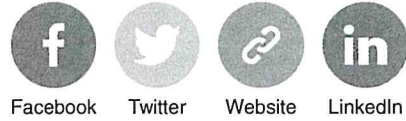


Subject: Zonta Outreach Fall 2017
From: Zonta District 12 <info@zontadistrict12.org>
Date: 11/13/2017, 11:21 AM



Outreach



Fall 2017

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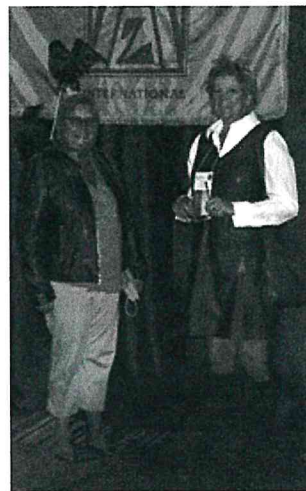
Highlights from the Governor • Area Happenings • Foundation
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• Advocacy Updates • Leadership Training



Reneé Coppock
District 12 Governor
2016 - 2018

GREETINGS, DISTRICT 12 ZONTIANS

What an autumn this has been! Congratulations to the Zonta Club of Greeley and the Zonta Club of Fort Collins for putting on a fabulous District 12 Conference. The accommodations were outstanding. We spent some quality time with our Zonta International Liaison, Ursula Werner, beginning with the Zonta Academy Award Night, with a red carpet entrance, movie shorts, and Zontees.



The business session began with a greeting from ZI and a presentation of District 12 accomplishments so far this biennium. The D12 Leadership Team reports are on the D12 website at www.zontadistrict12.or, in the "Resources" section. Our lunch speaker, Megan Lundstrom, gave us some insight on what is like to be a human trafficking survivor. Megan is the founder and director of Free Our Girls. If you missed her presentation, be sure to look up her organization on the internet. The afternoon highlight was the election of the 2018 – 2020 District 12 Leadership Team. Next biennium, your leadership team will be:

Governor: Deedee Boysen Lt. Governor: Ann Hodgson
Treasurer: Vicki Bond Area 1 Director: Kelli Buscher
Area 2 Director: Kathy Cathcart Area 3 Director: Rhonda Bolich-Lampo
Area 4 Director: Susan Miller Sutphin Area 1 Vice Director: Carrie Moore
Area 2 Vice Director: Tasha Bauman Area 3 Vice Director: Deb Beatty
Area 4 Vice Director: Sonja Bergeron

Nominating Committee:

Shirley Hehn, Chair

Reneé Coppock

Mindy Minor

Attendees had 7 workshops to choose from, attending one on Saturday and one on Sunday. We learned how to advocate, lead, start a Z Club, handle finances and effectively tell a survivor's story. This was the first time we had a program for Z Club members. Candace Edwards, the ZI Z and Golden Z Club chair, lead the workshop and helped the youth complete a service project. Eight blankets were made for the local women's shelter, the same organization for which we gathered hundreds of books and games to start a library. Thank you to all who made our District service project such a success!

Saturday evening's festivities were emceed by Lt. Governor Deedee Boysen, who handed out awards and honored first-time attendees, Zontians of the Year, and Zontians who had been members for many years, some of them for decades.

On Sunday, we were greeted by ZI President Sonja, who came to us via Skype. It is always good to see our ZI board members "in person". We also learned about our ZI service projects, with Rachel Steinberg from UNICEF giving us an update on Let Us Learn Madagascar. She visited the Zonta sponsored school with President Sonja, and was able to show us a video of the trip. The video can also be downloaded from the ZI website.

Mary Benoit made an eloquent plea for donations to the Zonta International Foundation. Without our individual donations, ZI will not have funds for our service projects. As a reminder that Zontians can make recurring monthly contributions, Mary, Kay Meyer and I matched the first-month donation for each monthly donation made during District Conference. Thanks to all who donated.

Attending District Conference is a great way to connect with like-minded people, renew long-standing friendships, learn, lead and have fun along the way. Thank you to everyone who made the D12 Conference a great success.

