

ZONTA INTERNATIONAL -- DISTRICT 12
CLUB ANNUAL REPORT
Reporting Period: June 1, 2013—May 27, 2014

Please email to Governor Sheila Davis (shedavis@comcast.net) by **May 27, 2014 with a copy to your Area Director.**

Area 1 Director: Reneé Coppock (rcoppock@crowleyfleck.com)	Area 2 Director: Deedee Boysen (deedeeboysen@hotmail.com)
Area 3 Director: Debbie Squires (dasquires316@msn.com)	Area 4 Director: Janet Bergin (janetbergin@hotmail.com)

Club Administration 2013-2014:

Zonta Club of Pierre-Fort Pierre

Today's Date: 5/27/2014

Area: 1

President: Denise Luckhurst

President-Elect (if appropriate): N/A

Vice President: Laurie Schultz

Secretary: Carroll Forsch

Treasurer: Robyn Livermore

Fundraising:

Please list the major fundraiser(s) your club held during 2013-2014. *(Feel free to add additional fund-raisers.)*

1. 1. Fall Craft Show \$9,300
2. 2. Spring Craft Show \$4,700
- 3.
- 4.

Total Funds Raised this year: **\$14,000**

Local Service & Scholarships Dollars Given:

Please list the contribution amounts given by your club during 2013-2014.

Local Service Organizations: \$5,755

Local Scholarships: \$3,150

Total Local: \$8,905

Zonta International Foundation (ZIF) Dollars Given:

Please list the total club & individual contributions given to the Zonta International Foundation during 2013-2014. (Tommie Atanasoff at tatanasof@aol.com can provide this information to you)

Total Club Contributions: \$4,100

Total Individual Contributions: \$150

Total Club & Individual Contributions: \$4,250

ZIF Scholarship Information:

- **YWPA-Young Women in Public Affairs Awards**

Did your club participate in the YWPA program? Yes No

Please list the name of the candidate(s) forwarded by your club to the district for this award. Samantha Beck

- **Jane M. Klausman Women-in-Business Scholarships (JMK)**

Did your club participate in the Jane M Klausman program? Yes No

Although, we don't have a local JMK Scholarship, we donated \$500 to the International Jane M Klausman Scholarship fund.

Please list the name of the candidate(s) forwarded by your club to the district for this award. N/A

- **Amelia Earhart Fellowships**

Did your club celebrate Amelia Earhart Day? Yes No

If so, please describe how your club celebrated this year.

In January, we had two past receipts of our ACE (Aerospace Career & Education) Camp speak at our meeting. The young ladies talked about their experiences at camp and how it opened their eyes to the many non-traditional aviation and aerospace careers that are open to them as women. One of the young women hopes to pursue a career as an aviation mechanic.

We hosted a reception at the "Women in Science" conference in Pierre. The conference introduces young women in grades 6-12 to STEM (Science, Technology, Engineering and Mathematics) careers.

We provided a scholarship to allow a young woman to attend ACE (Aerospace Career & Education) Camp. The camp provides high school-aged students the opportunity to get an early start on aviation and aerospace careers. Having completed the program, students are more knowledgeable about the importance and diversity of aviation and aerospace careers, how aviation and aerospace industries have developed and grown to what they are today, and are aware of future career opportunities and developments.

Local Scholarship Information:

Local Scholarships awarded by your club

Name(s) & description(s) of scholarship(s):

Lillian Brady Memorial High School Scholarship – Riggs High School – 1 @ \$650
Lillian Brady Memorial High School Scholarship – Stanley County High School – 1 @ \$650
Capitol University Center Scholarships – 2 @ \$400
ACE Camp Scholarship – 1 @ \$250
YWPA Award – 1 @ \$800

The Lillian Brady Memorial Scholarships are named in honor of a past Pierre-Fort Pierre Zontian and are awarded to a high school senior attending each of the local high schools.

The Capital University Center Scholarships are awarded one each semester to a student attending the local satellite university center.

The ACE Camp Scholarship is awarded to a high school student to attend ACE (Aerospace Career & Education) Camp. The camp provides high school-aged students the opportunity to get an early start on aviation and aerospace careers.

Membership:

Please describe your club's recruitment and retention efforts for 2013-2014 in order to meet the *net +1* goal as of June 1, 2014.

- Surveyed members for prospective members then invited all prospective members to join us at the April Service Grant Award event where service money is dispersed, Zonta is discussed and dessert is served.
- Manned a table at both of our crafts show fundraisers to promote our club and answer questions if anyone has questions about Zonta. Also mentioned on an advertising radio spot for our craft show that anyone thinking of joining could stop by our booth or like us on Facebook.
- Participated in District 12 Leadership Sessions – “How to Start a Mentorship Program in Your Club” and “Conducting New Member Orientation Sessions.”
- Created a Club New Member Orientation Handbook using the template provided by District 12.
- Held 2 orientation sessions specifically for new members. All of the new members were able to attend both sessions. Several long term members also attended.
- Held several socials during the year, including a “Zonta Luau” in August and an “Ugly Christmas Sweater Party” in December. These socials provided a mechanism for members to get to know each other on a personal level.

- Contact information, profiles and pictures of new members were published in the newsletter. This helps current members to recognize and welcome the new members at meetings and events.
- Each month a list of the members celebrating their Zonta anniversary and their years of membership was published in the newsletter. This is an opportunity to recognize and thank members for their years of service and dedication to Zonta.
- As of June 1, 2014 we have reached our +1 goal for 2013 and 2014. We started 2012 with 20 members and have 27 as of June 1, 2014. We took advantage of the Zonta International member Incentive to add 5 members in May of 2014, rather than wait until June to forward their dues.

If your club currently has fewer than 20 members, what plans do you have in place to increase membership in 2014 - 2015? N/A

Does your club have a new member orientation program? Yes No If yes, how many sessions did you hold this year? 2

The information below will be used to determine the District Service Award to be given out at the 2014 Governor's Seminar, September 20th, Cheyenne, WY

Local Service: (Hands on work to help women & girls in the local community)

Please name and briefly describe your local service projects including for each item:

- (a) category: improved the status of women in general (legal, political, economic, educational, health and/or professional)
or
helped prevent and fight violence against women and girls (VAW)
- (b) % of club members involved in the project
- (c) contribution to the Zonta International Foundation is at least 1/3 of the dollars raised this year
- (d) visibility and credibility to Zonta created by the project
- (e) sustainability of the project (long lasting results, and could the project continue for a certain period of time)

1. Improved the Status of Women in General – Prepare Food and Serve the “Banquet”

The Banquet is an organization that provides a weekly meal to those in need. Once a year our club purchases food, prepares the meal and serves about 300 people in need, mostly women and children. We also donate new or gently used children’s books and winter coats and gloves. For many this is their only meal of the day and possibly for a few days. A nutritious meal is important for health and also for stamina at work and school. The food costs were about \$755 and 80% of members were involved. Members discuss Zonta and our mission with the participants. Many of the participants recognize our club as we have been providing this meal since 1995.

2. Improved the Status of Women in General – Coordinate and stock the “Zonta Closet”

The Right Turn is a local organization that helps the disadvantaged enter the workforce. They offer computer and other classes, interview and resume guidance, and help to prepare for the GED. They also have a clothes closet of donated items for women to wear to job interviews or their first professional job. Our club helped organize their closet, cleaned out old clothes and then members donated gently worn professional clothing. Our project helped an estimated 50 women by giving them confidence in their appearance when applying for jobs and entering the workforce. We also provide a grant to help women pay for their GED test. Having a GED and a professional wardrobe help women obtain and

keep the best job possible. 40% of members were involved. We are recognized by the staff of The Right Turn as the organization that provides the clothes.

3. Improved the Status of Women in General – Donate Christmas Gift for Female Veterans

Conducted several drives for items needed at local organizations. We donated Christmas gifts to elderly female veterans residing in the state's veteran's home. Number of women served is about 70, and 90% of members were involved. We have done this project for several years, and there continues to be a need.

4. Helped prevent and fight violence against women and girls (VAW) – Sponsor a Table at Domestic Violence Shelter Fundraiser

Sponsored a table at Missouri Shores Domestic Violence Center's main fundraiser. The center's main focus is to protect and serve victims of domestic violence and sexual assault, and to prevent abuse through education. Members also donated diapers, hygiene items, cleaning supplies etc to the shelter. Number of women and children served is about 50, and 75% of members were involved. Missouri Shores listed Zonta as a main sponsor in the fundraiser program and pre-event publicity as well as recognizing us at the event. We are also listed on their website.

5. Improved the Status of Women in General – Fill Weekend Backpacks

Assisted with the Backpack program on three different occasions by packing food for children. This program's goal is to assist children who may not have enough food to eat at home. The food packages include easy to prepare weekend meals and snacks throughout the school year. Provided meals to about 350 children. This provides peace of mind to care-givers, mainly women that their children will have nourishment for the weekend. 80% of members were involved. We also donate funds to this cause. We have done this project for several years, and there continues to be a need.

6. Improved the Status of Women in General – Donate Funds to Local Organizations

We have a special evening event in April to award our service grants. This year we awarded \$5,000 to 17 local organizations who support our mission. Total number of women and children served is about 4,000, and 95% of members were involved. We ask grantees to recognize Zonta in the media or their newsletters.

The information below will be used to determine the District Advocacy Award to be given out at the 2014 Governor's Seminar, September 20th, Cheyenne, WY

Advocacy: The expression of support for or opposition to a cause, argument or proposal. Advocacy may include influencing laws, legislation, or attitudes. Zonta advocacy is an action taken in "the public interest" or for "the greater good" with respect to advancing the status of women and girls and their human rights.)

Does your club have an advocacy committee? Yes No

(Do Not Include Zonta Says No Activities Here - See Below)

Please name and describe your advocacy projects including for each item:

(a) category: improved the status of women in general (legal, political, economic, educational, health and/or professional)

or

helped prevent and fight violence against women and girls (VAW)

- (b) how closely the project coincided with the advocacy definition above
- (c) did the project reflect one of the District 12 Platform for Advocacy issues which are:
 - Achieving pay equity
 - Supporting measures to oppose gender based violence such as trafficking, rape & domestic violence
 - Ensuring equal rights under the law
- (d) % of club members involved in the project
- (e) names of any community partners
- (f) visibility and credibility to Zonta created by the project

1. Helped prevent and fight violence against women and girls (VAW) – Stop The Violence – “Real Men Raise Their Voice Against Violence”

In the fall of 2012, our club partnered with our local volunteer fire and rescue squad to create posters with the slogan “Real Men Raise Their Voice Against Violence.” The posters included hotline and emergency numbers to call if a person is being abused or they know of someone who is being abused. In the fall of 2013, we expanded the project and created posters that featured another group of local heroes – The Pierre High School Football team. The team brought home a state champion trophy, the first in over 30 years, a week before the posters debuted.

This project very closely coincides with the definition of Advocacy as well as being directly tied to one of the District 12 Advocacy platform issues. We are supporting the cause of eliminating gender based violence by influencing the attitudes of people through education and addressing the cultural aspects that underlie any societal change. Young people have been at the center of social change throughout history. To truly bring about cultural change, you must educate the young people. By using young men in the picture and slogan, we included local young adults in the fight to end violence against women and girls. These young men were willing to stand up in front of the peers and be counted in the fight against violence against women.

In addition to partnering with the local high school football team, we also worked on the posters in conjunction with the Missouri Shores Domestic Violence Center and with the South Dakota Coalition Ending Domestic and Sexual Violence. Working with these two groups allowed us to have a wider reach than just the Pierre-Fort Pierre community. The posters are located throughout the community, including the middle and high schools in Pierre and Fort Pierre.

