

**DISTRICT 12
23 Clubs
in
Colorado
Montana
South Dakota
Wyoming**

Outreach



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January, 2006

GOVERNOR'S MESSAGE 2005 District Conference

As I reflect on the District 12 Conference in beautiful Boulder, Colorado, it is a cold (13 degrees) but sunny day in Laramie, Wyoming. Today's weather reinforces in my memory of how fortunate we were to have perfect weather during our Conference even though it was the last weekend of September ending on October 2.

The Conference kicked off with several activities. On Thursday evening the past governor's met for dinner at the home of Past Governor Ellen Tye a member of the Zonta Club of Boulder County—one of the two host clubs. Early arrivals for the conference including our International Representative, Beryl Sten, District Board members along with several spouses, members from the Boulder County Zonta Club and the Boulder Foothills Zonta Club gathered for dinner on Thursday evening at the wonderful Italian restaurant—Carrelli's a short walk from the Boulder Broker Inn where the Conference was held.

District 12 was represented by 115 attendees for our 2005 Conference, and I thank each of you who attended. Those of you who were unable to attend were greatly missed. The weekend was action packed and received enthusiastically by all. The opening ceremonies and posting of the colors was more detailed than recent Conferences I have attended. The flag ceremony was narrated by Past Governor Ellen Tye. The flag of the United States was carried by Toni Lorgan, President of the Zonta Club of Boulder County; the flag originally flew over the quarters occupied by Toni's brother while he was serving in the military in Afghanistan. The flag of Sweden honoring the country of our International Representative, Beryl Sten, was carried by Debbie Kullby of the Zonta Club of Boulder Foothills whose Swedish husband loaned the flag for the occasion. The flag of each state represented by Zonta District 12 in attendance was carried by a Zonta Club member representing her Club's state—Colorado, Montana, South Dakota, and Wyoming. Finally, the flag of Zonta International was carried by Past International President Amey Grubbs Adams. As each

state flag was posted, Ellen Tye read information regarding when the first Zonta Club was installed in the State. The posting of the colors is important and made an impressive opening for the conference.

Friday afternoon included, in addition to the general business of individual club reporting, three workshops. The workshops were intellectually challenging and contained information that many were previously unaware of. Everyone had the opportunity to attend each workshop; they included "Membership: Recruitment and Retention" which was very effectively presented by Lt. Governor Beverly Morrow. "Stem Cell Research" was presented by Janell Will in accordance with Zonta International's proclamation that all Zontians should avail themselves of opportunities to learn about the subject of stem cell research. Janell researched the topic beyond the information available through Zonta International and District 12 members in attendance were presented with comprehensive and valuable information. The final workshop was "Everything You Always Wanted to Know About CEDAW." This presentation has been thoroughly researched by Evie Ashmore and Kay Meyer. CEDAW is an initiative that the United States has yet to ratify after 20 years, and District 12 hopes to educate and renew efforts to seek ratification in the United States. Clubs who were unable to send a representative to the conference might want to consider inviting these speakers to visit their Club to give the workshop presentation or perhaps at area meetings where more Zontians from the area will be in attendance.

Saturday the general business meeting included a powerful speech given by Beryl Sten followed by lunch and a wonderful luncheon speaker. Sandra Younghans presented her work with microcredit in South/Central America which fits well with work that Zonta International is doing. The talks given by International Vice President Sten and Ms. Younghans illustrate that we must all think globally and act locally. Another highlight of Saturday was the election of the leadership for 2006-2008. The following were elected:

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Zonta International District 12 Mission Statement

Zonta District 12's purpose is to build, develop, and maintain strong clubs through support, leadership, and communication in order to further the mission of Zonta International.

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- Governor** Beverly J. Morrow
- Lieutenant Governor** Priscilla Young Romkema
- Treasurer** Evie Ashmore
- Area 1 Director** Jane A. Page
- Area 1 Vice Director** Jennifer Pinnow
- Area 2 Director** Francie N. Claus
- Area 2 Vice Director** Bridget L. Masters
- Area 3 Director** Kay L. Meyer
- Area 3 Vice Director** Diane Twining
- Area 4 Director** Susan Miller
- Area 4 Vice Director** Christine S. Wells
- Nominating Committee:** Sharon Roggy, Chair, Debbie Squires, and Nancy Trautman.

Congratulations to the newly elected leaders of District 12. You have the strong support of members of Zonta International District 12. We wish you well in your important work in improving the status of women during the next biennium.

Saturday culminated in a gala banquet hosted by the Zonta Club of Boulder County. All Zontians were spectacular in their “Glitter and Glitz” attire highlighted by the sparkling glow ring favors. Those in attendance were serenaded by a wonderful male vocal group the Buffoons. Another highlight was the introduction of the Club Zontians of the Year and the co-recipients of the District Zontian of the Year—Kathy Dean and Anita Zastrow. In addition, a very special Zontian Beverly Augustine was honored on her 50th Anniversary of membership in Zonta. Beverly is a beloved Zontian who remains actively involved in Zonta after 50 years; she served as Governor of District 12 from 1966-1968. The evening concluded with a champagne reception in the Governor’s suite hosted by the Governor and the District Board.

