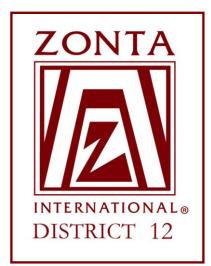
OUTREACH

Volume 20 Issue 2 February 2013





Blazing Trails for Zonta's Future

I hope 2013 is off to a good start for everyone! Zontians on the District 12 Board and at Zonta International have been very busy since the last issue of this newsletter. The District 12 Board met via conference call in early January. Thanks to the generosity of several board members who provided the GoToMeeting software, the conference bridge, and the office space for those of us in the Denver area, there was absolutely <u>no cost</u> for the board meeting!



We will have a face-to-face meeting the weekend of June 8th and 9th to review our first year's accomplishments and finalize plans for the second year of the biennium. If you are wondering what the District 12 Board does, take a look at the District 12 web site under the *Biennial Goals* link: http://www.zontadistrict12.org/biennial_goals.html. Each board function such as PR, Advocacy, etc., has specific and measurable goals for this biennium. Progress towards these goals is listed in the *January Board*

Reports link on the District 12 website in the Members Only section.

Zonta International introduced two major initiatives in December: The **Zonta Says No** Campaign, and the **Service Recognition Awards** program. Articles on these exciting new endeavors are highlighted in this issue. Please encourage your clubs to participate in both of these programs. All District 12 clubs do meaningful and important service and advocacy projects, but many clubs do not do a very good job of publicizing the work they do. These two programs will help us improve our visibility and credibility, key goals at both the ZI and District levels for this biennium.

Area meetings are coming up in April. Please plan to attend! In October the 2013 District Conference will be held in Cañon City, Colorado, the weekend of October 4th through 6th. All Zontians in District 12 are encouraged to attend. The Royal Gorge host club is already hard at work planning for an informative and fun conference. Our new District 12 cowgirl logo will also be the conference logo with a couple of changes in support of the **Zonta Says NO** campaign. (See picture to the left.) The Saturday afternoon and evening events will center around this campaign, and I'm asking all attendees to dress in fancy or casual **orange** attire (or an orange accent piece if you don't look good in orange) for the Saturday banquet. (Zonta chose orange to coordinate with the UN's UniTE campaign's color.)

http://endviolence.un.org/about.shtml.

The Sturgis club will provide special "**Zonta Says NO**" pumpkins as centerpieces for the banquet, and of course, they will be for sale too. The conference will be an exciting and educational event so start looking for your orange outfits now!

I hope you enjoy this edition of the Outreach. I'd like to give a special thanks to Jody Gostas, a member of the Cheyenne club, who is our new Outreach editor for this biennium.

Enjoy the rest of the winter,

Sheila

Save the date and polish your boots....

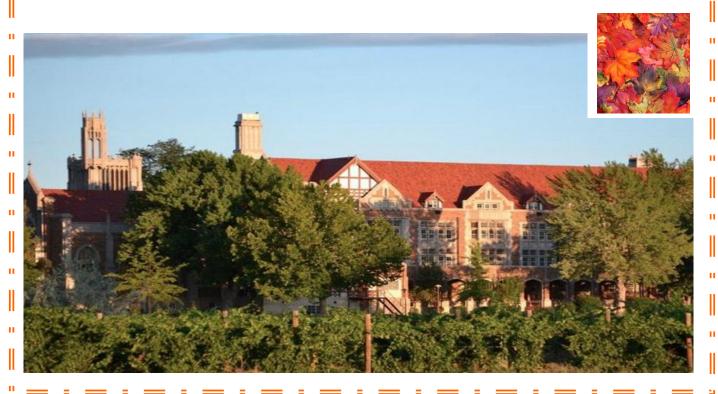
You are invited to the **District 12 Conference**, October 4-6, 2013 in Cañon City, Colorado.

