

JANE M KLAUSMAN COORDINATOR REPORT – JAN. 5, 2013

The number of clubs submitting a candidate to the district JMK Award will go from 5 to 10 m.

Will be accomplished by raising awareness of JMK with emails to club Presidents

Specific instructions will be prepared to club Presidents

Coordinate with the Foundation Ambassador to solicit funds for the ZI JMK scholarship fund. This will be accomplished by raising awareness and obtaining participation of 10 clubs contributing to this fund.

Will work with Foundation Ambassador to encourage contributions to JMK fund and to monitor the number of clubs contributing throughout the biennium.

Emails, visits and D12 website will be the main source of contact with clubs.

Update JMK information on the D12 website including a link to the ZI website, post names of clubs that offer a JMK scholarship and dates applications are due, and ensure clubs know of the press release and other documents for recruiting JMK applicants by March 1.

ZI website info. to be updated in January 2013. Once updated, email will be prepared to club Presidents as well as notification to D12 website with ZI link. ZI website contains all information needed to complete the application process by Feb. 1.

Encourage at least 2 clubs to post their application date and link to ZI documents on their Facebook pages by March 1st, and post their club's winner information on their Facebook pages by July 1st.

Will be accomplished by making information available on ZI website known to all clubs and encouraging them to post to their club Facebook page.

Encourage clubs to post names and pictures of 2012 club winner on the D12 website by 8/1.

Contact will be made to each club requesting club winner information be posted on D12 website.

Ensure clubs know of the press release and other documents for announcing their JMK winner by July 1st

Will disseminate information once updated on ZI website (action expected Jan 2013)

Promote the district winner in at least 2 news media outlets by October 1st

Will prepare news releases and submit to External Communications Co-Chairs.