This project allowed us the opportunity to combine advocacy and public relations. The posters were debuted during a local radio interview on November 25, 2013 in conjunction with “Zonta Says NO” and 16 Days of Activism. The poster and interview were posted to the radio station facebook page and also included in a print newsletter distributed to the surrounding communities. The project also received a “Real Men” award from a local newspaper columnist.

What started as a fun project coming out of our Advocacy Committee (30% of members) spread it’s excitement to the whole club (100% of members). One more example of Zonta making a difference in the world!

Attached is the “Stop the Violence” poster

2. Helped prevent and fight violence against women and girls (VAW) – South Dakota ICAC (Internet Crimes Against Children) Taskforce

At our April Service Grant Event, Special Agent Brent Gromer, with the South Dakota Attorney General's Office spoke about the work the Attorney General is doing to fight trafficking of children and women in South Dakota. Special Agent Gromer is with the South Dakota ICAC (Internet Crimes Against Children) Taskforce, which has been fighting the exploitation and trafficking of children in South Dakota since the early 2000's.

It is an amazing time for digitally connected youth. The Internet and a variety of digital devices can bring the world, with all its' good, and not so good, right into the hands of our kids and teens. Technology provides wonderful opportunities to learn, share and contribute, but these opportunities also bring challenges to parents and their families. Special Agent Gromer shared with the audience things to look for to tell if a young person is being trafficked.

He told the group about the results of a recent sting operation held during the 2013 Sturgis Motorcycle Rally that resulted in the arrest and indictment of 9 men for commercial sex trafficking. All the defendants allegedly negotiated with law enforcement agents posing as pimps and agreed to pay for sex with underage girls ranging from 12-15 years of age. South Dakota has two major Tourism events that facilitate trafficking – the Sturgis Motorcycle Rally and Pheasant Hunting Season. Both of these events bring many visitors to the state. These visitors are looking for more than a trip to Mount Rushmore.

This event reflects the definition of Advocacy as well as being directly tied to one of the District 12 Advocacy platform issues. The event supported the opposition of sexual trafficking of young women. By having Special Agent Gromer speak at our Service Grant event, we were able to help him get his message out to not only the members of our club (85% of members), but the over 50 members of the Pierre-Fort Pierre community. The community attendees were from like minded organizations that can take the message back to their staff and supporters.

It was an honor to partner with the South Dakota Attorney General to bring this critical information to the Pierre-Fort Pierre community. Everyone likes to think this isn't happening in their community, but unfortunately that isn't true.

Zonta Says No:

Describe your club's Zonta Says No activities in 2013 - 2014:

- Created a "Zonta Says NO" display at the local YMCA during October and November
- Received a Mayoral Proclamation from Fort Pierre Mayor Sam Tidball
- Received a Mayoral Proclamation from Pierre Mayor Laurie Gill during a televised city commission meeting
- Collected items for the local Domestic Violence Center – Missouri Shores Domestic Violence Center
- Distributed "Zonta Says NO" ribbons and bookmarks to the Pierre and Fort Pierre Mayors and city commissions
- Distributed "Zonta Says NO" ribbons to all club members
- Debuted the second edition of "Real Men Raise Their Voice Against Violence" posters during a local radio show. The posters were collaboration with the Pierre High School Football Team.

Zonta's Work with the United Nations' Programs/Funds:

Please describe how your club informed its membership of Zonta's work with the United Nations' Programs & Funds through its International Service Projects and ZISVAW Projects.

- Included a newsletter article on the history of International Women's Day and how it is celebrated around the world in the February newsletter.
- During our Service Grant Award event in April, distributed materials about Zonta's international service projects. There were approximately 50 members from the public in attendance.