The conference will be at the beautiful Abbey Events Center complex. There will be inspiring speakers and educational training. Come early or stay after and visit the Royal Gorge Bridge and Park, ride the Royal Gorge Route Railroad or visit the local wineries.

n

We will all be wearing **orange** at the Saturday night banquet to show our support for the new Zonta Says No campaign from Zonta International.

Join us for blazing trails for Zonta's future.



Area 1

Reneé L. Coppock, Zonta Club of Billings Vice Area Director Teresa Forbes, Zonta Club of the Sturgis Area

RAISE YOUR VOICE-ADVOCACY AND SERVICE



Zonta International District 12, Area 1 Meeting Hosted by the Zonta Club of Billings

April 26-27, 2013

Clock Tower Inn 2511 1st Ave. N., Billings, MT

Friday, April 26, 2013 6:00 p.m.--8:00 p.m.

Wine, Fellowship and Trivia Fun Food, beverages and prizes Simply Wine 316 South 24th Street West Billings, MT 59102

Saturday, April 27, 2013

00 - 8:30	Registration and Continental Breakfast
30 - 8:35	Welcome—Connie Dillon
35-8:45	Introductions and Thank You—Reneé Coppock
45-9:00	Report of the Governor-Governor Sheila Davis
00-9:15	Report of Lt. Governor-Lt. Governor Marcy O'Toole
15-9:30	ZI Foundation and Zonta International Update
30-9:45	Break and Silent Auction
45-10:30	Advocacy—Jane Page
:30-noon	Leadership Training—Shelley Hayes
oon-1:30	LUNCHEON— Jane Roberts, Co-Founder of 34 Million Friends, Advocate and Author
30-2:00	Service Project
00-3:00	Club Reports/Sharing Ideas on Raising Your Voice
00-3:15	Wrap up and evaluations
00-3:00	Service Project Club Reports/Sharing Ideas on Raising Your Voice

Area 2

Area Director Deedee Boysen, Zonta Club of Laramie Vice Area Director Michelle Ammerman, Zonta Club of Cheyenne



Bridget Paich, Zonta Club of Converse County

Come one, come all and join your Zonta friends at the Area 2 Meeting -- which will be held on Saturday, April 20, 2013 in Douglas, WY. This meeting is hosted by the Converse County Club and is focused on Painting a Young Woman's Future. As the theme suggests, we'll be talking about how each of us can make a difference in a young woman's life... and there are many great ideas. Please bring yours.

The fun will begin on Friday night April 19 with networking and refreshments. This evening's get-together is a great opportunity to meet Zontians from throughout our district and from clubs in nearby communities. The atmosphere will be casual and fun -- we just need you to make it perfect!

If you cannot attend the Friday festivities, plan to join us for a day of learning about Zonta's

new programs - such as the Zonta Says NO Campaign and biennium service projects, the Zonta Service Recognition Award, and learn what other clubs are doing in the way of fundraising and service projects. We will also talk about Archiving for 2019 (the Zonta Centennial Celebration) and how you can get on board right away.

Our keynote speaker on Saturday is Richelle Keinath, Executive Director of the Wyoming Women's Foundation and she will help us all better understand the wage gap between men and women and what we can do to make a difference.

So mark your calendars now and plan to attend. Additional details and registration forms will be sent out very soon.

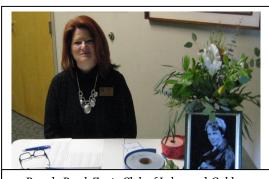
Area 3

Area Director Debbie Squires, Zonta Club of Boulder County Vice Area Director Laura McCutchen, Zonta Foothills Club of Boulder County



Our big Area 3 news is the success of our Amelia Earhart Luncheon held Sunday, Jan. 27th. We had over 70 attendees. It was held at the Forney Museum in downtown Denver which has the first car Amelia bought. We had a pilot from the 99's, Stephanie Wells, speak about her 30+ years of flying for the military and working on various space and other projects. It was a great presentation. Then everyone was allowed to tour the museum that has various vintage cars and other forms of transportation from the past. I want to thank the Lakewood/Golden club along with the Boulder County club for their tireless work to make this such a success.

