

Status report for Area 3 January 2013

GOALS:

1. Increase visibility and Public Relations
 - a. Amelia Earhart Luncheon, Jan. 27th 12 noon – 2pm. (see flyer)
2. Increase membership
 - a. Ease club is working toward the net one member per year
3. Have productive and meaningful Area meetings
 - a. Meeting outline will be about PR and visibility for Zonta in Area 3
4. Continually update website
 - a. Presently working on an Area 3 calendar 2012 of events
5. Be a liaison for clubs to District
 - a. Attending District 12 Board meetings

STRATEGIES:

1. Attend at least one meeting per club per biennium (all ready attended Lakewood/Golden and Foothills Boulder)
 - a. Have already attending meeting and/or events for clubs: Lakewood/Golden, Douglas County and Foothills of Boulder.
2. Help clubs increase membership 1 net member each year through strong service projects and fund raisers.
 - a. Working on various events, see above.
3. Increase visibility and Public Relations through attending outside functions, having the Z logo visible through various channels, i.e., with a stamp, banner, signs, etc.
 - a. Checking with Photo Craft in Boulder for portable, universal Zonta sign.
4. Update the website by listening to members on what they expect from it.
 - a. In progress
5. Have Presidents' meeting every other month to improve communications
 - a. Held Area 3 Presidents' meeting in September and November.
6. Help train Vice Area Director to continue the work that ZI has set for our goals.
 - a. Had lunch meeting with Laura McCutchin, Vice Area Director December 21, 2012.