

Membership Report – Winter Board Meeting - January 5, 2013

Marcy O'Toole, Lieutenant Governor, District 12

Membership Goal: Increase membership by retaining and recruiting members who believe in Zonta's mission

- Achieve a net increase in the number of members each biennium
 - o Add 1 net new member to each club in 2012-2013 and in 2013 -2014
 - Send out a monthly summary of current and yearly goal membership numbers to each club.
 - Goal and initial numbers sent to Presidents in Sept. 2013.
 - Updating membership numbers and will send out monthly numbers with goals within 2 weeks of receiving the numbers from Treasurer. Internal goal is by the 15th of the following month (assuming receive the numbers by the end of the previous month.)
 - o Includes the new member postcards sent out in same timeframe (above)
 - Hold monthly/bimonthly conference calls with Vice Area Directors
 - Introductory meeting held in September, 2012
 - Set up meetings monthly/bimonthly for 2013 with Vice Area Directors (dates to be confirmed) – preferred 1st or 2nd Monday's at 5:30 pm. Following are proposed dates (2nd Mondays each month)
 - o January 14, 2013 at 5:30 pm (2nd Monday in Month)
 - o February 11, 2013 at 5:30 pm
 - o March 11, 2013 at 5:30 pm
 - o April 8, 2013 at 5:30 pm
 - o May 13, 2013 at 5:30 pm
 - o June 10, 2013
 - o Review schedule for last half of 2013 – might move to bimonthly and review possible training schedule.
 - o July – TBD
 - o August 12, 2013 at 5:30 pm
 - o September- TBD (prepping for District Conference, but could do Sept. 9, 2012 at 5:30 pm)
 - o October 14, 2013 at 5:30 pm
 - o November- TBD (but could do Nov. 11th or Nov 18th, 2013)
 - o December – TBD (but could do Dec. 9th or Dec. 16, 2013)