As usual we are all busy preparing for various fundraisers and service projects for each of the clubs. The Denver club is preparing for their annual Film event which will show the movie "**Girls Rising**" on March 9th. They are also busy working to organize our Area 3 meeting to be held April 13th. The Boulder Foothills club is busy with their Zing for Zonta, an a cappella singing event as their fundraiser on March 3rd. Douglas County is busy planning for their fun Trivia night on April 20th. This is always a fun event to attend. The Lakewood/Golden club is organizing their Beautiful Hat Tea on May 4th. Ladies, the hats are gorgeous during this event. And finally, the Denver II club is having their Zonta Golf Tournament at the Buffalo Run golf course which is a lot of fun with lots of food. WHEW!



Brenda Pearl, Zonta Club of Lakewood-Golden

PICTURES FROM THE AMELIA EARHART LUNCHEON AT THE FORNEY MUSEUM



Forney Museum Transportation Mural

Save The Date!



Hosted By:



A light breakfast and lunch included More details to follow

Area 4

Area Director Janet Bergin, Zonta Club of Royal Gorge Vice Area Director Linda Hawkins, Zonta Club of Prowers County



Hosted by the Zonta Club of the Pikes Peak.

Social event on Friday evening.

On Saturday, April 6th, the meeting will be at Penrose House, 1661 Mesa Ave, Colorado Springs, CO 80906.



Dr. Barbara Swaby, professor
College of Education at University
of Colorado at Colorado Springs, will speak on the
importance of literacy for success in life.

Save the date! More information to come.



Advocacy/United Nations Chairman Jane Page, Zonta Club of Pierre-Fort Pierre

Advocacy - Let's Get Started!

Are you still scratching your head over what you can do for an advocacy project? Do you understand advocacy? The District Advocacy Committee is here to help you understand what to do, to give you ideas for a project and to encourage and enable you and your club to become more effective advocates. An advocacy newsletter with information on projects that you can start has been distributed to all District 12 members. We also have information for you posted on District 12 web site under the Advocacy tab. And there will be an advocacy presentation at each Area meeting this spring. With that in mind, and as the UN's Commission on the Status of Women focuses on fighting violence against women, we want to introduce you to a new International advocacy effort called:

ZONTA SNO "Zonta Says NO"

This is an international campaign to raise awareness of and increase actions to eliminate violence against women and girls around the world. Each club is asked to participate in a project to raise awareness of this issue. Go ahead and partner with another agency if that works best for you. ZI has a place on their website to highlight club and district service and advocacy actions to prevent and end violence against women and girls in their local communities. Several clubs projects from clubs in District 12 have already been highlighted on this web site! http://zontasaysno.com/get-inspired/.

You are also asked to publicize your projects for the highest impact. Our active District PR committee is ready and willing to help you get the most visibility.

"We must do more than grieve. We must avoid handwringing. Zontians in every community must become a part of the positive problemsolving that our societies desperately need. I urge you to make "Zonta Says No" a reality in your hometown." Kav Meyer, ZI Advocacy Chairman, 12/19/12 email to District Advocacy Chairs.

Zonta Says NO has two phases.

- 1. ZI encourages all clubs and districts to participate in actions to eliminate violence against women in their local communities. When you are inspired to act you become empowered to make a change. ZI will feature these actions on their special **Zonta Says No** webpage and on official social media pages. This effort continues from now until November 2013.
- 2. The second phase will feature one common action by all clubs and districts around the world on November 25, 2013, to illustrate the collective commitment of Zonta's 30,000 members to prevent and end violence against women and girls. Stay tuned for further information and *Let's Get Started!*

Have you noticed - **ORANGE** is the official color of the campaign.



Susie Nulty, Zonta Club of the Pikes Peak Area

Calling All Zontians!

Are you experienced with unix-based systems along with html, css, and javascript?

District 12 could use your help if you have these skills and would donate your time to set up and maintain a number of club sites. The web is an important platform for promoting our mission and recruiting new members.

Please consider helping with our public relations development. Contact Susie Nulty at 719-337-3888 or nulty@csdco.com.

Thank you!



Service and Scholarships Chairman Ann Hodgson, Zonta Foothills Club of Boulder County CO

Announcement from Gov. Sheila:

It's my pleasure to announce that Ann Hodgson, Zonta Foothills Club of Boulder County, Colorado, will be our new District 12 Service and Scholarship Chair. Ann has served in many roles in her club including Service Chair, PR chair, and Past President 2010-2012. Her club also won the District 12 Service Award at last year's Governor's Seminar for their work with the Boulder Valley Teen Parenting Program.

Ann will be mainly responsible for the new Zonta International Service Recognition Award Program in District 12, including the roll out and activities with clubs, the determination of awards at this fall's district conference, and the submission of our projects to ZI next January.



ZONTA SERVICE RECOGNITION AWARDS 2012-2014

by Sheila Davis for Ann Hodgson



This new Zonta International awards program, introduced to all members in the December 2012 E-Newsletter, was developed by the International Service Committee to recognize outstanding service projects both at the club and district levels. *Projects must benefit women in the local communities where Zontians live and work.*

These shining examples of local service will not only aid the recipients of the service, but they will raise the visibility of Zonta in the local community, thereby increasing the credibility of the entire

organization. More visibility should also assist with membership recruitment and retention.

All District 12 clubs are encouraged to take part in this program, and clubs will be contacted in the near future to see what project(s) they are interested in pursuing.

Outstanding service projects will be showcased at both the 2013 District 12 Conference and the 2014 Zonta International Convention. Following is a brief overview of the program. More information can be found at http://www.zonta.org/MemberResources/Tools/ServiceTools.aspx

Projects must:

• improve the status of women in general (legal, political, economic, educational, health and/or professional)

OR

• prevent and fight violence against women and girls (VAW)

Club Projects:

- Two projects may be nominated, one in each category. Projects may be new this biennium or may have begun in the past and are still ongoing;
- Must be submitted to District 12 Governor by September 10, 2013;
- District Evaluating Committee will select the 3 best projects 1 must be VAW. Selections must be submitted to ZI by **January 10, 2014**.

District Projects:

- Given to district-sponsored projects implemented by clubs from the same district & of benefit to the women in the local communities;
- Each district may nominate one project in either category;
- Submitted to ZI by January 10, 2014.

Documents to be submitted:

- Nomination form:
- An 8 1/2" by 11" color photo & a high resolution digital image (300dpi);
- A 100 word explanation of the project which includes the visibility it has given to Zonta.

Awards:

- The 3 best projects selected by the District Evaluating Committee will receive the District Service and Advocacy Awards at the 2013 District 12 Conference in Cañon City, Colorado;
- Six clubs & three districts will receive an award at the 2014 Convention in Orlando, Florida;
- All district & club project finalists submitted by the Governors will be exhibited at the 2014 Convention in Orlando, Florida.



Jane M. Klausman (JMK) Coordinator Evie Ashmore, Zonta Club of Denver

It is time to consider awarding a Jane M. Klausman Scholarship at your club level. If you don't yet offer one – WHY NOT?

Take a look at your budget and ascertain if you can devote funding for this worthwhile project. You can start small.



WHY YOU SHOULD!

1. CLUB BENEFITS

Great PR Tool - Project your Zonta Club and Zonta International as an organization committed to programs that work to advance the status of women and show how Zonta benefits your communities.

Membership Growth and Retention - JMK Scholarship winners can be great members. NOTE Two JMK winners are being invited to be members – one in a club in District 12 and another in a club in Germany. Retention of members is accomplished with outstanding projects that advance the status of women.

2. PROGRAM STATISTICS

Since the inception of the program in 1998, Zonta has awarded 314 Scholarships totaling \$663,800 to 247 women representing 44 countries. The scholarship is awarded to women enrolled in at least the second year of an under- graduate program through the final year of a Master's program in business.

3. THE SCHOLARSHIP

In February 2012, the ZIF and ZI Boards approved increasing the amount of funding for the international scholarship from \$5,000 to \$7,000 to the 12 international recipients. Zonta International continues to offer \$1,000 to District JMK Scholarship winners. AND, District 12 awards \$500 to the District 12 winner. Therefore, there is some money to be awarded from ZI and District 12 amounting to \$8,500. (This does not include your club award.) Add that amount and this scholarship is worth it!

4. HOW TO DO

Everything a club needs is on the Zonta International web site and is there at your fingertips. Go to www.zonta.org and click on Member Resources – click on Tools – click on Awards, Scholarship – scroll down until you get to the JMK Scholarship. It is all there for you! *The club winner is due to District 12 by July 1*.

5. CHALLENGE

I challenge all District 12 Clubs to award a JMK Scholarship. Last year, five clubs submitted applications to District 12. My goal for this biennium is to increase this number to 10. PLEASE BE PART OF THIS CHALLENGE!!

I will be in touch with each club in the next month. GO FOR IT AND AWARD A JMK SCHOLARSHIP FOR YOUR CLUB AND SUBMIT YOUR WINNER TO DISTRICT 12 **BY JULY 1**. (jeashmore@comcast.net).

Young Women in Public Affairs (YWPA) Coordinator Laura Stamp, Zonta Club of the Pikes Peak Area

It's not too late to offer a YWPA award in your community!

Your local winner's application is due to the District YWPA coordinator on <u>April 1, 2013</u>.

Applicants - 16-20 years old, pre-college

Establish an award in your club in EIGHT EASY STEPS!

STEP ONE: TAKE A VOTE

Motion: "I move that our club establish a Young Women in Public Affairs Award in the amount of \$X to begin in 2013 and to continue in 2014 at which time its efficacy will be reassessed to determine whether or not it shall be permanently established."

Discussion: the benefits of having a YWPA include:

- · Increasing our community's awareness of Zonta
- Improving Zonta's PR in our community
- Increasing our club's membership
- Recognizing a young woman in our community for doing great things
- Having a compelling program at our next Zonta meeting
- Increasing our members' service hours
- Having a "real" reason for a relevant press release in our local paper
- Building a relationship with our local high schools and colleges
- Directing funds our club has raised to a truly legitimate, Zonta approved project
- Requires very minimal energy and time output on the part of our club

STEP TWO: FIND THE FUNDS

- Search the club budget for extra funds that may be lurking in the "PR and Marketing," "Membership," "Community Outreach," "Service" and/or "Programs" lines.
- Your club determines a reasonable amount with which to start.

STEP THREE: DOWNLOAD THE YWPA APPLICATION FROM ZI WEBSITE AND FILL IN YOUR CLUB'S NAME While you're there, check out the other stuff they offer to help you be successful, including a nifty poster!

STEP FOUR: WRITE A BRIEF COVER LETTER WITH DEADLINES CLEARLY STATED (See below for a sample)

STEP FIVE: WALK INTO YOUR NEAREST HIGH SCHOOL WITH SEVERAL COPIES OF THE APPLICATION WITH COVER LETTER AND ASK TO SPEAK TO THE COUNSELOR OR VICE PRINCIPAL IN CHARGE OF SCHOLARSHIPS.

- Ask them to see that this award gets on their web site and into the consciousness of all teachers and mentors who
 might work with volunteer-minded girls. Offer to send it electronically as well. (Get their e-mail which is great for
 future connections!!)
- On your way out, ask the secretary if she'd please place a copy in the mailboxes of those teachers who sponsor clubs such as Key Club, Serteens, Student Council, and/or DECA.
- Ask other club members to do the same at their neighborhood school or to hand it to friends/colleagues who work with or are around teens. It's more effective to hand sell it in a few places in person rather than to do a mass mailing.

STEP SIX: GRAB A FEW MEMBERS FOR COFFEE AND EVALUATE THE APPLICATIONS YOU RECEIVE. See the ZI website for helpful tips on evaluation.

STEP SEVEN: INVITE THE WINNER AND HER FOLKS TO A CLUB MEETING TO TALK ABOUT HERSELF AND HAND HER A CHECK.

STEP EIGHT: FORWARD WINNING APPLICATION TO DISTRICT 12 BY APRIL 1.





NEXT STEPS ARE UP TO YOU!

- Send off a press release to your local paper or better yet, invite a reporter to the meeting!
- Include the winner in your next club newsletter with photos!
- · Ask the winner to help you find a recipient for next year!

SAMPLE COVER LETTER:

Dear Sir or Madam:

The Young Women in Public Affairs Program (YWPA) was established in 1990 with the goal of encouraging more young women to participate in public affairs by recognizing a commitment to the volunteer sector, evidence of volunteer leadership achievements and a dedication to the advancement of the status of women. Applicants of age 16-19, by April 1st, studying and living, or working in a Zonta district/region at the time of application are eligible to apply.

This year, the Zonta Club of the Pikes Peak Area <u>www.zontapikespeak.org</u> is offering \$2000! The local winner's application goes on to the District and International levels to compete for even more money. The great thing is the distinction between an award and a scholarship. As this is an award, the check goes directly to the student to use as she sees fit to assist in her educational goals.

The other REALLY great thing is that, historically, we've received a relatively small number of applications each year so the ODDS OF WINNING THIS AWARD ARE AWESOME!! But time is critical as the applications must be submitted by the **deadline of February 15***.

Thank you so much for your consideration!

*deadline is determined by each club; district submission due April 1.



Nominating Committee Nikki Headlee, Chairman, Zonta Club of Denver

Your Nominating Committee is hard at work trying to find nominees for the positions of Governor, Lt. Governor, Nominating Committee and Treasurer, as well as Area Directors and Vice Area Directors for our District. We are starting to fill in names. Unlike recent years when there seems to have been only one candidate per position, we would like to provide the clubs of our District with the opportunity to choose from more than one candidate per position (Governor excepted). Whether or not we achieve that goal remains to be seen.

In the meantime, **YOUR DISTRICT IS LOOKING FOR A FEW FABULOUS WOMEN** to fill the positions just mentioned. If this is something you would like to do, please contact us and nominate yourself!! Don't be shy! But, if you know someone whom you are certain would make a good candidate, please pass the name along to one of us. Sue and Mary are working on filling candidate positions for Area Director and Vice Area Director in Areas 1 and 2. Nikki is working on filling those positions in Area 3 and 4. We are all working on Lt. Governor and Treasurer as well as Nominating Committee. We need your help and input. Thanks ever so much!

Nikki Headlee, Zonta Club of Denver, nheadlee@solucian.com Sue Konstant, Zonta Club of Spearfish, susankonstant@gmail.com Mary Walker, Zonta Club of Cheyenne, mkw1901@aol.com

Foundation Ambassador Tommie Atanasoff, Zonta Foothills Club of Boulder County

Update on Contributions to the ZI Foundation & How to Obtain Power Points/Posters on Projects

December 2012's individual and club totals for our district were \$25,248.79. As of January 30, 2013 individual contributions were \$11036.63 and the Club totals were \$19,815.16 for a total of \$30,851.79. To date only **9** clubs of our **20** have contributed to the ZI Foundation and **93** individuals of **565**....we do have a long way to go!

A creative idea to raise money for ZI giving:

The Zonta Club of Denver has put forward a challenge to generate 100% participation in ZI giving that is ingenious. One of their member's company has pledged to match \$25 for every current member of the club if they get 100% participation. Yes, this is a very generous offer but if your club has a sponsor or member who would be interested in matching donations...doesn't have to be \$25 but even \$10...this could be an incentive to have all your club members donate to the Zonta International Foundation...



If your club needs Power Points on the Foundation's Service Projects for this biennium and/or Scholarships, please let me know. In early September I did send these out but perhaps your club missed it. I would be happy to do this again. Posers can be made from these power points and I will forward a script to go with the Power Point.



Bylaws and Resolutions Committee Chairman Deb Beatty, Zonta Club of Lakewood/Golden

As the Bylaws and Resolutions chair, I'm currently working with Sheila Davis and with Reneé Coppock to update the District 12 Policies and Procedures Manual. This document can be found on the District 12 web site under the *Manuals* link: http://www.zontadistrict12.org/manuals.html. It's our goal to have a Policies and Procedures Manual that conforms to the current Zonta International Bylaws and

that reflects how we actually conduct District business these days. If anyone has changes to the manual, please email them to me at <u>debbeatty423@comcast.net</u>. All changes will be voted on at the upcoming District Conference in October.

My next project will be to reach out to clubs in District 12 to determine the status of their bylaws. I hope to be able to help each club bring their bylaws up to date.



The Lost District Conference Items Have Been Found!

Good news everyone! Eight boxes of items used during past District Conferences for the presentation of the flags and for the display of the District 12 awards, have been found. Items include several flags, poles, bases, the traveling hat, and the banners. They were last seen at the 2010 District Conference in Laramie. They were found hiding in a storage shed in Rapid City.

We are **very grateful** for the find!

Sheila Davis





It Was A Night to Remember!!!

Those of us at the Boulder PantherZ chartering and induction ceremony on January 24th found it hard to describe the experience. We were proud to welcome 15 inspired young women to the Zonta Family.

The evening began with a welcome by Foothills President, Michelle Medal. Michelle Carpenter, Z Club advisor, and Kevin Braney, Boulder High School Principal, then spoke to thank our club for all of the support and inspiration we have shown the girls over the past 5 months.

Sheila Davis, Zonta District 12 Governor, was in attendance to welcome Zonta International's newest Z Club and Kay Meyer spoke of the import role that our Z Club members play as leaders.



But perhaps the most inspirational part of the evening was when each of the new club members stood up to thank the women who have been most inspirational in their lives. The girls spoke from the heart, each awarding a yellow rose to a mentor, teacher or mother who has made a difference.

The officers of the newly formed club are America Juarez, President, April Sandoval, Vice president, Deyanira Martinez, Secretary and Yaire Gutierrez, Treasurer.

In her first official job as club president America thanked the Zonta Foothills Club of Boulder County and adjourned the meeting.







BOULDER HIGH



Zonta International

North American

Inter-District Meeting

Niagara Falls, ON Canada

June 14 to 16, 2013

SAVE THE DATE

Please plan to join us

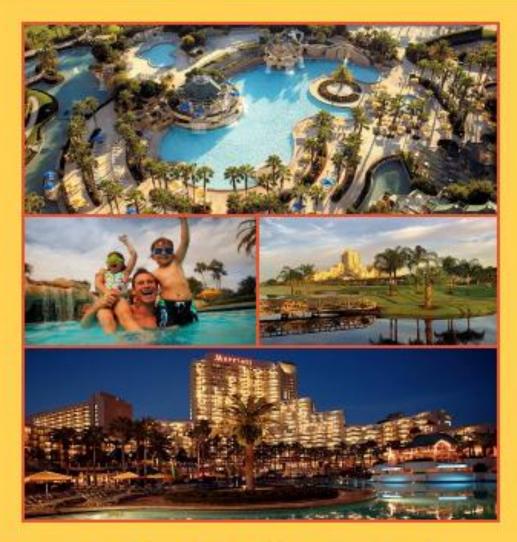
- Network beyond your club and district
 - Hear great presentations
 - Share ideas

Let's work together to grow Zonta membership in North America

Watch for registration and program details in January 2013



June 27— July 1
Orlando World Center Marriott Resort
& Convention Center, Orlando, Florida



- Lagoon-like setting with 6 tropical pools, waterfalls, waterslide and whirlpools
- Championship golf, full service spa and fitness center
- Children's activities
- Ten restaurants and lounges
- 2,000 luxurious guest rooms (Zonta convention rate US \$169 for single/double to \$209 quad)