2018 Zonta International Convention

Who is going to Yokohama? Everyone is invited to attend the 2018 Zonta International Convention in Yokohama, Japan. This will be a great cultural experience, where you can meet the ZI Board and Committee Chairs and vote on the incoming leaders. It is also a time to make important policy decisions affecting Zonta and to see the true impact that Zonta has worldwide. You all should have

received an email with the Call to Convention. If you have not received yours, please contact me, and I will get the information to you. Each club needs to send a delegate or delegates. Now is the time to plan, while the airline tickets are more affordable.

Zonta International Foundation – Recognition by District 12



Remember, now is the time to make contributions to the Zonta International Foundation. If every member makes a contribution to ZIF in November, we will meet our fundraising goals to finance ZI service projects, scholarships, fellowships, and programs. Although most clubs in D12 give to ZIF each year, not all members do. To celebrate the importance of individual donations to ZIF, at the 2018 International Convention in Yokohama, **District 12 will recognize each District 12 Club with 100% of its members making a contribution to ZIF during the biennium.** The club with the highest average donation per member will receive a special award. Let's show Zontians worldwide that District 12 supports ZI's mission, projects, scholarships, fellowships and services offered to women and girls everywhere!

YOUR LEADERSHIP TEAM

Please remember that your D12 Leadership Team is here to help you. Do not hesitate to reach out to your Area Director if you have questions about any aspect of Zonta, or to your Vice-Area Director for membership questions. Terri Otley will guide you through dues and the payment process, and Ann Hefenieder can help you amend and update your bylaws. Denise Parrish can answer advocacy or UN issues, and Denise Luckhurst will assist with service questions. Also, the scholarship and fellowship coordinators can assist you in publicizing the scholarships or planning an Amelia Earhart celebration. Contact Judy McNerny for JMK, Debbie Sundberg for YWPA and Ann Hodgson for Amelia Earhart. You can find contact information for the entire Leadership Team on the D12 website. If you do not know how to access the Member Only area, please contact Susie Nulty for assistance (nulty@csdco.com).

Thank you all for your time, effort, ideas and funding to empower women and girls. Together, we will change the world!

Cheers,
Reneé Coppock
District 12 Governor
2016 - 2018



Area 2 Happenings
Kim Frazier, Area 2 Director

Area 2 welcomes Kathy Cathcart as the new area vice-director. Club members attended the recent District 12 conference held in Greeley, CO. The Greeley and Fort Collins club did an excellent job of hosting and planning the meeting.

A new charter club, North Forty, is in the works for northern Colorado including the LaPorte area. Several meetings have been held and many interested new members have attended.

All clubs in the area have continued working on Advocacy projects, including the awareness of human trafficking nationwide and in our own communities.

The next area 2 meeting is planned for April 14th to the 15th 2018 and will be hosted by the Zonta Club of Converse County in Douglas, Wyoming.



Area 4 Happenings

Mindy Minor, Area 4 Director

Greetings from Area 4

Our three clubs have been busy with fundraising, advocacy, and service projects. Here are some highlights:

Pikes Peak Area

As they do every Fall, the Pikes Peak Area (PPA) Zontians are busy selling and hand packing a variety of the freshest nuts available. Their October meeting, attended by Area Director, Mindy Minor, featured a panel of experts on the slow food movement and sustainable nutrition. They also discussed their upcoming Trivia Night. On a more solemn note, they remembered longtime member Shannon Rowan who passed away just before the District Conference.

Prowers County

At the October meeting of the Zonta Club of Prowers County, Liz Whitham shared the news that the club won the Zonta District 12 service award. This coveted designation is given to the club in District 12 with the service project that best meets the ideals of Zonta International.

The Annual Zonta Planner fundraiser has been completed, with the planners being distributed now to all the generous advertisers. The club's projects now in progress include the Embrace Your Potential workshop on November 4th, the Holiday Home Tour on December 10th, and the Annual Girls Wanna Have Fun in the **Spring**.

Royal Gorge Area

The club is just wrapping up its third Zonta Zing women's expo that was held October 6th. Approximately 20 vendors set up booths with products and information of interest to women. All but one were woman-owned. Music, food and fashion shows added to the fun. Information about Zonta's international projects and the "Zonta Says No" campaign was also presented.

The winner of the \$1,200 Sharon Cushman Memorial Scholarship was introduced at

the event. This scholarship is given to a non-traditional female college student and is named in honor of a former member whose son contributes to the award amount. The event included a drawing for three baskets. The proceeds from this went to the Orchard of Hope, which supports local residents who are battling cancer.

