

**ZONTA INTERNATIONAL -- DISTRICT 12**  
**CLUB ANNUAL REPORT**  
Reporting Period: June 1, 2013—May 27, 2014

**Please email to Governor Sheila Davis ([shedavis@comcast.net](mailto:shedavis@comcast.net)) by **May 27, 2014** with a copy to your Area Director.**

Area 1 Director: Reneé Coppock ( <a href="mailto:rcoppock@crowleyfleck.com">rcoppock@crowleyfleck.com</a> )	Area 2 Director: Deedee Boysen ( <a href="mailto:deedeeboysen@hotmail.com">deedeeboysen@hotmail.com</a> )
Area 3 Director: Debbie Squires ( <a href="mailto:dasquires316@msn.com">dasquires316@msn.com</a> )	Area 4 Director: Janet Bergin ( <a href="mailto:janetbergin@hotmail.com">janetbergin@hotmail.com</a> )

**Club Administration 2013-2014:**

Zonta Club of Foothills Boulder

Today's Date: 05/27/2014

Area: 3

President: Michelle Médal  
Secretary: Kathy Israelson

President-Elect (if appropriate): Christine Rhoda    Vice President: N/A  
Treasurer: Marta Lindrose

**Fundraising:**

Please list the major fundraiser(s) your club held during 2013-2014. *(Feel free to add additional fund-raisers.)*

1. Zing for Zonta – raised approximately \$10,000
2. King Soopers cards – raised approximately \$2,000
3. Zonta Says No netted \$1,455 for our club which was donated to MESA(not part of 1/3 given to ZIF)
4. Private Donation of \$500 for purchasing computers (not part of 1/3 given to ZIF)

Total Funds Raised this year: **\$13,955**

**Local Service & Scholarships Dollars Given:**

Please list the contribution amounts given by your club during 2013-2014.

Local Service Organizations: \$3,455 includes \$1,455 to MESA and \$2,000 to the Teen Parenting Program

Local Scholarships:                \$5,766 includes \$3,900 to Zonta EcucateZ scholarship endowment, \$1,000 for YWPA awards, and \$866 for laptops for Z Club graduates

Total Local:                                \$9,241

**Zonta International Foundation (ZIF) Dollars Given:**

Please list the total club & individual contributions given to the Zonta International Foundation during 2013-2014. (Tommie Atanasoff at tatanasof@aol.com can provide this information to you)

Total Club Contributions: \$5,268 – includes \$733 raised by the A3 ZSN event, dedicated to ZISVAW

Total Individual Contributions: \$

Total Club & Individual Contributions: \$

**ZIF Scholarship Information:**

• **YWPA-Young Women in Public Affairs Awards**

Did your club participate in the YWPA program? Yes No

Please list the name of the candidate(s) forwarded by your club to the district for this award. Veronica Villalobos Vasquez  
We awarded \$500 each to two winners from Boulder High School.

• **Jane M. Klausman Women-in-Business Scholarships (JMK)**

Did your club participate in the Jane M Klausman program? Yes No

Please list the name of the candidate(s) forwarded by your club to the district for this award.

• **Amelia Earhart Fellowships**

Did your club celebrate Amelia Earhart Day? Yes No

If so, please describe how your club celebrated this year.

**Local Scholarship Information:**

• **Local Scholarships** awarded by your club

Name(s) & description(s) of scholarship(s): The Bev Hackbart Scholarship – an endowed scholarship through the University of Colorado Foundation to a single parent attending school at CU Boulder. The scholarship was \$1,000 to Sheral Ransom, a single mom of three.

YWPA Scholarships – Two awards of \$500 each were awarded to two applicants from our Zonta EducateZ budget.

## **Membership:**

Please describe your club's recruitment and retention efforts for 2013-2014 in order to meet the *net +1* goal as of June 1, 2014.

Our membership committee held two Zappy Hours this year, where members were encouraged to bring friends and colleagues who would be interested in learning more about the work that our club does. These events are usually casual, but include a presentation about what we do locally and internationally. We are trying to reach out to members who do not show up at meetings or participate in volunteer activities to make sure they are doing well and invite them to be more active. We want to be more active about assigning new members a mentor who can help answer any questions about the club and encourage them to be active participants. We sent two brand new, first-timers to the Spring Area 3 meeting, and scholarships were provided for both through A3 and club funding respectively. We encourage members to attend Boulder Chamber of Commerce events to network and meet potential members. The two chairs of the membership committee attended the phone trainings about membership strategies and also attended the A3 meeting where there was a guest speaker on this topic. Next year, we will have the same Membership chairs, and they are fired up to recruit new members. It will be a big focus of the coming year, as we have lost a few members during this one.

If your club currently has fewer than 20 members, what plans do you have in place to increase membership in 2014 - 2015? We have more than 20 members, but we have sprung a leak, which we plan to plug right away!

Does your club have a new member orientation program? Yes No

We are planning to make this part of our "new and improved" Membership committee responsibilities in the coming year.

