

## Final Report for 2012-2014 June 2014

Teresa Forbes

Office or Committee: Area 1, Vice Director

Description of Your Role: Assist the Area Director in performing the duties of the Area, assume the responsibilities of the Area Director in her absence or inability to serve, and serve on the District Membership Committee.

Biennial Goals & Results for this Biennium:

Goal: Increase membership by retaining & recruiting members who believe in Zonta's mission Objectives & Indicators:

- Achieve a net increase in the number of members each biennium
- Add 1 net new member to each club in 2012-2013 & in 2013-2014
- Hold monthly/bimonthly conference calls with Vice Area Directors
- Send out a monthly summary of current & yearly goal membership numbers to each club

Information Sources for this Role: Lt. Governor, other Vice Area Directors, Zonta International and D12 websites.

Key Dates: January and March 2014 training dates on membership and mentoring.

What Worked During this Biennium:

The training offered to membership chairs and other interested Zonta members served as an excellent resource of information and ideas. The manual and power points on mentoring and new member orientation will allow clubs to disseminate up-to-date and relevant information to new members to hopefully invest them in their club and the goals of Zonta, International.

What You Would Change: