# **ZONTA**



# DISTRICT 12

Zonta International District 12 Mission Statement

Zonta District 12's purpose is to build, develop, and maintain strong clubs through support, leadership, and communication in order to further the mission of Zonta International.

### **Zonta Resources**

**District 12** zontadistrict 12.org

Zonta International zonta.org ZISVAW.org

#### **United Nations**

un.org womenact.org unifem.undp.org saynotoviolence.org

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# Outreach

VOLUME 19, ISSUE I

AUGUST, 2011

### GOVERNOR'S MESSAGE ...

Every 60 years or so ...

One needs to stop to reflect on big ideas, Rekindle the loyalty one felt for a cause, Revisit friends that make a difference in one's life, Make time for one's self even though there are always other demands.

Use that time & place we call a 'district conference.'
Yes, sometimes it seems a little ... well ... funky.
But, every 60 years or so, it's much more than that.
So put it on your 'bucket list.'
Take a chance that you might learn something,
Or rejuvenate a passion.
Contact that friend via something other than e-mail or facebook.

We'll be there in the Place of Great Faces, waiting to see your great face!

Dear fellow Zontians,

I've heard for nearly a year from various folk either how much they enjoyed the Conference last year or how they wish they hadn't missed it. There are many 'best practices' in our District that aren't evident to you unless you *show up* and ask questions. For example, the Black Hills Club is a fantastic group that is pulling off a District Conference, then hosting their **major** fundraiser 11 days later. Now, how do they *do* that?! Could you? Come share *your* best practices with us and learn from others.

- We are planning a <u>celebration</u>—60 years of making this District work. (Dress up!)
- We are planning <u>substance</u>—just about as much as one can pack into 1¾ days. Each Club will need at least 3 people attending to be able to adequately cover the content.
- We are planning <u>style</u>—that practical kind of style that is fun and enriches our lives as well as the lives of others in our communities. (See the 'Repurpose Your Suit' ad.)

Every 60 years or so, it's WORTH it!

Your 2010-12 Governor, Kay Meyer

### **ZONTA DISTRICT 12 CONFERENCE**

Celebrating 60 Years - Women of Substance & Style

Ramkota Hotel – Rapid City, SD

September 23-25, 2011



#### Dear Fellow Zontians:

The Zonta Club of the Black Hills cordially invites you to attend the 60<sup>th</sup> Zonta District 12 Conference on September 23-25, 2011, at the Best Western Ramkota Hotel in Rapid City.

**Be prepared to Start Early and Stay Up Late!!** This Conference is action-packed and promises to motivate you ... inform you ... educate you ... entertain you ... with a few tears and a lot of laughter thrown in!! Whether you are attending your 1<sup>st</sup> Conference or you are a seasoned conference veteran, the 60<sup>th</sup> District 12 Conference won't disappoint you!!!!!

We start Friday afternoon with a wonderful experience downtown hosted by the Zonta Club of the Black Hills. We can't wait to show you! (Hints: tour, play, prizes, wine, incredible food, fantastic art) (Oh, did we mention shopping?)

Saturday begins with the official Opening Ceremony of the 60<sup>th</sup> Conference. We are on the go from there ... from Lunch with Zonta International Representative Kathleen Douglass to our very special Dinner where our lovely Co-EmCees will guide us through an unbelievable evening of **celebration!** Get ready to be **T.R.A.S.H.**'ed!! That is, with <u>Truly Rational and Sane Humans!</u> You will **laugh** and **love** these ladies! (check out a preview at www.trashlive.org)

Sunday morning caps the Conference with a special Service of Remembrance, Election Results, and a Special Program Presentation that every Zontian will value!

**Come Early ... Stay Late and Tour our Beautiful Black Hills!!** We can't wait to greet you!!

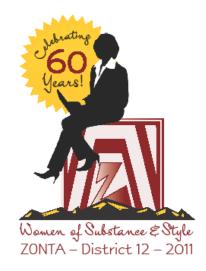
Jan Kirch & Kyle Blada Chair and Co-Chair 2011 District 12 Conference

### ZONTA DISTRICT 12 CONFERENCE

Celebrating 60 Years - Women of Substance & Style

Ramkota Hotel - Rapid City, SD

September 23-25, 2011



# **TOP 10 REASONS**

### YOU SHOULD ATTEND THE DISTRICT 12 CONFERENCE IN RAPID CITY:

- #10 Mt Rushmore Nat'ional Monument is STILL on your "Bucket List"!
- #9 Learn the answer to that age-old question ... "Where the heck is Art Alley?" (Hint: Behind James, before Thomas, just down from George)
- **48** You haven't sorted your clothes closet since your mother-in-law's last visit in 2006!
- #7 If you're here ... you'll be STYLIN' ... maybe for the 1<sup>st</sup> time! (you know who you are!)
- **#6** We're getting T.R.A.S.H.'ed on Saturday night!
- #5 You'll make new ZONTA friends, but you'll keep the old!
- **#4** Wow .. no cooking or cleaning for 3 days!
- #3 We've come a long way, Baby! (and we have the memories to prove it!)
- #2 The all guy meeting in the convention room next to us!
- **#1** You'll be **AMAZED** to learn What's Going On With Zonta!

### **ZONTA DISTRICT 12 CONFERENCE**

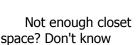
Celebrating 60 Years - Women of Substance & Style

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# Re-Purpose Your Suits and Give Your Suits a Purpose





what to do with those extra clothes that are too good to throw out? Bring that gently used suit (accessories & shoes welcome) or neutral colored trousers and white tops to the Zonta District 12 Conference in Rapid City!

Women of Substance & Style ZONTA – District 12 – 2011

District 12 will help women job seekers be 'Suited for Success' when we present the collected items to the Career Learning Center and Women's Community Leadership Initiative at the Conference Sunday brunch.

For more information contact Andrea Hovey at (605)787-4478 or tcufrog@hotmail.com.

### ZI FOUNDATION UPDATE

Half-way through Zonta's biennium, total contributions to the Zonta International Foundation stand at 52.42%! Congratulations to the 19 clubs in our District who gave to the women of the world and helped us be ahead of our goal of \$3,758,000 this biennium. Our District 12 ranks eleventh out of the 31 districts with the \$78,167 that all of our clubs combined have contributed. This does include individual donations.

Did you know that you can contribute to the Zonta International Foundation as an individual? Only a little over 5% of the individuals in our District donate on an individual basis. Sharon Roggy of our Pikes Peak Club in Colorado Springs said: "It often surprises me that our members will work so hard at our fundraisers to generate the money we need to carry on our mission, yet when it comes to individual contributions, will make them to the Red Cross, or Habitat for Humanity or other worthwhile causes without stopping to think about directing those donations directly to ZIF or even their own local Zonta Foundations."

I want to give a heartfelt thanks to the following individuals who have given to the Zonta International Foundation and the women of the world on an individual basis: Renee Coppock, Andrea Hovey, Denise Luckhurst, Bev Morrow, Judy Allen, Evie Ashmore, Mary Benoit, Linda Rhea, Jan Hoyt, Carol Leffler, Marcy O'Toole, Terri Otley, Mary Lou Edwards, Kay Meyer, Tommie Atanasoff, Betty Edwards, Sharon Roggy, and Anita Zastrow. Additionally, Jo Prang made a contribution in honor of her mother. I, too, have given for I do not believe anyone could be a Foundation Ambassador if they don't "do as they say and do." There are others who have given in the District but have not yet given me permission to recognize them.

I urge each of you to consider adding ZIF on your list of charities that you give to because you believe in them. You can call me if you don't know how to give or you can go on our website where donating is just a click away.

Envelopes will be available for your convenience at the District Conference in Rapid City.

## THE MISSING BELL

Has anyone seen the bell in this picture? Is it in your basement or in one of your Zonta friend's basement?

It is supposed to be displayed at every district conference along with other award items, but it's been MIA for several years now! If you have seen this bell, please contact Sheila Davis at shedavis@comcast.net.

Oh, and by the way, the woman on the left is Ethel Friess, 1963-65 District AE Chairman. Lois Bennett, on the right, was President of the Zonta Club of Sterling (Colorado). This picture was found in one of the several scrapbooks District 12 has stored in the Denver Public Library's Archives. Several boxes of District 12 items were found there and will be reviewed for use in Zonta's Centennial Project.



### **!!All Points Bulletin!!**

Missing: Six large flags and 6 flag stands—

Flags of United States, Wyoming, South Dakota, Montana, & Colorado;

Stands are heavy metal 'donuts' approx. 10" diameter painted gold.

**Last seen:** At the 2010 District Conference in Laramie. We believe that they were transported back to the Black Hills region and are possibly being held hostage in someone's basement.

**Reward:** District 12 has no \$\$ to pay ransom but promises sincere gratitude for their return.

**Please notify:** Jan Kirch, Kyle Blada, or Kay Meyer (<u>kay@meyergould.net</u>) as soon as possible.



#### 60 YEARS OF MEMORIES

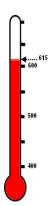
Before dinner on Saturday at the Conference, we hope you will enjoy as many pictures and Zonta memorabilia as we and the Pierre-Fort Pierre Club can all bring together.

Please send those pictures to zontapfp@hotmail.com by September 10. Oh, and also bring the scrapbooks with you!

Help celebrate our look down memory lane.



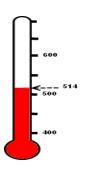
### **Membership – Let's Turn Up the Heat!**



During the first year of the biennium (2010-2011) membership was really cooking in our District. Membership rose from 560 members to 615 members. District 12 was one of only 6 districts to increase membership during the year! (There are 32 districts in Zonta). Many District 12 clubs had significant gains in membership, and almost all clubs added a couple of new members by May 31, 2011. The renewed emphasis on recruitment was working. **Many thanks for all your efforts in this regard!** 

Membership numbers hit a cold front, however, on June 1, 2011, going from 615 to 514 members.

- This was a 16% loss overall for the district.
- Seven clubs had losses over 20%.
- ➤ Only 3 clubs (Billings, Spearfish, and Denver) retained or gained members from their 5/31/11 count.



Several recent publications from Zonta International have identified membership as a very critical issue. District 12 was one of only six districts with less than a 20% loss at the beginning of this Zonta year, so our district fared better than most. Any loss is not good however. In the July e-Newsletter, Diane Curtis stated that in the first year of the 2010-2012 Biennium, ZI lost 1,183 members which accounts for approximately one member per club. She continued, "We must take action now to reverse the trend and revitalize our organization if we wish to continue to make a difference in the lives of women in our communities and around the world."

Why is it important to increase membership? Clubs need an adequate number of members to accomplish their goals without burning out the 'committed core'. Fundraising, service,

public relations, organization and education all demand the energy of more than a few members. It's simple arithmetic: to accomplish the same goal, having more members to put

to the task means less work for everyone. For example, a club with 30-40 members can put on a film event or author's luncheon raising \$10,000-\$20,000, and a club with 40-50 members can host an Expo and raise \$30-40,000. More dollars raised means more money available for local service grants, international service projects and scholarship programs. Resources are also needed to deliver a better value to all members—things such as websites, *The Zontian* magazine, e-Newsletters, and international board liaisons.

