Final Report for 2012 -2014

 June, 014

Tommie Atanasoff

Zonta International Foundation Ambassador

Role Description:

1. The ambassador should be knowledgeable about Zonta International service and education programs and be able to travel within the district to share this at club, area, and district meetings to promote the ZI Foundation.
* She should encourage each member and clubs to make a gift to ZIF.
* Coordinate presentations and report on ZI projects through newsletters, the website and to all district members.
* After receiving monthly contribution reports from ZIF, the ambassador should recognize club and individual donors. She should keep club presidents, ambassadors at club level, and D12 Board members aware of the latest contribution reports.

2012-14 Goals:

1. Every club will have an ambassador, power point of ZIF projects, and international service posters, by 2012.
* All clubs but two responded to requests for ambassadors. Power points were sent to all clubs
* Large 3 ft X 4 ft posers were made available on ZIF projects and scholarship programs. These were used at District Conferences, the Governor’s Seminar, Area meetings and at the Zonta Says No Event in Denver. Various clubs were given the posters to display at their events and fundraisers.
1. Individual donations will increase by 10% and 100% of our clubs will contribute to ZIF.
* Although the final contribution reports are not in for May, 2014, there has been a 6% increase in club donations in this biennium as compared to 2010 -2012.
* Our District is ranked 12th out of 30 in club contributions: $169,027.01 as compared to $150,039.20 in 2010-2012.
* Donations to all funds as increased by 2%.
* As of April, 2014 individual donations were $34,606.15 as compared to $16,222.00 in the 2010-12 biennium.
* 100% of D12 clubs have donated to ZIF and 3 clubs (Denver, Black Hills and Cheyenne) have 100% of their member donated to ZIF.
1. ZIF Contribution data will be reported to all members via club ambassadors, presidents, the D12 website and the Outreach/
* The reporting has been done monthly when ZIF sent monthly contribution reports to clubs.
* All D12 donors were thanked either by email or notes.
* Contribution reports were made at area meetings and conferences.
1. Attend Area Meetings to Present ZIF information.
* Attended and presented at District Conferences, the Governors Seminar and all area meetings.
* Clubs were encouraged to hold Dine-Ins or potlucks where members learned about ZIF projects and asked to make a donation.
* Think HoriZONTAly Campaign Posters were sent to all clubs
* All emails from ZIF on fund request donations were shared with clubs.

Information Sources for This Role:

* The ZIF website has under member resources procedures and role descriptors for ZIF Ambassadors.
* At the International Conference in Orlando, there will be an ambassador orientation.
* I will contact the new ZIF D12 Ambassador and share information.
* Zonta District 12 Policies & Procedures Manual on D12 website under Resources, Manuals, Section 3, Page 32 and 33, describes the duties of the D12 Ambassador.

Key Dates:

* April 30th of the last year of the next biennium is designated as to when all individual donations must be made to be recognized at the international convention. May 30th of that year is when all clubs must have donated to be recognized at the convention.

What worked in This Biennium:

* Using large display boards of projects and scholarships.
* Using power point presentations as Edutainment at conferences, seminars and area meetings created a great deal of interest.
* Thanking individual donors by email or by letter.
* Sending monthly contribution reports so clubs know how much their members and club have donated

What Would I Change:

* Perhaps there was too much OVERKILL – or too many campaign emails to raise $$$ for various funds to reach their goals for the biennium.