The Sunday morning memorial service for those Zontians we lost during the past year was particularly moving due to the loss of Verna Hallock, past Area 4 Director, just prior to the conference. The Conference concluded with a wonderful brunch buffet and the presentation of “Courtesy Resolutions” by illustrious (or should I say hilarious) Past Governor’s Beverly Augustine, Betty Edwards, and Marion King.

The District is now looking forward to spring Area Meetings which will be held as follows: Area 4 hosted by the Zonta Club of Pueblo County in Pueblo, Colorado, on April 1, 2006; Area 2 hosted by the Zonta Club of Laramie, Wyoming, on April 8, 2006; Area 3 hosted by the Zonta Club of Douglas County, Colorado, on April 22; and Area 1 on April 29 hosted by the Zonta Club of Gillette, in Gillette, Wyoming. Your District Board met in Denver in mid-January to formulate the structure for the upcoming Area Meetings. I am looking forward with anticipation to these important Area Meetings.

In conclusion, throughout the biennium I have been
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2005-06 Club Presidents

- Area 1—**
- Billings.....*Anna C. Brewer*
anna.brewer@svh-mt.org
- Black Hills.....*Kristin (Kris) Evans*
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- Gillette.....*Lou Gaspers*
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- Glendive.....*Connie Udem*
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- Pierre-Fort Pierre.....*Laurie Bonrud Gronlund*
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- Southern Black Hills.....*Karla Efird*
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- Denver II.....*Carol J. Leffler*
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- Pikes Peak Area.....*Teri L. Hermans*
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- Prowers County.....*Bobbie Johnson*
lacie@cminet.net
- Pueblo County.....*Elizabeth D. Clinton*
elizbobb@msn.com

"Retention is the Key"

by Beverly J. Morrow, Lt. Governor

I have good news and bad news to report. As of January 2, 2006, the District 12 membership stood at 656 members. The good news is that this number is 23 members higher than we had at the beginning of this Zonta year (June, 2005). The bad news is that we now have 63 members less than our high number from last year, in which we had impressive membership gains.

As we head into the last few months of this Zonta year, it appears to me that retention of our members is the most looming problem we have in District 12 regarding membership. During the past year and a half, I have provided membership presentations and trainings at Area Meetings and District Conferences, with emphasis on both recruitment and retention. Mary Benoit's ZAPI training focused on mentoring new members. There have been other efforts by Area Directors and local clubs to make membership a focal point, but we are still facing real challenges in keeping our members for the long term.

In these last months of my term as Lt. Governor, I plan to focus on member retention at the Area Meetings, and try to find a way to curtail the annual drain on our membership. During this year only 11 of our 23 clubs added new members, although some of those 11 clubs are still behind their 2004 member numbers because of losses at the end of May, 2005. We have to stop and ask ourselves why we are pretty darn good at recruitment but not as successful when it comes to retention.

Unfortunately, our membership concerns are mirrored in what's happening in the United States in relation to Zonta International. Of 32 new clubs chartered in the world so far this biennium, only two were in the USA. However, of the 40 clubs disbanded so far this biennium, 23 were in the USA. The most frequent reason cited for disbanding was aging members and dwindling membership.

I'm not sure what the answers are, but I am certain that we can work together to find ways to turn this situation around for District 12. We have many strengths to build on, and I know that our commitment to the mission of Zonta will help us to find new members who share that commitment and will stick with us for the long haul as we strive to improve the status of women.

GREETINGS FROM THE ZAP INSTITUTE

Happy New Year! My hope is that 2006 brings good health and prosperity to all of you and your families.

With the cold blustery days of winter upon us, we begin thinking of spring, green grass, crocuses, tulips, area meetings, and, of course, spring blizzards.

While thinking about the Area Meetings for 2006, I am reflecting on past meetings. Over the past several

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UN / INTERNATIONAL RELATIONS

In support of efforts to provide education on CEDAW (Convention on the Elimination of Discrimination Against Women), Kay Meyer, Zonta Club of Boulder Foothills, and I presented our CEDAW Session at the October meeting for the Zonta Club of Douglas County. While Kay was out of town on January 16, I spoke to the Zonta Club of the Pikes Peak Area. Plans are for us to make this same presentation to the Zonta Club of Boulder Foothills on February 9 as well as the Zonta Club of Laramie in April. Lively discussions and positive comments have been received so far in raising awareness of the importance of CEDAW.

Clubs were busy celebrating UN Day on October 24. The Zonta Club of Pierre-Fort Pierre had a speaker at the October meeting who spoke on Costa Rica. In addition, information was provided in the newsletter. The Foothills Club celebrated with the local United Nations Club in Boulder. They furnished a cake for a reception held at the First Congregational Church, and there were several speakers on Women and Children's Health issues. The Zonta Club of Denver hosted UNICEF at their Fall Fund Raiser and the Foothills Club sold UNICEF items at the reception.

On October 24, I along with Helen Coffey, International Relations/United Nations Committee Chair, Zonta Club of Boulder, attended the 60th Anniversary Celebration of the founding of the United Nations. This luncheon/reception held at the University of Denver's Ritchie Center recognized organizations for all of the help given to make the world a better place. The Zonta Club of Denver and the Zonta Club of Boulder were recognized for their support of UNICEF through the years. The Clubs' names were prominently displayed on the program distributed to all attendees. I was fortunate to sit with two representations from UNICEF. The program Emcee was Bazi Kanai, 9News (local NBC Affiliate), and the Speaker was Francis M. Deng, Former Representation of the UN Secretary-General.

