

Empty Shoes

What happens when one voice becomes 30? When 30 voices become 3000? Let's join our voices to **fight gender violence**, with an event that takes place on November 25, 2013.

"Empty Shoes" represents the women lost or damaged by gender violence. Metro Denver Zonta clubs will sponsor this event at the **McNichols Civic Center Gallery** during cocktails. We are looking for **Contributing Artists** that will donate and **display their work** expressing the effects of gender violence and the resilience of survival. Sale of the art will benefit local and international efforts to end violence against women. **Please donate!**

The U.N.'s **Sixteen Days of Activism** is kicked off by the International Day for the Elimination of Violence against Women on **November 25**. Zonta clubs in 64 countries around the world will observe "Zonta Says No," a Zonta International campaign to raise awareness and **increase actions to end violence** against women and girls. It will highlight Zonta's local partnerships and international efforts with the United Nations through Zonta International Strategies to End Violence against Women (ZISVAW).

Local Zonta members will embellish and display actual **women's and girls' footwear**, along with **facts and stories** of gender violence and trafficking, that personalize the experience.

Please become a **Contributing Artist!**

Levels of contribution:

Gold - All proceeds going to local and international efforts
Silver - 60 % of all proceeds going to local and international efforts
Bronze- 20% of all proceeds going to local and international efforts
*A biography of each artist will be displayed with their work.

To become a Contributing Artist or speak to a local Zonta member, please contact Artist Coordinator **Kristina Rose** at **(303) 928-0452** or **kristinawork@hotmail.com**.

To find out more about Denver's Empty Shoes, see www.**ZontaDistrict12.org/ZontaSaysNo** For more about the Zonta Says No campaign, go to www.**zontasaysno**.com/about To learn more about ZISVAW: www.**zonta.org**/WhatWeDo/International**Programs**

FAQ for Artists- Empty Shoes

Zonta Says Not to Gender Violence - Nov. 25, 2013

1. What kind of commitment do you want from an artist?

We would like each artist to donate at least one piece to be sold. We would like for you to attend the event (one ticket is included with your donation) and bring your friends (additional tickets will be available for purchase).

2. What kind of exposure can we expect from this donation?

Our PR campaign will include a brochure showing the artwork donated and the artist's information. At the opening, each piece will have a name plate and biography.

3. Where does the money go, and how does this help fight against gender violence?

Sale of the art will benefit local and international efforts to end violence against women. 1/3 of the proceeds will benefit the international ZISVAW (Zonta Int'l. Strategies to end Violence Against Women), and 2/3 will go to metro Denver services through local Zonta clubs.

4. Who sets the price on the artwork?

We will ask the artist to provide the fair market price.

5. Does the art have to be about gender violence?

We gladly accept donations of art of any subject matter. We will highlight those that are created especially for this event.

6. Can we donate reproductions, like giclee prints or photographs?

Yes we will accept signed and numbered reproductions.

7. Is there a way for me to recover some of my costs of my producing the artwork?

Yes, all donations may be considered charitable contributions. You may also donate a portion of the proceeds through 3 levels of sponsorship:

- a. **Gold** All proceeds
- b. Silver 60 % of all proceeds
- c. **Bronze-** 20% of all proceeds

8. If I only donate a percentage of the proceeds, when will I collect my portion?

Within two weeks after the event, all artist checks will be cut and distributed.

9. If I chose to donate and the art does not sell, what happens with my work?

All art that is not purchased by the end of the exhibit will be returned to the artist.

10. When do I need to make my commitment?

As soon as you know you will participate, but no later than November 11. Art that is received by October 15 will be included in the PR brochure.

11. How do I get involved?

To become a Contributing Artist, please complete the contract. For further discussion, please contact Artist Coordinator Kristina Rose at (303) 928-0452 or kristinawork@hotmail.com

Empty Shoes / Zonta Says No - Donating Artist Agreement

DONOR CONTACT Name: Address: Phone: Email: Description (type, style, dimensions, etc.) of art piece(s) and title(s): Recommended Price: \$ Is price negotiable by Zonta at time of sale? Level of sponsorship (please check one): Gold – 100% of proceeds go to local and international efforts **Silver -** 60% of all proceeds goes to local and international efforts **Bronze -** 20% of all proceeds goes to local and international efforts All proceeds shared with the artist will disbursed By December 9. Brief biography of artist (attach separate sheet if necessary): DROP OFF Please indicate when and where you plan to drop off your art (please check one): Before October 5th Monday thru Friday from 9 a.m. to 5 p.m.: Photo Craft Imaging 2901 55th St, Boulder, Co.80301 Mathias Lock and Key 1123 Delaware St., Denver, CO 80202

PICK UP

All artwork that is not sold will be available for pickup at the event on November 25 or on Sunday, December 1.

On November 23 between 10 a.m. and 3 p.m.:

McNichols Civic Center, 144 W. Colfax. Denver CO

AGREEMENT

Art is being contributed for exhibit and sale at the Zonta Says No/Empty Shoes exhibit and sale at McNichols Event Center on November 25, 2013. Zonta and the McNichols Event Center will be diligent in protecting all artwork; however, they will not be liable for loss or damage. Art that is not dropped off as specified is not guaranteed to be on exhibit. Art that does not sell at the event and is not picked up by December 1 will be considered a donation for use at the discretion of the Empty Shoes steering committee.

Signature

Please return the completed form to Artist Coordinator **Kristina Rose** at kristinawork@hotmail.com or mail to Kristina at Photo Craft Imaging, 2901 55th St., Boulder, CO 80301.

To learn about Denver's Empty Shoes event, go to www.ZontaDistrict12.org/ZontaSaysNo For broader Zonta International efforts, visit www.Zonta.org and www.ZontaSaysNo.com