**Nov 25 ideas for Zonta Says NO**

Electronic signs – ask businesses if they will put up wording on ZSN on Nov 25

Window display space – have pictures, logo & other items on display (you can partner with your shelter)

Governor or Mayor Proclamation – template is on the website (give the mayor or governor at least 6 weeks or more to have this done).

Wear orange to work along with ribbon or wristband

Partner with your domestic violence shelter to hold a domestic violence forum

If you have a fundraiser before Nov 25, display the logo and information on domestic violence – hand out ribbons, bookmarks etc

Display the logo on your club’s Facebook page that links to ZI’s campaign information

When you donate items to your local shelter – take a picture to send to media & put on your club’s FB

PR:

1. Takes pictures of all of the above and put on your club’s Facebook/other social media – click “share” when you see it on your own FB page so your friends will then see it too
2. Take a picture of your club members wearing orange and display it on FB
3. Send pictures & write-up to local newspaper
4. Send a public interest story on domestic violence to the newspaper
5. Ask radio stations to interview your club about Zonta Says NO, or ask if they will mention ZSN that day.
6. Most newspapers & radio stations have web pages - ask if they will display the ZSN logo on their page on Nov 25

The website zontasaysno.com also has more information and campaign materials.

We also want to add all events, projects and pictures to the Zonta Says NO International website. So either end it directly to pr@zonta.org, or send it to me, janep@pie.midco.net and I will get it to the right place. Thanks!

Jane Page

D12 Advocacy Chair