Please note March 8 is Zonta Rose Day. I have sent an e-mail to all Clubs reminding them to celebrate this important day in the life of Zonta. All Zontians worldwide are encouraged to commemorate Zonta Rose Day as well as International Women's Day on March 8 utilizing the symbol of the yellow rose. (The yellow rose is a symbol of friendship.) The objectives are to increase the visibility of Zonta International and Zonta Clubs around the world. This also affords an opportunity to promote recognition of International Women's Day and issues affecting women. Hopefully, this will build a sense of unity and commitment to our mission through a shared activity on this day. Please let me know how your Club celebrates this day so that I may share with other clubs.

Please let me know how I can be of help to your Club. My e-mail is jeashmore@comcast.net.

Evie Ashmore, UN/International Relations Chair

WHAT'S GOING ON IN YOUR AREA?

AREA 1

As Clubs resume their activities after the holidays, it's exciting to note how the Area 1 Clubs of Billings, Black Hills, Glendive, Gillette, Pierre-Fort Pierre, Southern Black Hills, Spearfish, and Sturgis and the Clubs in Areas 2, 3, and 4 continue to address the mission of Zonta International via new projects and successful annual events. We should be encouraged by the unique ways in which Clubs in our District are seeking to improve the status of women and children!

In addition to all of the new activities and projects that are being planned for this winter and spring across the District, it seems that two areas continue to be of keen interest and importance to all Clubs—public relations and recruitment.

In regard to PR, many Clubs continue to utilize their local papers to report on activities and events and to “plant seeds of interest” that may attract new members! In addition, some of the Clubs have made use of brochures, marketing pieces, newsletters, and e-mail notices to provide ongoing contact with the public and with prospective members. While this is an activity that needs our attention year ‘round, it’s sometimes easy to put it off to the side due to more pressing matters such as a new function or activity that is on our agenda. However, it’s important that our Clubs remember that we need to be intentional (every month) about telling the Zonta story in ways that reach out to our local communities. We’re the best ones to showcase our Clubs’ activities and how these activities enable us to improve the status of women and children. This is not a one-person activity, however. It takes an entire Club to give PR the high priority and the focus it deserves.

One additional area—recruitment—goes hand-in-hand with public relations. With the demands of daily life, many individuals feel pressed for time and are selective about what they will say “yes” to in terms of clubs/organizations. While individuals join organizations for a variety of reasons, it is clear that many want to join organizations that provide them with opportunities to use their time and talents, have fun, and provide an outlet to join with others to meet the needs of the community in which they live. Thus, our PR can enable us to highlight how our Clubs can meet these needs and more!

However, PR alone does not recruit a person to our Clubs and keep them coming to our meetings; rather, the opportunity for relationships/friendships provides a more complete connection to the Club and its members which can only enhance what we say about our Clubs.

We all seek to belong to an organization that values our presence, time, and commitment. Thus, as we head into the busy, worthwhile activities of the winter/spring, keep in mind the importance of PR and recruitment (and relationships!) in enabling us to continue the important work that lies ahead. Indeed, these factors are critical to the ongoing success of our Clubs!

Priscilla Young Romkema, Area 1 Director

AREA 2

The **Zonta Club of Converse County** hosted their Annual Fall Fashion Show at the Laramie Country Club. In addition to supporting Zonta International projects, the proceeds also benefited their local Scholarship Program, 'Adopt-A-Teacher' program and the Douglas Youth Development Services. A brochure about the local club was developed and made available to the public. In December they had a recruitment get together that was successful with a potential of three new members. They hope to continue this type of recruitment event in the future.

The **Zonta Club of Cheyenne's** Antique Show held in September netted \$6,874.21, more than in the last couple of years. This fundraiser enabled them to make a second donation to the Laramie County Community College Endowment Fund. To date, they have contributed \$5000, and in the spring they will be awarding their first scholarship from this source.

The Club submitted (and had published) a letter to the editor of the Wyoming Tribune-Eagle acknowledging "16 Days of Activism Against Gender Violence" in late November. This two-week period will be put on their calendar for a more organized activity in 2006.

The Club agreed to change the Antique Show from September to May. [Note: It is back to September!] The theme this year will center on the Cheyenne Club's 50th Anniversary.

A New Zee Committee has been established. This committee organized and hosted the UN Dinner in November. Currently, it has eight members. Their next meeting will focus on the club's scholarship committee.

The Public Relations Committee is planning a special luncheon in March to celebrate International Women's Day and Zonta Rose Day on March 8. The Wyoming State Legislators and wives of legislators will be invited to attend as well as women who have been special mentors to Zonta.

The Membership Committee is planning a Membership Celebration in February at the Historic Governor's Mansion. They will be inviting women who have interests compatible with the Zonta goals. Wyoming's First Lady, who is also a Zontian, Nancy Freudenthal, will give the welcoming comments.

