

Zonta International – District 12
1st Annual Governor’s Seminar - 2012
“Passport to Zonta”

Saturday, September 22, 2012 – Sunday, September 23, 2012

Minutes, Saturday, September 22, 2012:

WELCOME

The 1st District 12 Governor’s Seminar opened at 8:30a.m. in Denver, Colorado. Governor Sheila Davis and Sharon Faircloth, Chair of the 2012 Governor’s Seminar welcomed everyone. After the welcome, Governor Davis described to the attendees a Bell that the Zonta Club of Billings found in their storage area. The bell is inscribed with “Zonta International”, the Zonta International logo, “Presented to the Zonta Club of Billings, Grand Winner – Class I, Zonta International, Service Awards, 1958” and “Grand Winner – Class I, 1959, Combined Service Projects.” Governor Davis suggested and the Billings club agreed that the Bell be put in the District 12 archives for the Zonta International Centennial. Governor Davis announced that all handouts from the Seminar would be posted to the District 12 website.

2012 TORINO CONVENTION READOUT

Reneé Coppock, 2010 – 2012 Bylaws and Resolutions Chair and 2012 – 2014 Area 1 Director, presented a summary of the bylaws and resolutions that were approved by the delegates at the Zonta International Convention held in Tornio. Clubs were asked to review their bylaws and make any applicable changes.

- <http://www.zontadistrict12.org/2012-conf/2012TorinoConventionBylawsResolutionsResults.pdf>

Mary Lou Edwards, Archivist and Historian, updated the attendees on the plans for the Zonta International Centennial that will be celebrated in 2019. Past International President, Val Sarah is the chair of the Zonta International Centennial Anniversary Committee. During 2012 – 2014 biennium clubs are to ensure they have appropriate storage for their archives and document their club history. During 2014 – 2016 Districts are to do the same. During 2016 – 2018, Zonta International will select an author to document the ZI history. In 2018 the Centennial plans will be finalized and in 2019 the Centennial will be celebrated. Zonta International will launch the history at the International Convention in 2020. Ms. Edwards asked each club to identify an archivist and begin work on documenting the club history.

Members who attended the International Convention in Torino then shared stories and insights into their experiences at the convention.

- <http://www.zontadistrict12.org/2012-conf/2012TorinoConvention.pdf>

SERVICE & SCHOLARSHIP PROGRAMS

Maribeth Haynes, Service & Scholarship Chair, made a presentation on the Amelia Earhart Birthplace Museum in Atchison, KS. She reported that the museum sells inscribed bricks located in the front and side walkways. District 12 would like to donate funds to obtain bricks in

the walkways. Ms. Haynes will be collecting donations during the seminar to purchase bricks for District 12.

- <http://www.zontadistrict12.org/2012-conf/District12AEBirthplaceMemorialBrick.pdf>

RECESS FOR DISTRICT 12 SCHOLARSHIP FUNDRAISER

Governor Davis recessed the seminar agenda for the District 12 Scholarship fundraiser. The Zonta Club of Boulder County provided a raffle basket of Zonta items for the fundraiser.

KEYNOTE SPEAKER

After the break, Mary Ellen Bittner, Past International President 2004 – 2006, gave the keynote address titled “How Zonta taught Me that a Better World for Women is a Better World”. She chronicled her life both inside and outside of Zonta. She shared some of the things she has learned:

- Listen
- Abandon preconceptions – don’t assume you’re right
- There is always a reason
- You don’t know what you don’t know
- Get to know other Zontains

Ms. Bittner closed with a poem she wrote more than 20 years ago entitled “Why I am A Zontian”.

- <http://www.zontadistrict12.org/2012-conf/MaryEllenBittnerKeynoteAddress.pdf>

LONG TERM-STRATEGIC PLAN

Mary Benoit, Centurion, and Bridget Masters, District 12 Treasurer, described the process that District 12 has used to formulate a Long Term-Strategic Plan. In the last biennium a committee of Sheila Davis, Mary Benoit, Denise LaRue and Bridget Masters did a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis along with many other activities to determine seven strategies for District 12 to pursue:

- Credibility & Visibility
- Leadership
- Advocacy
- Service & Scholarships
- Membership
- Zonta International Centennial
- Infrastructure
- <http://www.zontadistrict12.org/2012-conf/LongTerm-StrategicPlanningCommittee.pdf>

DISTRICT 12 BIENNIUM GOALS

Governor Davis presented the sequence of steps that were followed to formulate the District 12 Biennial Goals for 2012 – 2014. The District 12 Long Term Strategic Plan and Biennial Goals were completed on August 29, 2012. The next step is the completion of measurable indicators by the District 12 board. The District 12 goals reflect the Zonta International Strategic Plan and the Zonta International 2012 – 2014 Biennial Goals.