We are now being asked to set the following goal for 2011-2012:

### Add (net) 2 new members to every club

This would be counted from your club's total number of members as of June 1, 20<u>10</u>. Please make this your club membership goal for this year if at all possible! The OMC committee will be working with club membership chairs to assist in any way to achieve this goal. The Membership section of the D12 website has recruitment and retention strategies, tips, and documents. More items will be added on an ongoing basis. Here are a few quick tips:

- ✓ Host a Zonta booth or table at community events, and attend the activities of other women's organizations. Carry Zonta brochures to share with the likeminded women you meet. Invite them to a club meeting or event. It's a fun way to meet people and find potential new members!
- ✓ Take your club brochures to the HR department of your community's largest employer. They will be hiring one of these days (☺), and your brochure will be there to welcome them.
- ✓ Start now to identify members who might leave your club by the end of the year (May 2012), and find a way to replace them or keep them. Don't wait until April to start looking at the numbers!

District 12 has demonstrated a great ability to increase its membership, and all clubs have worked very hard to make this happen. Let's turn up the heat, replace those lost members, and meet our membership goals this year!

# 2010-2012 District 12 Board of Directors

GovernorKathryn L. (Kay) Meyer kay@meyergould.net			
Lt. Governor / OMC Chairman Sheila Davis shedavis@comcast.net			
TreasurerBridget L. Masters blm3416@digis.net			
Secretary / Historian Carol J. Leffler (appointed) cleffler@hollandhart.com			
Parliamentarian / Bylaws Renee L. Coppock (appointed) rcoppock@crowleyfleck.com			
Area 1 DirectorJocelyn (Jo) Prang jprang@rushmore.com			
Area 1 Vice Director Denise (Dedi) LaRue denise.larue@fib.com			
Area 2 DirectorMary Kirkpatrick Walker mkw1901@aol.com			
Area 2 Vice Director Deidre (Deedee) Boysen deedeeboysen@hotmail.com			
Area 3 DirectorMarcy O'Toole motoole48@comcast.net			
Area 3 Vice Director Debbie A. Squires dasquires 316@msn.com			
Area 4 Director Laura Stamp stampfamily4cs@msn.com			
Area 4 Vice Director Nancy Billings Gerlock n.gerlock@bresnan.net			

# 2010-2012 District 12 Committee Chairmen

Centurion......Mary U. Benoit

mary@mathiaslockandkey.com
External Communications / Public Relations Diane R. Twining dcuttwin@q.com
Internal Communications / Database/Directory/ E-Mail/NewsletterAnita M. Odens Zastrow anitazastrow@pie.midco.net
Legislative Awareness and AdvocacySharon Roggy sroggy@comcast.net
Service / ScholarshipsArlene Ekland-Earnst eklandearnst@yahoo.com
United Nations Co-Chairman
United Nations Co-Chairman / ZIF Ambassador
WebmasterSusie Nulty nulty@csdco.com
ELECTED— Nominating Committee Chairman / Past Governor Priscilla Young Romkema romkema@rushmore.com
Nominating Committee Member
Nominating Committee MemberVACANT