On the heels of this well-attended event, the club is gearing up for an informational social to introduce Zonta to potential new members, as well as the One Billion Rising dance on the Royal Gorge Bridge in February.

DISTRICT 12 FOUNDATION AMBASSADOR

This is a very exciting time for Zonta and the Zonta International Foundation. We, as members of Zonta International have made a commitment of \$5,467,000 to support all of our projects. As we come closer to the end of the biennium, which is the end of May 2018 there is a long way to go. As of the end of August, Zonta International Foundation has raised 48.02% of the goal.

As of August, 2017 there are some startling facts: We have less clubs now that we did 2 years ago, thus less members, but we have fewer doing more. The donations from District 12 are nearly \$4,000 more than they were 2 years ago. But individual donations are way down, two years ago 37.1% of our members had donated. This biennium only 17.1% of our members have donated.

Despite the numbers above here is the inspiring and exciting part. At the District 12 Conference we covered a lot of ground and hopefully made progress in our fund raising efforts. At conference we raised \$295 fundraising, \$765 individual donations and \$580 in monthly donations per month. Thanks to 3 generous Zontains, Renee Coppock, Kay Meyer, and Mary Benoit, who pledged to match all monthly donations for the first month pledge by members through October 2nd. So far, \$580 has turned into \$2320 for the first month of the monthly donation.

I would like to say THANK YOU to everyone. You know who you are, if you donate regularly or donate when you can. All donations are appreciated. Please consider donating. It is easy since you can do it on the ZI website.



Mary Benoit
Foundation Ambassador



District 12 Service Committee Update
Denise Luckhurst,, District 12 Service Chair

Zonta Service Recognition Award (SRA)

The Zonta SRA documents are now available on the ZI website. These documents can be found on **MyZonta** on the ZI website under the **Tools tab** and added to the **Service Tools tab**. The award guidelines, district and club nomination forms can also be found at <http://membership.zonta.org/service-tools>.

The Zonta Service Recognition Awards were established to recognize outstanding service projects undertaken by Zonta clubs and districts which benefit women in the local community. Service projects can be those projects that empower women and

girls in general to achieve equal rights and to secure their access to all legal, political, economic, educational, health and professional resources or those projects focusing on prevention of violence against women and girls. **In the 2016-2018 biennium, the focus is also on the United Nations Goal #5: Achieve gender equality and empower all women and girls.**

There are two categories of projects to be considered for Zonta Service Recognition Awards:

- Service projects that empower women and girls in general to achieve equal rights and to secure their access to all legal, political, economic, educational, health and professional resources; and
- Service projects focusing on prevention of violence against women and girls.

Consideration for Zonta Service Recognition Awards will be for service projects involving members providing direct hands-on service to women and girls. Fundraising projects are not service, they are tools to help clubs and districts implement their service projects.

The Zonta Service Recognition Awards will be given to deserving Zonta clubs and districts at the end of the biennium during the Zonta International Convention in June 2018 in Yokohama, Japan.

Nomination forms for club projects must be submitted by clubs to District Governor Renéé by November 30, 2017. District 12 will then select 3 club projects to submit to ZI for consideration for one of 6 International Awards. Zonta Foothills Club of Boulder County was recognized at the 2016 International Convention in Nice, France for their project "*Zonta EducateZ*". Hopefully, we can have a repeat of District 12 clubs. You can find information about the club nominations submitted by District 12 in 2016 and 2014 at <http://zontadistrict12.org/what-we-do/service>

If you have any questions about the Zonta SRA or the forms, please contact me at dluckhurst@pie.midco.net. Additional information will be sent to club Presidents.

Reminder:

Please continue to "Share Your Story" on the ZI website as well as social media with news and photographs of events and activities.

Jane M. Klausman Scholarship
Judy McNerry, JMK Coordinator

Jane M. Klausman Women in Business Scholarship



We are very pleased to announce that the winner of the 2017 District 12 Jane M. Klausman Women in Business (JMK) Scholarship, Marley Maguire Weaver-Gabel (pictured at right), has been chosen as one of the twelve winners of a Zonta International JMK scholarship! The International scholarships are \$7,000 each, which will make a big difference to Marley.

As you know, the JMK Scholarships are awarded to women of any age pursuing an accredited business or business-related program who demonstrate outstanding potential in the field. The Scholarship was established to encourage more women to pursue education and careers in business and eventually help to increase the number of women in senior management and corporate boardrooms around the world.

Marley attends Denver's Regis University and is majoring in International Business and Economics. She is currently a senior and is studying abroad in South America this semester. In her application she said: "Upon graduation, I want to serve two years in the Peace Corps on a Community Economic Development project, working in the local economy to provide business opportunities to citizens. After, I envision myself working for a nonprofit to continue developing international economies."

Join us in congratulating Marley. What an inspiration to young girls

everywhere!

Thirty-one women from eighteen countries competed in the final round of judging for the twelve International Scholarships. Because this makes the chances of a District 12 winner also landing an International scholarship very good, we hope more clubs will consider offering a club scholarship and submitting an applicant for the 2018 District JMK Scholarship. Thank you to Judy McNerny and her team for reviewing the club submissions and selecting such an outstanding candidate.



Amelia Earhart Award Update
Ann Hodgson, Amelia Earhart Coordinator

2017 Ameiia Earhart Fellows
at the University of Colorado - Boulder



Maria del Mar Cols Margenet
Citizenship: Spain
Proposed Program: Aerospace Engineering at the University of Colorado Boulder

Maria del Cols Margenet is from Vic, a town of about 6,000 in the Catalonia region of

Spain. In Catalonia at the end of high school, each student is required to complete a research project in order to graduate. Mar (her preferred name) had a physics teacher who suggested artificial gravity as a subject. Mar found it fascinating and that led her to enroll in the University of Spain with an aerospace major.

Catalonian Universities have a program with several schools in the USA that awards students Scholarships to finish their undergraduate degree by doing a project at the USA school. Mar used her Fellowship to enroll at CU. She fell in love with Boulder and decided to do her graduate work at CU.

She will use her Amelia Earhart Fellowship to study onboard flight software with the goal to reduce the costs of flight software and expand the accessibility of space exploration. She is working to increase the generality and reusability of flight software components to enable better management of development resources. She has been working on a project independent reusable software framework.

Ms. Cols Margenet is an Enshin Karate trainer and is an active member of the CU-Boulder Catalan Club.



Joanna Fulton

Citizenship: USA

Proposed Program: Aerospace Engineering Sciences at University of Colorado, Boulder

Joanna Fulton's dad was in the US Air Force so she grew up living in many different places. She was born in Korea. Her mother is Korean and she has family there. She also lived in England, Okinawa, Washington state, and Georgia. Her dad got to pick his last posting and he chose Panama City, Florida where Joanna graduated from high school

Her early interest was art and music. Then in high school, she took a class in engineering drawing which triggered her interest in engineering and made it seem more approachable. Although her dad was encouraging her to consider a career in the military she decided to study engineering starting with mechanical engineering and then switching to aerospace.

Joanna will research the dynamic behaviors of highly flexible, deployable structures and the feasibility of their implementation in space missions. She will investigate modeling techniques that are computationally fast and can provide the systems-level dynamics behaviors of the deployment.

She will model deployables that are designed using origami-folding techniques with elastic material on the fold lines or hinges. She will investigate how to describe and

study fold patterns using dynamics techniques traditionally developed for attitude dynamics and control to better understand how the structure's motion affects the spacecraft. This will provide efficient tools and methods for modeling the full three-dimensional folding and deployment dynamics of the highly complex, coupled and constrained multibody systems that are deployable space structures.

Ms. Fulton is a co-founder of Women in Aerospace Engineering student group and is a graduate committee member of the Society of Women Engineers at the University of Colorado at Boulder. She also volunteers for various engineering days and science and technology fairs and events.

ADVOCACY ACTIVITIES MAY 2017 – OCTOBER 2017

ACTIVITIES:

Please report about communication between you and your clubs, advocacy initiatives reported by your district clubs or that you have seen on their social media.

District 12 Denise Parrish

Human trafficking remains a major advocacy focus for the Clubs as you will see below. However, during the past few months, I have tried to introduce the Clubs to the Equal Rights Amendment and the proposed resolutions before Congress (S.J. RES 5 and H.J. RES 53) to extend the ratification deadlines. This was a focus of a lot of discussion at the District 12 Conference held at the end of September. We discussed/mentioned it in passing during several sessions and even showed a short film called *The Equal Rights Amendment: Unfinished Business for the Constitution*. I also created small business cards with the language of the Equal Rights Amendment on one side and the proposed S.J. RES 5 on the other side that may be easily distributed. Furthermore, I shared an article with the Club Leadership that could be included in their Club newsletters on the ERA.