The District 12 Biennial Goals are:

- Credibility & Visibility
- Leadership
- Membership
- Advocacy

The goals and measurable indicators will be posted to the District 12 website.

- <http://www.zontadistrict12.org/2012-conf/District12StrategicPlanning-BiennialGoalsSequence.pdf>
- <http://www.zontadistrict12.org/2012-conf/District12BiennialGoals2012-2014.pdf>

PR COMMITTEE READOUT

Andrea Hovey and Angela Ver Ploeg, External Communications/PR Co-Chairs presented information on their plans for the biennium. They will have templates available for club stationary, business cards and PowerPoint presentations as well as a monthly PR news bulletin. They will be reviewing club websites and making recommendations for changes as well as making changes to the District 12 website. They will also begin discussions about how the district and clubs can use the news media and social media to increase visibility. Ms. Hovey and Ms. Ver Ploeg answered questions from the attendees.

- <http://www.zontadistrict12.org/2012-conf/PRCommittee.pdf>

LUNCH - INTRODUCTION OF DISTRICT 12 BOARD AND LEADERSHIP QUOTES

Governor Davis invited the attendees to lunch. During lunch, many of the District 12 board members introduced themselves, gave a short description of their role on the board, and shared 1-2 of their favorite leadership quotes.

Governor Davis recognized the past International President and District 12 Governors in attendance at the Seminar, as follows:

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|--------------------|-------------------------------------|
| Mary Ellen Bittner | International President 2004 – 2006 |
| Kay Meyer | Governor 2010 – 2012 |
| Mary Benoit | Governor 2002 – 2004 |
| Betty Edwards | Governor 2000 – 2002 |
| Judy Allen | Governor 1998 – 2000 |
| Jacki Sammons | Governor 1994 – 1996 |
| Dorothy Swindt | Governor 1992 – 1994 |
| Ellen Tye | Governor 1982 – 1984 |

HUMAN TRAFFICKING PANEL DISCUSSION

Sharon Faircloth, Seminar Chair, introduced the members of the Human Trafficking panel. Claude d’Estree and Abigail Wolfe of the Josef Korbel School of International Studies, University of Denver discussed the status of Human Trafficking both in the United States and the world. Some statistics they presented included:

- There are 23 – 27 million slaves worldwide at any particular time.
- There are 50,000 – 100,000 slaves in the United States at any particular time.
- 75% of the victims of Human Trafficking are women and girls.

The panel answered questions from the attendees.

BREAKOUT SESSIONS

Governor Davis described the breakout sessions and their locations and encouraged everyone to attend two of the three sessions. Ms. Davis invited the attendees to the Reception and Awards Banquet Saturday evening and to “Fellowship with the Governor” in Room 327 after the banquet.

Break out Session One: How to Improve Your Presentation Skills – with Liz Bernel Read, *Level 3 Communications*

- <http://www.zontadistrict12.org/2012-conf/PresentationSkills.pdf>

Break out Session Two: Getting the Most out of Websites & Social Media – with Mackenzie Fogelson and June Macon, *Mack Web Solutions*

- <http://mackwebsolutions.com/blog/2012/09/why-google-is-important-to-your-business-a-super-duper-guide/>
- <http://mackwebsolutions.com/blog/2012/04/how-i-underestimated-twitter-confessions-of-a-seo/>
- <http://mackwebsolutions.com/blog/2012/06/three-rules-you-gotta-know-about-content-marketing/>
- <http://mackwebsolutions.com/blog/2012/05/3-great-ways-to-promote-the-content-you-generate/>

Break out Session Three: How to Develop Advocacy Projects at the Club Level – with Jane Page, District 12 Advocacy Chair, Kay Meyer, Zonta International Advocacy Chair, Alice Borodkin, Colorado Advocacy Chair and Ann Hefenieder, Montana Advocacy Chair

- <http://www.zontadistrict12.org/advocacy/LobbyingTenCommandments0001.pdf>
- <http://www.zontadistrict12.org/advocacy/ListofAdvocacyProjectIdeas2.doc>

AWARDS BANQUET

Lt. Governor Marcy O’Toole acted as the emcee for the awards banquet. The following awards were presented:

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|----------------|--|
| Service Award | Zonta Foothills Club of Boulder County |
| Advocacy Award | Zonta Club of Royal Gorge |

Ms. O’Toole recognized club Zontians of the year that were in attendance at the banquet.

