

Linda Hawkins, Area 4 Vice Director

Vice Area Directors - Act as a resource to Club Membership Chairs

❖ Ensure 1 *net* new member is added to each club in 2012-2013 & in 2013-2014

- Work with clubs to ensure they realize the importance of growing our membership, with a goal of one new member for the 2012-2013 year and two for 2013-2014 year
- Mail out membership information such as ways to recruit, who are potential members, etc.
- Work to maintain members, not just recruit
- Recognize members who recruit new members at the Area meeting from information provided by club membership chairs.

❖ Participate in 75% of the membership committee calls during this biennium

- Strive to Participate in the membership committee calls

❖ Participate in 75% of the board meetings/conference calls during this biennium