At the District 12 Conference, there was also a breakout session on *How to be an Advocate*. This session discussed basic how-to's and don'ts. Furthermore, I prepared an article for the District 12 Newsletter on the same topic. I also prepared an article for the District 12 Newsletter on the U.N. Sustainable Development Goals.

Prior to August 26th, I encouraged the Clubs to promote the fact that August 26th is Women's Equality Day and several of the Clubs did recognize that on their websites and/or social media.

CLUB LIST:

Area 1

Black Hills

Pierre-Ft. Pierre

Sturgis

Spearfish

Southern Black Hills

Some of the activities of Southern Black Hills over the past few months:

- Sponsored the distribution of more than 100 lip balms printed with Human Trafficking helpline information to hotels and motels during the Sturgis Motorcycle Rally. These lip balms were placed in hotel bathrooms with other toiletries to keep them discreet.

- Purchased DVDs of the film "Chosen" about how human trafficking can occur in our local area. The DVDs were distributed to our local schools and public library and the film was also shown to the public at our annual Lunafest women's film festival.

- Sponsored a billboard with contact information for victims of domestic violence seeking help.

- Sponsored the outreach efforts of a local group (named "Mammo or Bust") which had previously raised funds needed to obtain a permanent mammogram machine for our local hospital. Now that the machine is in place, the group needed help educating women on the importance of regular mammograms. Last year we held a public forum with speakers on this topic and also provided information on how low-income women without insurance can obtain mammograms through a little-known state program called "All Women Count". This year we also sponsored a 5K run/walk to foster awareness of local access

to mammograms and continue the process of educating women.

Billings

Glendive

Area 2

Cheyenne

Cheyenne continued its focus on human trafficking during the summer. Some of these activities included:

- Distributing posters and tear off cards with the human trafficking hotline number around town prior to/ at the start of Frontier Days, the major tourist event for this area. These were hung in the restrooms at the parks, truck stops, bars, convenience stores, etc. and in public places at motels and other locations where trafficked folks might see them.
- Distributing lip balm, mints, bags, and brochures with the human trafficking hotline number on during the downtown breakfasts of Frontier Days. There was also a booth with Zonta and human trafficking information. These breakfasts feed more than 20,000 people during the course of a week so good exposure was received from the Club's work.
- Began advertising and preparing for the 4th annual human trafficking art contest to be held in January 2018. This year's theme for the art contest (which includes a reception and three prizes to the artists) is *Human Trafficking: It's in Your Hometown – See it to Stop it!*

On another topic, Cheyenne has begun its preparation work for the Silent Witness Campaign during 16 days of Activism. There will be a parade downtown with the Z-Club members, a silent witness silhouette display at the public library, and a signing of a Governor's Proclamation.

An article on the Equal Rights Amendment and the proposed ratification extension was included in the Club's newsletter and some in the Club have begun doing more research and writing letters. The Cheyenne Club is exploring the potential of showing the documentary EqualMeansEqual perhaps in December 2017. We are in discussion with members of the Greeley Club about this and want to make sure that D12, Area 2 Clubs are all invited as well as members of the public and key leaders in the area. This became a priority

for Cheyenne when some of its members went to see the Documentary in Denver when it was shown by the Business and Professional Women of Colorado.

Cheyenne has also begun modest steps to working with other like-minded groups. One of the Cheyenne Zontians is also involved with a group called RESULTS who was working on meetings with Senator Enzi (WY) to continue support for the Global Partnership for Education. Given Zonta's work in Madagascar, Denise Parrish (D-12 Advocacy Chair and Cheyenne Club member) wrote a letter in support of continued partnerships between Government and NGOs regarding International Education projects. This letter was shared at a meeting with Senator Enzi's staff.

Converse County

Laramie

Fort Collins

Fort Collins has announced a new *Zonta Says NO Speaker Series* beginning October 25th with a speaker from Crossroads Safehouse.

In September, Fort Collins partnered with the G.L.O.B.A.L Justice organization to host a Women Empowering Women Forum. At the event, women and men came together to hear women share their stories about Role Modeling and Mentoring, Successes and Trials, and Self and Community Empowerment.