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|--|-----------------|
| Zonta Club of Boulder County | Kathy Robertson |
| Zonta Club of Cheyenne | Denise Parrish |
| Zonta Club of Denver II | Jan Hoyt |
| Zonta Club of Douglas County | Judy Crenshaw |
| Zonta Foothills Club of Boulder County | Kay Meyer |
| Zonta Club of Lakewood-Golden | Kari Winter |
| Zonta Club of Royal Gorge | Janet Bergin |

The following clubs were recognized for special anniversaries:

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|--|----------|
| Zonta Club of Spearfish | 25 years |
| Zonta Foothills Club of Boulder County | 30 years |
| Zonta Club of Lakewood-Golden | 35 years |
| Zonta Club of Sturgis Area | 40 years |
| Zonta Club of Denver | 85 years |

Ms. O’Toole recognized the following past District 12 Governor in attendance at the banquet:

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|----------------|----------------------|
| Evelyn Haskell | Governor 2004 – 2006 |
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Minutes, Sunday, September 22, 2012:

MEMORIAL SERVICE

Lt. Governor Marcy O’Toole, with the assistance of the Zonta Club of Lakewood-Golden, presented the ceremonies of remembrance honoring District 12 Zontians who have died since September 2011:

Lori Backer, Zonta Club of Lakewood-Golden
Sylvia Schultz, Zonta Club of Pierre-Fort Pierre
Jeanne Sherer, Zonta Club of Boulder County
Bobbi Sullivan, Zonta Club of Billings

- <http://www.zontadistrict12.org/2012-conf/MemorialService.pdf>

WELCOME & BRUNCH – INTRODUCTION OF DISTRICT 12 BOARD AND LEADERSHIP QUOTES

The second day of the 1st Governor's Seminar of District 12 of Zonta International was reconvened by Governor Sheila Davis at 9:30 a.m. in Denver, Colorado. Governor Davis welcomed the Seminar attendees and the remainder of the District 12 board members introduced themselves, gave a short description of their role on the board, and shared 1-2 of their favorite leadership quotes.

- <http://www.zontadistrict12.org/2012-conf/DistrictBoardLeadershipQuotes.pdf>

ZONTA INTERNATIONAL FOUNDATION

Tommie Atanasoff, District 12 Foundation Ambassador, presented information on the Zonta International Foundation service and ZISVAW projects approved at the 2012 International Convention and the Zonta International scholarships and awards. She displayed posters of the projects and a PowerPoint presentation that will be available to clubs to share with their members. She encouraged clubs to donate one-third of their service dollars to Zonta International and for individual members to also contribute.

- http://www.zontadistrict12.org/d12_goals.html

ANNOUNCEMENTS

Governor Davis announced the 2016 Zonta International Convention will be held in Nice, France on the French Riviera. Governor Davis awarded the Governor's Angel Award to Sharon Faircloth of the Zonta Club of Denver II.

The District Scholarship Fund raffle basket earned \$297 for the Scholarship fund. Maribeth Haynes announced that she collected \$166.12 in donations for bricks for the Amelia Earhart Birthplace Museum. She will purchase a District 12 brick for \$100 and donate the rest of the funds to the Zonta International Amelia Earhart Fellowship Fund.

LEADERSHIP PANEL

Alice Borodkin, Zonta Club of Denver, introduced the members of the leadership panel. The panel included Roz Duman, Colorado Coalition for Genocide Awareness & Action, Mary Ricketson, Women's College, University of Denver and Helen Achol Abeyei, Founder of the Children's Ark of the New Sudan (CANS). The panel members shared their insights on leadership and what women can do to advance other women in leadership positions. The panel answered questions from the attendees.

CALL TO CONFERENCE

The Call to the 61st District 12 Conference was extended by Janet Bergin of the Zonta Club of the Royal Gorge, to be held October 4 through October 6, 2013 in Canon City, Colorado.

- <http://www.zontadistrict12.org/2012-conf/savethedate.html>

ADJOURNMENT

Governor Sheila Davis declared the 1st District 12 Governor's Seminar adjourned at 11:50 a.m.

Respectfully submitted,

/s/ Denise Luckhurst

Denise Luckhurst
District 12 Secretary

/s/ Sheila Davis

Sheila Davis
District 12 Governor