# 2011–2012 Club Presidents

Area 1

Billings Nancy Curriden

jolene@peakstoplains.com

Black Hills Jan Kirch

jankirch50@gmail.com jankirch@penntitle.com

Glendive Janna McCormick

mdufcu@midrivers.com

Pierre-Fort Pierre Jane A. Page

janep@pie.midco.net

Southern Black Hills Cherry Luitjens

songbird@goldenwest.net

Spearfish Angie Leonard

aleonard@regionalhealth.com

Sturgis Area Linda M. Burnham

lmb@dishmail.net

Area 2

**Cheyenne Ann Lucas** 

empathica@hotmail.com alucas@firstedfcu.com

**Converse County** Maureen S. Morgan

momorgan@vcn.com

Fort Collins Kris Johnson

strongheart98@gmail.com

Laramie Angela Gulino Ver Ploeg

angela.verploeg@gmail.com angelaverploeg@his-corp.com

Area 3

Boulder County Jan A. Stokes

jstokescolorado@gmail.com

Denver Katherine (Kathy) Hyzer

kathyhyzer@comcast.net

Denver II Janet (Jan) Hoyt

jan.hoyt@anadarko.com

Douglas County Judy Crenshaw

judycrenshaw@hotmail.com

Foothills Ann Louise Hodgson

**Boulder County** johnannhodgson@att.net

Lakewood-Golden Kari A. Winter

kari.winter@oracle.com

Area 4

Pikes Peak Area Sharon Roggy

sroggy@comcast.net

**Prowers County Janet Adams** 

jhawley72@yahoo.com

Royal Gorge Janet Bergin

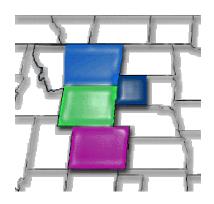
janetbergin@gmail.com



- You can find the latest District 12 information on the "What's New" listing at <a href="http://zontadistrict12.org/d12\_whatsnew.html">http://zontadistrict12.org/d12\_whatsnew.html</a>.
- You can read and/or print the District 12 Directory at http://zontadistrict12.org/.
- You can update your Club's website information by contacting Susie Nulty at nulty@csdco.com.



Advancing the Status of Women Worldwide





# **Preliminary 2011-2012 District Calendar**gold-Districtwide blue-Board rose-Club & Area

2011	Activity	Time/Location/Notes
June 3-5	North American Inter-District Meeting	Reno, NV
June 11-12	District Board Meeting	Boulder, CO
July 3	GovnrGram	Sent to D12 Bd Mbrs and Club Presidents
July 23	Call to 60th D12 ConferenceMailed BTD	Sent to all D12 Zontians
August 7	GovnrGram	Sent to D12 Bd Mbrs and Club Presidents
August 2	Call to Conference Received	
September 1	Census Day for Delegates	
September 4	GovnrGram	Sent to D12 Bd Mbrs and Club Presidents
September 13	Early registration deadline for District Conference	
September 19	Governor's Report due to ZI	
September 23	District Board Meeting	Rapid City, SD-Afternoon
September 23-25	District 12 60 <sup>th</sup> District Conference	Rapid City, SD
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October 24	United Nations Day	
October 24	Officed Nations Day	
November 6	GovnrGram	Sent to D12 Bd Mbrs and Club Presidents
November 25	1 <sup>st</sup> Day-16 days of activism for elimination of VAW	Sent to D12 but width and Club Presidents
November 25	Day-10 days of activisiti for elimination of VAW	
5		O DAO DILAM
December 4	GovnrGram	Sent to D12 Bd Mbrs and Club Presidents
December 10	Human Rights Day & last of 16 days	
December 13	District Board Member Reports due to Governor	
December 19	Governor's Report due to ZI	
2012	Activity	Time/Location
January 1	GovnrGram	
January ?7?	District Board Conference Call	GoToMtg-Beside your telephone
January 11	Amelia Earhart's Birthday	Celebrate in your Club and community
February 5	GovnrGram	Sent to D12 Bd Mbrs and Club Presidents
March 4	GovnrGram	Sent to D12 Bd Mbrs and Club Presidents
March 8	Rose Day/International Women's Day	PR emphasis Districtwide
March 24	Area 4 Meeting	Lamar, CO
March 31	Area 3 Meeting	Castle Rock, CO
April 1	GovnrGram	Sent to D12 Bd Mbrs and Club Presidents
April 14	Area 2 Meeting	Fort Collins, CO
April 21	Area 1 Meeting	Billings, MT
May 6	GovnrGram	Sent to D12 Bd Mbrs and Club Presidents
May 14	Annual Club Reports due to ADs & Governor	Must meet deadline
May 14	District Board Member Reports due to Governor	Must meet deadline
May 28	Governor's Report due to ZI	
June 1	Deadline for Membership Dues to ZI	
June 3	GovnrGram	Sent to D12 Bd Mbrs and Club Presidents
June 8-10	Transitional District Board Meeting	Estes Park, CO
July 7-12	Zonta International Convention	Torino, ITALY
September 22-23	Governor's Seminar	TBD