*The information below will be used to determine the District Service Award to be given out at the 2014 Governor's Seminar, September 20th, Cheyenne, WY*

## **Local Service:** (Hands on work to help women & girls in the local community)

Please name and briefly describe your local service projects including for each item:

(a) category: improved the status of women in general (legal, political, economic, educational, health and/or professional)

or

helped prevent and fight violence against women and girls (VAW)

(b) % of club members involved in the project

(c) contribution to the Zonta International Foundation is at least 1/3 of the dollars raised this year – I don't understand this for LOCAL projects.

We did give 1/3 of the money we raised to ZIF as usual.

(d) visibility and credibility to Zonta created by the project

(e) sustainability of the project (long lasting results, and could the project continue for a certain period of time)

1. The Foothills club's comprehensive project *Zonta EducateZ* provides education and mentoring to at-risk women so they develop the skills needed to move on to post-secondary or professional opportunities. *Zonta EducateZ* includes projects such as: scholarships to pursue education at any postsecondary institution; the Boulder PantherZ Z Club at Boulder High to encourage community service and the development of leadership skills; a Golden Z Club for college women; financial and volunteer support for the Teen Parenting Program of Boulder Valley School District; the establishment of four lending libraries that serve women and families in Boulder County; and mentors who provide support through friendship, training, and advocacy. More than 50% of our members are active participants in this project. *Zonta EducateZ* is the signature project of the Foothills club, therefore helping to create a recognizable brand for our club, and making it easier to explain the work that we do in the community as clearly as possible. We feel that this project has amazing staying power. We are just beginning to develop and expand the Z Club at Boulder High, as we just inducted the second year's slate of officers. The young women who graduated last year have plans to begin a Golden Z club with

our support and mentoring.

2. November collection of turkeys for Emergency Family Food Assistance in Boulder. We have done this for several years in a row. It is very simple. We invite members to donate a turkey and they are delivered to EFFA, which serves many single-mothers and their families. While this project does not permanently impact economic status of women, it is helpful to them in a time of need. Nearly 100% of our members donate a turkey. Since we have done this for several years running, EFFA is very thankful, and recognizes us in their December newsletter. There is no end date on this project. It is something that members enjoy doing that is quick and easy.
3. December gifts for a family at Emergency Family Assistance. This year, we decided to “adopt” a family at EFFA, and invited members to purchase gifts for the family, especially the three children. Nearly 50% of our members participated. This is a small project so it does not increase our visibility much. I am not sure if this is a project that we will continue supporting. This was our first year adopting a family as a club, so it will depend on how members feel about it next December.
4. Share-A-Gift project. This is a specific event that events low-income families to shop for gifts for their children, so it improves their economic status if only for the holidays. This year, about 1/3 of our members participated. We invited the Z Club girls to volunteer with us, and they served as excellent bilingual assistants. Both our club members and Z Club girls wore Zonta shirts, which made it very clear that we were there as a group working together. This is a project that we will most likely continue volunteering for, since it was a great one for getting the young women involved in a service project. There is a high likelihood that it is a sustainable project, as the number of single-mother families that this project serves continues to rise.
5. Expanding Your Horizons – This is an annual event hosted by the American Association of University Women, and we have participated as volunteers for several years in a row. This is an educational event, meant to introduce young women to the STEM fields through presentations led by women in these careers. About 1/3 of our members volunteer for this event. This year, we invited the Z Club girls to volunteer with us. They had a great time assisting presenters and learning about careers that they might be interested in pursuing. Our club was thanked in the program and we all wore our Zonta shirts and nametags. Our members seem to really enjoy participating in this event, and it is a very good fit with our mission to empower and improve education access for at-risk girls, since most of the girls who attend the event are from underrepresented groups. We expect to continue working with AAUW on this event, and perhaps make a monetary donation in the future which would allow us to become sponsors of the event and therefore make us more visible.

*The information below will be used to determine the District Advocacy Award to be given out at the 2014 Governor's Seminar, September 20th, Cheyenne, WY*

**Advocacy:** The expression of support for or opposition to a cause, argument or proposal. Advocacy may include influencing laws, legislation, or attitudes. Zonta advocacy is an action taken in "the public interest" or for "the greater good" with respect to advancing the status of women and girls and their human rights.)