The Past President's Committee has been asked to rewrite the bylaws to be consistent with International and expects to have this completed by the end of January 2006.

Children's Books are being distributed for Raising Readers in Wyoming.

Their monthly newsletter, The Zonta Zephyr, has been revised and is being delivered online. The new format is especially impressive.

The **Zonta Club of Laramie** moved its monthly meetings to a new location which has proved to be a great success and gives them an opportunity to support a new business entrepreneur. The Suited for Success Committee continues to meet with clients to provide them with clothing

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to improve and encourage their status in the business world. The Scholarship Committee was able to support two young women to attend the University and Community College with full tuition for the year. For International month they had a speaker on Venezuela. Mr. Hardy talked to them about life in the “barrios” and women’s concerns of the poor of Venezuela. They had a presentation on “Aging, Alzheimer’s and the Supporter.”

In November they had their major fundraiser the “Style Show.” This year they had a champagne brunch instead of a luncheon. The Golden Z group helped the Club in this activity. During December Zontians were very active with Bell Ringing for the Salvation Army and hosting the Iverson Mansion Holiday Open House.

The Membership committee has invited five women to become new members, and at this time they are working on an orientation and mentoring for the new members.

In 2006 the Laramie Club will host the Area Meeting on April 8. A committee has already been established for this event.

The **Zonta Club of Fort Collins’** Fun Night fundraiser earned \$1,620. They donated turkeys at Thanksgiving to the local food bank and pots and pans at Christmas to the Harmony Houses in Loveland and Fort Collins. They are also sponsoring girls in the CHILD program in India.

They set up a website to host their online Zonta store with a variety of ladies Zonta logo apparel and other Zonta accessories—zontadistrict12.org/ftcollins.

They provided YWPA application packets to seven high schools. Winners will spend a day in the legislature with State Representative Angie Paccione and applications will be sent to International for consideration.

—Linda L. Bogart, Area 2 Director

AREA 3

The Amelia Earhart Dinner, hosted by the **Zonta Club of Jefferson County**, was held on January 19 and was truly an eventful evening—with silent auctions, a yummy dinner, and a wonderful speaker—Amelia Earhart! Amelia is a great niece of the original, and she spoke of her life growing up with such a famous name and what it had done for her, spurring her on to great ambitions. She currently is taking flying lessons (she is enrolled at CU, Boulder, and is a traffic reporter on radio and television) and intends to follow in the first Amelia’s footsteps flying all her specific flights in order. She talked of encouraging young women to try, dream big. Clubs in the area invited young women in high school to attend the meeting along with their teachers to see what Zonta is all about.

The Area 3 Meeting this year will be held on April 22 at the Perry Park Country Club in Larkspur, Colorado, south of the Metro Area in Douglas County. A leadership training class for interested Zontians is planned to be facilitated by Past Governor Mary Benoit that will begin at 7:30 a.m. with breakfast. The rest of the area who cannot attend the training will arrive at 9 a.m. for a continental breakfast and program which will feature information about sexual trafficking of women by the Polaris Project.

The **Zonta Club of Douglas County** is busily preparing for their third annual Trivia Night on April 1, which has been their primary fundraising project and is sold out every year! The **Zonta Foothills Club of Boulder County** will hold their Women Authors Luncheon on April 8 at CU Folsom Stadium on the club level in Boulder, this year featuring three women authors from the Colorado area. The **Zonta Club of Denver II** has had a busy holiday season raising money through their sales of poinsettias, nuts, and other Zonta items. The **Zonta Club of Denver** finished their second annual Fall Shopping Spree as well as honoring 50-year member Marjorie Pickett with certificates, proclamations, and accolades galore.

—Julie A. Bradley, Vice Area 3 Director



The Zonta Club of Denver’s Past Governors join Marjorie and current Governor Evelyn.

Marjorie Nell Pickett, 50-year member of the Zonta Club of Denver and former District 12 Governor was honored at a special holiday party at the Brown Palace Hotel on December 8, 2005. The Brown Palace was chosen for the celebration because it was the place where 50 years ago Marjorie was inducted into the Zonta Club of Denver.

Marjorie was born in Southern Colorado and is the same age as Zonta International! She attended public schools in Louisville, Colorado, and graduated in 1937. She earned a BS in Pharmacy from the University of Colorado in 1941 and following Pharmacy internships at both St. Anthony’s and St. Luke’s Hospitals in Denver, she joined the Navy in 1942 and served as Chief Pharmacist at US Naval Hospital at Mare Island in California.

Marjorie was the Chief Pharmacist at Mercy Hospital from 1945-1948 and later joined the staff of General Rose Hospital (now Rose Medical). She retired in 1976 and later returned to work as Pharmacist for Sullivan Drugs and Walgreen Drugs before retiring again in 1984.

Marjorie is listed in Marquis Who’s Who of American Women, and Melrose World Who’s Who of Women. She joined Zonta in 1955 with the classification of Hospitals, Admin, Director of Pharmacy. She served as chairman of several committees, held the offices of Corresponding Secretary, Secretary, 2nd Vice President & President (1970-1971), Lt. Governor in 1976-1978 and Governor of District 12 from 1978-1980. Marjorie won the Edna Jean Hershey Award in 1992 and was Zontian of the Year.

Marjorie has attended 17 International Conventions since she joined Zonta: San Francisco, Boston, Portland, Chicago, Wiesbaden, Denver, Dallas, Hong Kong, Detroit, Sydney, Toronto, San Diego, Washington, DC, St. Louis, Milwaukee, Helsinki, and New York.

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AREA 4

The Area 4 Clubs are well into their club year with a variety of activities underway.

Canon City's Sixth Annual Zonta Artful Women Exhibit was held in the fall. Governor Evelyn Haskell attended this year and was impressed with this unique and successful event. For those who haven't had the pleasure, this is a juried art show drawing from Colorado women artists who pay entry fees to display their work and compete for cash prizes. The show is held at the Fremont Center for the Arts. It's a great "win-win" proposition allowing the Zonta Club to gain exposure as well as promoting the aspirations of female artists and raising funds for service projects.

Earlene Wolfers, President of the Canon City Club, has been selected as one of two recipients of the William Funk Award for Building Community. This prestigious award is given to individuals whose vision of giving helps build better organizations and communities. Earlene will receive a \$5,000 check to donate to a Colorado Nonprofit Association member organization of her choice. Congratulations to Earlene for well-deserved recognition!

The **Pikes Peak Area Club** hosted a community forum on human trafficking which included speakers from The Polaris Project. The Polaris Project was founded to strengthen the movement to end human trafficking by raising public awareness, advocating for stronger policies, and building a network of service agencies, law enforcement and community members committed to protecting and assisting victims of trafficking. As a focus of Zonta International, this was a timely reminder of how local this issue has become. For more information, go to www.polarisproject.org.

The Pikes Peak Club is also exploring an exciting new direction in fundraising. Debra Dion-Krischke, a longtime Zontian from the Pittsburgh area and professional events planner, was invited to speak to the club about The Glass Slipper Ball. This is an event that has been successfully produced in the Pittsburgh and Houston areas and which can be replicated elsewhere. For more information, see www.glassslipperball.com.

In **Prowers County**, Bobbie Johnson has begun her term as Club President. At Christmas, the Club held a gathering for members and also assembled baskets for the elderly. The baskets contained food items and were delivered directly to

the homes of needy seniors. The Club may also be in the market for a new fundraiser to supplement current efforts.

In **Pueblo County** the energetic members assembled holiday gift packages for women at the YWCA domestic violence shelter and prepared 100 Christmas stockings for needy children at Posada—a program that assists immigrant families.

The Pueblo Club also produces a first-rate newsletter, The Kiva, full of pictures and stories that keep Club members well informed about Zonta activities. Produced by Carol Elkins, this is an excellent example of what clubs can do to stay connected with their members.

This year's Area 4 Meeting will be hosted by the Zonta Club of Pueblo County. It is anticipated that an informal get-together will be planned for the Friday evening preceding the meeting for those who wish to spend the night in Pueblo. The meeting itself will be scheduled from approximately 9:00 a.m. to 2:00 p.m. and promises to be packed with information and enjoyment. Our District Governor, Evelyn Haskell, and our Lt. Governor, Bev Morrow, both plan to be in attendance. Presidents of each of the Area Clubs will be asked to give a brief summary of the highlights of their club's activities at this meeting. A "Call to Meeting" will be mailed by February 15 to all Area 4 members.

Many of those who have served in leadership roles for Zonta (officers, committee chairs) can attest to initial feelings of being overwhelmed and under informed about the expectations of their roles and the means by which they are to carry them out. In an attempt to "demystify" this experience, training is being provided prior to the beginning of the Area 4 meeting.

A special breakfast meeting will be held prior to the beginning of the Area meeting to provide orientation and training to current and prospective officers and committee chair people. **ALL CLUB OFFICERS AND COMMITTEE CHAIRS ARE STRONGLY URGED TO ATTEND THIS SESSION.** Others who have an interest are also welcome.

Attendees will receive a copy of the District Directory and manual (on CD) as well as a hardcopy version of the Directory. The session will be conducted by Mary Benoit, past District Governor, and is sure to be both lively and informative.

—Sharon Roggy, Area 4 Director

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traveling as much as possible to visit as many District 12 Clubs as I possibly can. I have about nine clubs remaining to visit. If your Club falls in the category of clubs I have not been able to visit, I will do my best to visit your Club prior to the end of the biennium. Unfortunately, I will not be traveling as much during the "bad road" season coming up. Also, please make sure that I am aware of special events in your club well in advance so I can make arrangements to attend if at all possible. I look forward to meeting with more Zonta Clubs before traveling to Melbourne, Australia, for the International Convention where my biennium will end.

I hope that many District 12 Zontians will be making the trip to Melbourne. If you are going, please let me know, and I will put together a spreadsheet with information on Australia bound Zontians so we can all be informed on who is going and where we are staying in Melbourne, etc.

I close with my best Zonta wishes for each and every one of you.

Evelyn J. Haskell, District 12 Governor

2004-06 DISTRICT 12 BOARD

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..... Stephanie Seymanski
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DIRECTORY UPDATES

The efforts of the Directory Chair continue to be focused on **encouraging active Club level reporting of members' information**. The continued expansion of the Directory is designed to enable all Zontians in District 12 to develop networking contacts. [It is especially important to provide the most current, workable e-mail addresses so that members can receive the District 12 *Outreach* in a timely manner.] Please continue to forward up-to-date information on a regular basis to:

Anita M. Odens Zastrow, Directory Chair
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FOUNDATION REMINDERS

- April 1, 2006 is the deadline for contributions to be recognized at the Convention in Melbourne.
 - Individual donors are encouraged to use Online Giving. Not only is this convenient but it helps the Foundation save on processing fees.
 - Contributions to the ZI Foundation should be sent separately from Club membership dues as they go to a different address and bank account.
- Hope to see you all at the Area Meetings!

—Betty R. Edwards, D12 Foundation Ambassador

HAS YOUR CLUB?

- **Submitted a Club e-mail address to ZI Headquarters?**
- **Registered its entire membership on the ZI website?**

SERVICE UPDATE

It was with great pleasure that I awarded the District 12 Annual Service Award to the Zonta Club of the Southern Black Hills at the Conference. This award is based on the types of projects, the amount of members who participate, and the balance between contributions to Zonta International and local projects.

Now it is time to work on each club's service report for this year. The process has been streamlined so the club service chair only needs to report to the club president who then sends the reports to the Area Director. The forms are available on the District 12 website at www.zontadistrict12.org.

There is also a report due March 15 called the Zonta International Service Footprint 2004-2006. Each Club should compile and send to kdixon@iastate.edu and also copy to Evelyn Haskell, our District 12 Governor at ehaskell@uwyo.edu.

The forms and the directions are at www.zonta.org under Footprint of Service. Pay some attention to the definition of "service hours" as it will help you with the annual club report. Service hours do not include time spent on fundraising.

While you are compiling the wonderful projects the clubs complete every year, why not also send a picture to Governor Evelyn by February 24, 2006? The directions for the format and forms are also at www.zonta.org under the "Eyes on Club Success" photographic exhibition to be showcased at the 2006 Convention in Melbourne, Australia.

The Zonta International Service Newsletter dated October 2005 is also available at the Zonta website and it reports several club activities and international project updates.

The 2004-05 Service Projects from District 12 were mentioned at the Conference in Boulder and include:

- Zonta Club of Denver sponsored the Day of Caring for Breast Cancer Awareness, a one-day conference providing encouragement to breast cancer sufferers and information about services available to them. Fifteen volunteers staffed a booth.
- Zonta Club of Glendive supported the Florence Crittenden Home for Domestic Violence.
- Zonta Club of Douglas County provided victim kits to local police agencies for women and children victims.
- Zonta Club of Pierre-Fort Pierre provided scholarships and donated personal items to the women's prison.
- Zonta Club of Denver II sponsored a family from the Safehouse at Christmas time, contributing furniture, cash, kitchen items Christmas gifts, dishes, a bus pass, pre-paid telephone hook-up, etc.
- Zonta Club of Jefferson County teamed with a local agency dealing with women and families in crisis including funding for car repair and financial assistance.
- Zonta Club of the Pikes Peak Area provided funds, goods

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ANNUAL REPORT IMPROVEMENT PROJECT

At the District 12 Board Meeting in June, 2005, it was agreed that the annual reporting process from Clubs to District needed improvement. Evie Ashmore, Sharon Roggy, and Anita Zastrow agreed to work together to update the report forms and revise the process for annual submissions.

Currently there are three report forms that are used: 1) an annual Club Report Form, 2) a Status of Women/Service Report Form, and 3) a generic committee report form. The first step in improving this process was to revise the forms to make them specific to the committee requesting information. No one wanted to create "busy work" for Clubs, so our goal was to verify that the reports requested only necessary and/or useful information—nothing extraneous to the mission of the committee. A specific report form will now be available for each of the club committees with a reporting responsibility to District 12. These are:

Status of Women/Service	Membership
Scholarships/Awards	Public Relations
UN/International Relations	Nominating
Newsletter	Directory

A separate generic form will also be available to be used by other Club committees that are not required to report to District.

In addition to new forms, a new process will also be published on the District 12 website and in the District Manual. It will include specific instructions along with a flow chart. This new process is as follows:

1. Club Committee Chairs submit their reports to the Club President
2. Club President produces an Annual Club Report from this information
3. Club President forwards the Annual Club Report along with all Club Committee Reports to the Area Director
4. Area Director uses the information to complete the Area Director Report
5. Area Director forwards the Club Committee Reports and Club Annual Report to the appropriate District counterpart

We have eliminated the need for Club Committee Chairs to send their reports directly to their District counterpart. This now becomes the responsibility of the Area Director. Club Committee Chairs simply report one time to their Club President.

The flowchart which will be included with the new instructions and forms further illustrates the process and the deadlines for reporting. The District Board will implement the process for the May, 2006, reporting cycle and evaluate results thereafter. It is our hope and intent that we have simplified the process for all.

—*Evie Ashmore, Sharon Roggy, and Anita Zastrow*
Annual Report Improvement Project Committee

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to help relocate Liberian women in Colorado Springs.

- Zonta Club of Southern Black Hills supported its “Women in Transition Program” including donated items for prom wear, career wear, and for juveniles released from the Quest Correction Facility.
- Zonta Club of Billings provided a 12-hour training class to members about domestic violence and prepared a brochure “Domestic Violence Safety Plan.”
- Zonta Club of Fort Collins donated equipment to the hospital for rape victims.
- Zonta Club of Sturgis headed up the Daffodil Days for the American Cancer Society.
- Zonta Club of Cheyenne presented the third annual Women’s Spring Forum “Caregiving: What Every Woman Should Know.”
- Zonta Club of Black Hills sponsored a Zonta Expo with information on healthcare, financial planning, etc.

I hope all Clubs spent some time viewing and discussing the recent mini-series on trafficking. Many of our clubs work on violence issues which supports the ZISVAW efforts.

I will be sending more information via e-mail to club presidents and service chairs, and I can send hard copies if requested. For questions, contact me at mkw1901@aol.com. Let’s all get the reports completed and in on time so Zontians in our District and at Convention 2006 can hear about and support our wonderful service projects!

—Mary K. Walker, Service Chair

PUBLIC RELATIONS UPDATE

As we move toward the end of our Zonta biennium please take time to celebrate the successes you have had in building Public Relations and Communication within your club. As individuals we promote Zonta by being members and communicating with others the mission of Zonta. As individual clubs we communicate with our club members through the use of directories, fact sheets, service brochures, newsletters, and websites while at the same time using “public relations” to spread the good news and good works of Zonta to our local communities. As an international organization we promote Zonta and the Zonta mission through the Zonta International website, Zonta International Service Projects, and Zonta International Scholarships. Remember, Public Relations is a personal responsibility and starts with each of us. I wish you great success as we finish our biennium—keep up the good work!

Special note: Please look at the Zonta Photo Exhibition Information and plan to submit an entry for display at the International Convention!

—Lynn D. Eggebrecht
Public Relations and Communications Chair

(Continued from page 3)

years the Area Meetings have grown, becoming more professional and member friendly. I hope that after the 2005 Area Meetings all of you went back to your clubs to begin working on a mentoring program or improving your existing program. It goes without saying that membership is our lifeblood and our newest members with new ideas, energy, and enthusiasm are just what every Club needs. Everyone in attendance at the meetings last year learned about the special care of new members. Now our attention will be focused on the special care of our seasoned members, you know the ones we take for granted. In the Zonta world this is called membership retention. Membership retention will be the focus of the ZAP portion of the 2006 Area Meetings. I know we have watched in dismay as a long time member, or even a not so long time member, leaves our Club. They seem to have made up their minds and there is no persuading them to stay. Come to the Area Meeting to find out why these members leave. Come to the Area Meeting to find out how to handle this issue that affects all clubs to some degree. Come to the Area Meetings to learn more about this essential part of club membership growth.

Officer and director training will also be held at the Area Meetings. The training sessions will take place before the start of the regular meeting and will last about an hour. Although the training will be open to everyone, the focus will be on new officers and directors for the upcoming year. By the time of the area meetings each club should have their slate of leaders in place. If by chance the new officers and directors of a club are not in place, it would be very appropriate for a club to send either a substitute or the current officer or director. The information that will be disseminated will be easily understood and easily passed on. This essential training will make everyone’s job easier. The training will make club operations more efficient, professional and go a long way in the retention of members. Remember everyone is welcome. Current leaders can always learn and everyone else is a future leader.

In closing, I would like to point out that sometimes we get so caught up in running our clubs that we forget why we are doing this. We forget the women that are victims of domestic violence, lack education, are homeless, and have health issues. Please don’t forget these women that we work so hard for in our fund raising efforts and service projects.

I look forward to seeing each and every one of you at an Area Meeting near you. If you have any questions, concerns, or input about membership retention and officer and director training please e-mail me at mary@mathiaslockandkey.com. The ZAP Institute is here to serve all members, and with your help that will be accomplished.

Yours in Zonta,
Mary Benoit, ZAP Institute Chair

SCHOLARSHIPS AND AWARDS INFORMATION AND DEADLINES

Zonta International sponsors two scholarship and award programs that are initiated at the club level. Clubs have the opportunity to publicize these two programs in their local communities, select a club recipient, and submit that recipient's application to the District 12 Scholarships and Awards Committee. I hope that all District 12 clubs have included line items in their 2005-2006 budgets for the YWPA and JMK programs. These programs and the submittal deadlines are described in more detail below. All application forms and additional information may be downloaded from the ZI website at www.zonta.org. I would be very happy to assist any Club in initiating these two programs at the club level. If you have any questions or need any assistance, please contact me.

Young Women in Public Affairs (YWPA) Award

The YWPA Award is available to pre-university female students, aged 16-20. The goal of the Young Women in Public Affairs (YWPA) Program is to encourage more young women to participate in public and political life by recognizing a commitment to the volunteer sector, evidence of volunteer leadership achievements and a dedication to the advancement of the status of women.

Clubs may advertise this program throughout their communities and local high schools. Applications, a club guideline, scoring sheets, a poster, selection criteria, and press releases are available on the Zonta website. A new downloadable feature on the website is a sample club recipient certificate in Word format. Clubs can insert their Club logo and the name of the YWPA club recipient on the certificate and then present it to their recipient.

After selection of a club recipient, clubs should forward the application to District 12. Clubs may also offer a club award to their recipient. Last year club awards ranged from \$250 to \$1,000 with clubs offering a \$1,000 award receiving the greatest number of applications. Another change to the YWPA program has been an adjustment in deadlines of two weeks; therefore **all club recipient applications should be mailed to Governor Evelyn or me by April 1, 2006**. A committee will then review all applications and make a selection for the District 12 recipient. Once again, the District 12 recipient will receive a \$500 award, and the application will then be submitted to Zonta International by May 1, 2006, to compete for five \$1,000 awards.

Jane M. Klausman Women in Business Scholarship

The ZI Foundation established the Jane M. Klausman Women in Business Scholarships in 1997 for women pursuing an undergraduate degree in business leading to a business management career. ZI offers five \$5,000 scholarships. Unfortunately, ZI is no longer funding the District JMK Scholarships. Therefore, District 12 is in the process of raising funds to provide monetary awards to future District 12 recipients. Recipients must meet the following requirements:

1. Be eligible to enter the third or fourth year of an undergraduate degree program at an accredited university/college/institute program at the time the funds are received.
2. Have achieved an outstanding academic record during the first two-three years of academic studies.
3. Demonstrate intent to complete a program in business and show outstanding achievement in business-related subjects, as recorded on the official university/college/institute transcript.

As with the YWPA program, all materials may be downloaded from the ZI website. Clubs may advertise the JMK Scholarship program in their communities and local colleges and universities. **All club recipient applications should be submitted to Governor Evelyn or me by May 31, 2006**. It is especially important for clubs to offer a monetary Club award if they choose to participate in this program since District 12 is not currently offering a District scholarship. A monetary award at the club level encourages worthy individuals to apply and provides the incentive needed for students to take the time and effort to fill out an application. Keep in mind, that this program is also a great way for clubs to make contacts with young women who will soon be graduating and may be interested in joining a service organization such as Zonta.

Good luck in all of your endeavors!

Stephanie Seymanski, Scholarships and Awards Chair

STATUS OF WOMEN / Z CLUB UPDATE

I've received several newsletters from various clubs throughout the District these past few months, and I'm thrilled to see that the important information regarding Status of Women from the zonta.org website is being utilized. It is encouraging that the issues and concerns are being spread out to our club members like the Anti-Domestic Violence week and the shocking report on Human Trafficking. The international committee has provided excellent reporting on current Status of Women issues, policies, and progress updates. Also, excellent information is always in your Zontian magazine.

Since District Conference, the Stem Cell research resolution has not received an official international position on any of the issues as of yet. I will keep you posted when the Legal Advocacy chair updates the website or it may be published in the Zontian magazine.

I heard our Z Clubs are doing fine. The new Golden Z & Z Club in Laramie are working hard to grow their clubs. Look for further details in the next Outreach.

—Janell Will, Status of Women/Z Club Chair

Want to show off your club's service success?

MELBOURNE 2006
PHOTOGRAPHIC EXHIBITION
Advancing the Status of Women Worldwide
"Eyes on Club Success"

Be part of this unique photographic exhibition at the 2006 Convention in Melbourne. Select the best - **ACTION** - shot from your service photo collection and follow these instructions.

- Adhere to the strict guidelines for entry, available from your District Governor or downloadable from the ZI website - www.zonta.org.
- Landscape or portrait, colour or black and white acceptable.
- Mount onto an A4 sheet, with header and caption.
- Complete a short description and the Permission Statement. Attach these to the back of the photograph.
- Laminate your entry ready for display.
- Send your entry to your District Governor by 24 February 2006.



Note: Photographs will not be returned but will remain the property of ZI.

Entry guidelines can be downloaded from the ZI website - www.zonta.org and further information obtained through your District Governor or by contacting Dawn Newman, ZI PR&C Chairman 2004-2006 - dnewman1@tpg.com.au

CALENDAR OF EVENTS

February 24	Photographic Exhibition of Service Photo DEADLINE
March 8	Zonta Rose Day and International Women's Day
March 15	Footprint of Service DEADLINE
April 1	Zonta Club of Douglas County Trivia Night
April 1	YWPA Award Club DEADLINE
April 1	Area 4 Meeting , Pueblo, Colorado
April 8	Zonta Foothills Club of Boulder County, Women Authors Luncheon
April 8	Area 2 Meeting , Laramie, Wyoming
April 8-9	Spring Craft Show, Zonta Club of Pierre-Fort Pierre
April 22	Earth Day
April 22	Area 3 Meeting , Larkspur, Colorado (Douglas County)
April 29	Area 1 Meeting , Gillette, Wyoming
May 31	Jane M. Klausman Women in Business Scholarship Club DEADLINE
June 2, 3 & 4	Transitional District 12 Board Meeting, Cheyenne

**Remember...
Attend your
Area Meeting!**

Check out these websites:	www.zonta.org	www.un.org
	www.ZISVAW.org	www.womenact.org
	www.zontadistrict12.org	www.unifem.undp.org

314 W. Elizabeth Street
Pierre, SD 57501-1663

