ planned date | Completed _____ date How'd we do? _____ |
| 2 nd check-up _____ planned date | Completed _____ date How'd we do? _____ | Celebrate ?/! _____ planned date | Completed _____ date How'd we do? _____ |
| 3 rd check-up _____ planned date | Completed _____ date How'd we do? _____ | New Goal-setting _____ planned date | Completed _____ date How'd we do? _____ |

(*At the end of Year 1, record the same indicators you noted at the beginning in 'Status of the Club and start a new annual plan.)