

Area 2 Status Report -- Deedee Boysen
January 1, 2013

Leadership Indicator: Area Directors -- Act as a liaison between the clubs and District Board.

Goal 1: To attend a regular club meeting of each club in Area 2 at least one time during FY 13 and again in FY 14.

I have attended club meetings with the Cheyenne, Laramie and Converse County clubs. In addition, I have met with the Board of the Ft. Collins Club and attended the dining in event hosted by the Converse County club in Fall 2012. I hope to attend meetings of all clubs in Area 2 in February and March 2013 to promote the Area 2 meeting (weather and roads permitting).

Goal 2: To meet with the prospective Greeley Club and provide a D-12 program (if requested) at least one time in Fall 2012 and again in Spring 2013.

I attended club/charter committee meetings of the prospective Greeley Club in August, September and October 2012 and plan to participate again in the Spring 2013.

Goal 3: To attend and assist with (if requested) the chartering ceremony of the Zonta Club of Greeley in Spring 2013.

The ceremony is dependent upon identifying a sufficient number of members to charter. A decision will be made in February 2013 by the Governor. I plan to attend the chartering ceremony if this can be accomplished.

Goal 4: To assist the Zonta Club of Converse County with planning and leading the Area 2 Meeting which will be held on April 19 - 20, 2012 in Douglas, WY.

I have met with the leaders and members of the Converse County club and have prepared a tentative agenda -- which has been shared with Governor Davis and approved (with a few suggestions for improvement:). We will move forward with the agenda and the identified speakers now that we are in 2013.

Goal 5: To increase attendance at the 2013 Area 2 Meeting by 20% (e.g. if 50 Zontians attended last year, the goal this year is to increase attendance by 10 additional participants).

I have contacted last year's host club and learned that there were 25 Zontians in attendance. This year, I hope to raise that number to at least 30.

Goal 6: To send out at least two newsletters per fiscal year to clubs in Area 2 with current information about District 12 and other clubs in the area. At this time, I intend to time it to promote (rather than recap) the Area 2 meeting and the District 12 conference.

I collected information from all the club presidents in November/December 2012, and hope to have a newsletter ready to send out in the next few days. The content of the newsletter will focus on promotion of the Zonta Says NO campaign, the Area 2 meeting, and events held by the clubs over the past 6 months.

Goal 7. To contact club presidents in Area 2 via telephone conference call bi-monthly throughout the biennium to discuss club concerns (such as membership) and club activities (such as fundraisers, service and/or advocacy projects).

This goal has not yet been achieved, but is in process. All club presidents have been contacted individually, but we have not yet held a conference call.