

Advocacy

Goal: District 12 is a leading advocate for the rights of women and girls

Objectives & Indicators:

- ✓ Ensure Advocacy and UN information is available & used by clubs in District 12
 - ❖ Host an Advocacy break-out session at the 2012 Governor's Seminar & 2013 District Conference
 - Hosted two sessions on advocacy at the Sept 2012 Governor's conference
 - ❖ Provide an Advocacy presentation at all Area Meetings in 2013 & 2014
 - Am in the process of developing a 15 minute presentation for all 4 2013 Area Meetings
 - ❖ Create and distribute a minimum of 4 Advocacy/UN newsletters to all clubs
 - Am working on getting information from some D12 clubs to put together the first newsletter.
 - ❖ Update the Advocacy section of the District 12 website monthly with success stories, pictures, new information, etc.
 - Information has been posted, along with a picture of the new Advocacy Award. Three clubs have stories/pictures on ZI's website under Zonta Says No.
 - ❖ Encourage each club to have a least 1 program per year on Zonta's role with the UN
 - Sent an email to all clubs encouraging them to have a program and giving them some information about the UN.
- ✓ Partner with like-minded organizations to promote Zonta's mission
 - ❖ Encourage each club to partner with one other organization in the biennium on an advocacy project
 - This information was included in the Gov's Conference and a list of like-minded organizations are posted under D12 Advocacy
- ✓ Develop Advocacy & UN initiatives at the District, Area, and Club level
 - ❖ Ensure every club has an Advocacy committee by December 2012
 - Have a list of advocacy chairs, but in a few cases the president is the chair
 - ❖ Create & publicize a district Advocacy Award to be given out at the 2012 Governor's Seminar & 2013 District Conference by September 2012
 - Finalized the award criteria, purchased award and presented it at the Sept Gov's conference
 - ❖ Host a credible speaker on a current issue of importance to women in the district and e-publish a summary that is shared throughout Zonta by 5/31/14
 - Will host a speaker at the 2013 District conference
 - ❖ Ensure each club takes action on at least 1 advocacy issue each year, makes such action visible in local media, and reports on the results to the Governor and Zonta International
 - Am working with the Advocacy committee to reach out to each club to provide ideas for projects. Will work with PR to help clubs become more visible. Some clubs have already started on their project