External Communications/Public Relations:

Please check box for the PR tools your club uses:

Brochure Newsletter Club or Individual Business Cards Website Facebook Other (describe)

We distribute Bookmarks at our fundraisers and other public events. The bookmarks are two sided. One side gives basic information about Zonta International and the other side is specific to the Zonta Club of Pierre-Fort Pierre. This is an inexpensive and practical way to get our name and mission visible in the community.

Internal Communications (e.g., newsletter, directory, website):

Please describe how your club kept its membership informed & connected this year.

- We use our facebook page to keep members informed, and alert grant recipients and craft show vendors of upcoming events. We are steadily getting more likes and expanding our reach. We currently have 71 likes.
- Our Club website is hosted by District 12. We update the static information on the site as appropriate.
- The Membership committee prepares a directory each year in both hard copy and electronic format. The electronic format is updated as often as necessary and emailed to members so they have the most recent member contact information. The directory also includes our standing rules, committees, club calendar, District 12 contact information and other historical club information.
- We publish an e-newsletter 11 months of the year (we skip December). We are very proud of our newsletter as it includes timely articles on women, advocacy, international projects, pictures of events, member reminders and updates, minutes of past meetings, and other articles of significance.
- Email notifications are sent to the club as needed. All members have email.
- Programs at meetings or newsletter articles that kept members informed of various topics such as:

- District 12 Conference Reflections – October Program highlighted members who have attended district conference describing the value of going to a district conference and encouraging other members to attend.
- AED Demonstration – November program
- Tourism and Human Trafficking – January newsletter article on how large Sporting events, like the Super Bowl, facilitate human trafficking. South Dakota has its own version of this during the Sturgis Motorcycle Rally and Pheasant Hunting Season.
- South Dakota Human Trafficking Laws – August newsletter
- National Slavery and Human Trafficking Prevention Month – January newsletter
- Senate Passes Limited Military Sexual Assault Reform Bill – March newsletter
- History of the Zonta Rose – March newsletter article for Zonta Rose Day and International Women’s Day

Nominating:

Please describe the process used by the nominating committee to prepare a slate of officers for 2014-2015.

- Review positions to determine which ones were at the end of their terms and/or if there were any term limits
- Request members interested in serving in any open officer or director positions to contact the Nominating Committee
- Contacted various members to inquire if they would be willing to serve in open positions
- Published slate of officers in our February newsletter
- Took nominations from the floor at our March meeting prior to voting on the slate of officers

ZIF Ambassador:

Does your club have a foundation ambassador? Yes No

How has your club encouraged individual donations this year? Please describe.

Our Foundation Ambassador alerted members to the Macy’s “Shop for a Cause” Fundraiser in the July newsletter and during March encouraged members to make contributions to Zonta International by celebrating Zonta Rose Day by sending a yellow rose tribute to someone who has made an impact in their life.

Z-Club or Golden Z-Club:

Does your club have a Z or Golden Z Club? Yes No

If yes, please describe key events held during the year.

Archiving & History:

Does your club have an archivist/historian? Yes No

Please describe your club's progress to date in:

(a) finding & listing your club archives.

- Reviewing what is currently in the club archives to ensure that all the necessary items are retained.
- Plan to complete a retention schedule and secure a location to store the archives.
- Completed its brief history and forwarded it to the District 12 Historian on March 24, 2014.
- Completed a draft of a detailed history completed and continue to add to it.

(b) Arranging for safe storage of materials.

- Investigated 3 storage options available in the Pierre-Fort Pierre area – Rawlins Municipal Library, South Dakota State Library and the South Dakota Cultural Heritage Center. Only the Cultural Heritage Center has the ability to archive items. They prefer to only take paper. Once they archive the items they can no longer be taken out, but the public is allowed to view the items and make copies.
- Plan to continue evaluating options.

(c) Did your club submit a "History In Brief" by April 1, 2014? Yes No

If no, why not?

Bylaws:

Does your club have a bylaws committee? Yes No

Are your bylaws up to date? Yes No

The club bylaws were reviewed, modified to correspond with Zonta International bylaws and adopted at the November club meeting.