Greeley

Over the past few years, Greeley has created a Northeast Colorado Coalition Against Human Trafficking and continues to be very active in its activities. The work of the coalition, with very active Zonta participation included, based on its October 2017 report:

- Taking a survivor referred by *Free Our Girls* from Fort Collins to Brighton to regain her drivers' license;
- Referring women to Leanna's Closet so survivors can get clothing for interviews and new jobs;
- Having the Zontian that started the Coalition speak to women from the Zonta Club of Laramie to get some ideas for future projects;
- Bringing a speaker from *Free Our Girls* to the District 12 Conference where additional networking could occur between like-minded organizations re: human trafficking;

- Preparing to support victims and make their presence known at the trials of human traffickers. (This was done earlier this year and the trafficker was sentenced to hundreds of years in prison while the Coalition members / Zontians sat in court watching the whole thing making their presence known. I saw the story on the news 50 miles away.)
- Preparing for a Spring 2018 event with Truckers Against Trafficking.
- Our coalition against Human Trafficking partnered with the Colorado Human Trafficking Council for a two-day "Train the Trainer" event in August, one of 5 that took place around the state. The idea was to train several people on how to train others in programs to prevent Human Trafficking. Locally, we had 8 new trainers emerge from the two-day workshop.

A huge "Serve Day" was held last summer where Zonta provided the materials and the members from several churches worked with us to create more than two dozen backpack/kits that are provided to survivors of Human Trafficking, usually when they are leaving the police station. Each kit contains personal toiletries and at least one complete change of clothes. The backpacks are homemade, drawstring type to hold all of the items so that the survivors don't have to hold everything in a plastic grocery bag.

The Greeley Club also sold Zonta Says No to Violence Against Women shirts at the District 12 Conference.

It had Silent Witness silhouettes displayed at the hotel during the D12 Conference. All 12 of our silhouettes have been on display at a local library for most of October and will be moved to Aims Community College at the end of the month. The Greeley Tribune, our local newspaper, ran an article on our Silent Witness program. The article was on the front page of one of the sections, with a large color photo!

At a "back-to-School" event called "Fall-In" at Aims community college, we had a booth where general and contact information was provided concerning Human Trafficking prevention.

It has successfully worked to get the Greeley City Council to pass a CEDAW proclamation.

Additionally, the Greeley Club will be placing posters in local public places that show the statistics enumerating crimes against women during November 2017.

Area 3

Boulder

Denver

Denver II

Douglas County

Foothills

The Zonta Foothills Club Advocacy Committee continues to be active in the Women's Collaborative of Boulder County. In fact, it is taking a leadership role and finds that working with other like-minded organizations have been quite impactful. It is working to get a CEDAW Resolution passed by the Boulder City Council.

Foothills is also working with its Z-Club and Golden Zs on are tackling the issues of:

- sexting by middle and high school-aged students,
- creating a "Culture of Respect", and
- implementing activities around Zonta Says No.

The Foothills, its Z-Club and its Golden Z all work together to end domestic violence. Silent Witness silhouettes have been placed at Boulder High School. Silhouettes have also been hung at the Front Range Community College. *Make the Call* fliers were also distributed by covering the walls of bathrooms so that the hotline numbers are available for domestic violence victims.

The Club Advocacy Chair is also working to draft sample letters that may be used as a model for Zontians to contact their Congressional Delegation regarding the extension of the ERA.

Area 4

Pikes Peak

The Pikes Peak Club continues to be a force in the community regarding the fight against human trafficking. It started and continues to partner with, the Human Trafficking Task Force of Southern Colorado. This year it will be helping to sponsor the 10th annual Human Trafficking Symposium which this year deals with "Disruption." The founding member of the Task Force (a Zontian) will provide introductions and another Zontian will provide a session on Human

Trafficking 101. The symposium will address the question *What would you do if you knew you could be a disruption to this crime in your community?*

Prowers County

Royal Gorge

Advocacy Update

Denise Parrish , Advocacy Chair

HOW TO BE AN ADVOCATE: EASY TIPS

Are you interested in being an advocate but don't know how or where to start? Here are some easy tips.