Does your club have an advocacy committee? Yes No

**(Do Not Include Zonta Says No Activities Here - See Below)**

Please name and describe your advocacy projects including for each item:

(a) category: improved the status of women in general (legal, political, economic, educational, health and/or professional)

or

helped prevent and fight violence against women and girls (VAW)

(b) how closely the project coincided with the advocacy definition above

- (c) did the project reflect one of the District 12 Platform for Advocacy issues which are:
- Achieving pay equity
  - Supporting measures to oppose gender based violence such as trafficking, rape & domestic violence
  - Ensuring equal rights under the law
- (d) % of club members involved in the project
- (e) names of any community partners
- (f) visibility and credibility to Zonta created by the project

1. Our big advocacy project this year was to be a sponsor and send a race team to the Canine Classic, the annual fundraiser of the Boulder non-profit Moving to End Sexual Assault (MESA). Our donation of funds raised through the ZSN "Empty Shoes" event earned us a table at the event where we could pass out information about our club and orange ribbons (the color of ZSN's mission to raise awareness about sexual violence). Unfortunately, race day was cold and snowy, so we did not have as much interaction with attendees as we had hoped. The good news is that becoming a sponsor meant that our logo was posted on the event website and on the race t-shirt. About 1/3 of our members showed up to host the table and/or run the race. We proudly wore our Zonta gear to show that we were a team in addition to being announced as a sponsor several times during the morning of the event. Our plan is to continue this relationship in the coming years and find ways that we can become more involved in the work of MESA.

### **Zonta Says No:**

Describe your club's Zonta Says No activities in 2013 - 2014:

Our club was very active in the planning and execution of the "Empty Shoes" event that was hosted a group effort by the clubs of Area 3. Three members of our club were on the planning committee, including Laura McCutchen (chair), Kristina Rose (art collector and display) and myself (event planner and art cashier). This art show and sale was a huge success, raising about \$10,000 which was split between the participating clubs. The event featured art work from women who have been trafficked, and partners distributed information about the work they do in the Denver-metro area to help end gender violence. Due to the success of last year's event, we have begun planning for another event this fall. I have nominated myself to be chair of the planning committee this year, and I hope that my club members will be inspired to be more involved this year after seeing how well the event went. No pressure!

### **Zonta's Work with the United Nations' Programs/Funds:**

Please describe how your club informed its membership of Zonta's work with the United Nations' Programs & Funds through its International Service Projects and ZISVAW Projects.

As we do every year, our club participated in the Boulder chapter of the United Nation's Association's birthday party which is held in October. In conjunction with the other Boulder Zonta club, we purchased a birthday cake and had a table where we could share information about the work we do locally and internationally. We typically have posters that illustrate the international service projects that ZI supports this biennium at every important event. In addition, Tommie Asanatoft was a ZIF Ambassador and kept us well-informed and encouraged us to make individual donations to ZI projects.

## **External Communications/Public Relations:**

*Please check box for the PR tools your club uses:*

Brochure  Newsletter  Club or Individual Business Cards  Website  Facebook  Other (describe)

## **Internal Communications** (e.g., newsletter, directory, website):

Please describe how your club kept its membership informed & connected this year.

Every month we prepare and distribute newsletter that highlights the work we have done in the past month as well as important upcoming events. The newsletter is emailed out to all members and is now archived on our brand new website. We recently started sending it out to people on our mailing list in the hopes that it will be well-received and might spark interest and invite potential new members.

Our membership committee keeps our member directory up to date in our "Members Only" section of our website, where each member has a photo so they can be identified by newer members.

Thanks to the hard work of Ann Hodgson, we now have a website that shares the same template as the D12 website! It looks great and our club branding is now consistent with Zonta International.

## **Nominating:**

Please describe the process used by the nominating committee to prepare a slate of officers for 2014-2015.

Our nominating committee is comprised of: Past President, Current President, and President-elect. We invite members to let us know what officer they want to be as well as what committee they would prefer to serve on. The President-elect has final say on the slate of officers, and then the slate is put forth for a vote of the entire membership.

## **ZIF Ambassador:**

Does your club have a foundation ambassador?  Yes  No

How has your club encouraged individual donations this year? Please describe. Yes. Tommie does a great job of reminding us that we should all donate, even if it is as little as \$5.

## **Z-Club or Golden Z-Club:**

Does your club have a Z or Golden Z Club?  Yes  No

If yes, please describe key events held during the year. Our Z Club is at Boulder High School. The girls hold regular meetings once a month. This year, our key events were an induction ceremony for our second round of members and next year's officers, and a graduation party for the seniors. Each of the graduates received a laptop computer to take to college. These laptops were purchased with funds that we raised last year, and will be an ongoing line item in future budgets. In addition, the Z Club girls joined us for several volunteer activities. The women who graduated last year have shown a strong interest in starting a Golden Z Club and we are working on this for next year.

**Archiving & History:**

Does your club have an archivist/historian? Yes No

We have determined that our club archivist will be the past president, since they know so much about recent events.

Please describe your club's progress to date in:

(a) finding & listing your club archives. In progress

(b) arranging for safe storage of materials. In progress. This process will be much easier now that we have a new website with a "Members Only" section. Until recently, we did not have a place to store documents. We used to use Airster, but they changed their cost structure so it was no longer a free service, and we could not afford the expense. Now we can start posting our newsletters and meeting minutes in one place.

(c) Did your club submit a "History In Brief" by April 1, 2014? Yes No

I am not sure if Ann Hodgson submitted this on behalf of our club.

**Bylaws:**

Does your club have a bylaws committee? Yes No

Are your bylaws up to date? Yes No

I reviewed the bylaws as president, made suggestions to the club board, and they were approved by a board vote.