1. Start with an issue you know and are passionate about. Whether it is equal rights, paid family leave, domestic violence, or something else, it is an easy place to begin because your passion will carry you over the bumps you will hit along the way.
2. Gather facts and a solid understanding of the problems. While we are in an emotional and partisan time, facts still matter. A few solid statistics about your issue that make your point won't hurt either.
3. Understand the opposition. You need to be able to respond to whatever arguments will be made against you. The more you practice and come prepared, the better off you will be. Do your homework!
4. Don't assume that others know, understand, or care about the issue as well as you do. Have your 30-second speech ready (your "elevator speech") and be prepared to give it at any time to anyone. Be sure to plan your message and that it includes what you want to say, why you care, and what you want your audience to do about it.
5. Leverage your experiences. Share your experiences, good and bad. Share what lessons you've learned. Use them to emphasize the point you are trying to make.
6. Get to know your audience. Ultimately, your audience will likely be a policymaker of some sort (legislator, city council, etc.) This goes not only to the

arguments you expect them to take but more about opening doors. Chit-chat like... did you know I went to school with your sister? I understand you used to live in Michigan -- well so did I! Open the door with something personal that will soften the tone of the conversation.

7. Partner with like-minded people and groups. When a variety of people, all with different life experiences and different vantage points converge to address a single issue, it can be impactful. Remember the hundreds of thousands of women who marched in January 2017 to raise awareness of women's issues? They are still around waiting to take up the charge again. Contact them. Who cares if they are a Business and Professional Women's member or Soroptimist instead of a Zontian. If we all care about the same issues, let's work together.

8. Target the correct audience. Don't worry if you get an appointment with the Senator's staff instead of the Senator. If you can get staff on your side, you now have an insider champion to help raise the issue in the correct setting. And, don't just preach to the choir – get out and raise your voice to the world.

9. Be specific about what you are asking. Do not complain about a problem without having a solution (one or more) to offer. If legislation needs to be drafted, then write it. If people need to be trained, organize it.

10. Be persistent. Things don't change overnight. Learn from your failures and the failures of others. Build upon your successes.

District 12 Leadership Training

Leadership Training for District 12 has been very successful so far this biennium. There have been big improvements made and even more planned!

SignUpGenius is now being used for attendees to register for classes. The Zoom software has been purchased and is also being used in each class. This software allows PowerPoint presentations along with other documents and websites to be shown to attendees during the class. Evaluations for all training classes have been done to measure the effectiveness of each class and determine what improvements could be made.

Plans are also underway to record classes and make them available on-demand through the District 12 website. A pilot Club President's Responsibilities class should be available by February 1, 2018.

So far this biennium, sixteen instructor-led classes have been held with 42 women

attending. These classes were:

Area Director Training
Club Secretary
Area Meeting Training for Area Directors
Let's Talk about Membership
CSW61
Club President's Responsibilities
District Conference Training

Planned for this fall are:

Club President's Responsibilities
Club Secretary

Planned for Spring 2018 are:

Club President's Responsibilities
Club Secretary
Club Treasurer
Membership Concerns & Questions
CSW62
International Convention Training

As always, please let me know of your training needs!

Sheila Davis, District 12 Leadership Training Chair
shedavis@comcast.net

Important Dates

November

1 – 30 Zonta Every Member Every November Campaign

15 November - AE application deadline

25 November - International Day for the Elimination of Violence Against Women (beginning of 16 Days of Activism)

25 November-10 December 16 Days of Activism Against Gender-Based Violence and December - Zonta Says NO to Violence Against Women Campaign

29 November - Giving Tuesday

December

2 December - International Day for the Abolition of Slavery/Suppression of the Traffic in Person

10 December - International Human Rights Day (end of 16 Days of Activism)

31 December - Last day for gifts for the calendar year to be counted

January

January – D12 Leadership Team Reports due to Governor
7 January – D12 Leadership Team conference call (virtual)
11 January-Amelia Earhart Day
2017 JMK Scholarship materials available
2017 ELC Service Award materials available
31 January-Tax mailing to US and Canada donors

February

6 International Day for Zero Tolerance to Female Genital Mutilation
20 World Day of Social Justice
ZI/ZIF Board meetings at European Inter-District Conference

March

Early March-Dues renewals go out
Club Mailing/Pre-Convention materials
8 March-International Women's Day and Zonta Rose Day
12 – 23 CSW62

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