

JANE M KLAUSMAN COORDINATOR REPORT – September 14, 2013

The number of clubs submitting a candidate to the district JMK Award will go from 5 to 10.

For the JMK 2013 scholarship, applications were submitted by 7 clubs. This is an increase from the 5 submitted last year; however, I did not meet my goal of 10. In reviewing annual reports from clubs, it was noted that all clubs give local scholarships. As such, contact will be made with clubs to ask if they would consider turning these into JMK scholarships to enable the recipient to compete for District 12 and ZI scholarships funds.

Coordinate with the Foundation Ambassador to solicit funds for the ZI JMK scholarship fund. This will be accomplished by raising awareness and obtaining participation of 10 clubs contributing to this fund.

For the period June 1, 2012 - August 31, 2013, thirteen (13) – District 12 Clubs including individual members contributed to the ZI JMK scholarship fund – thus exceeding my goal of 10 clubs. Will continue to encourage contributions via email and D12 website.

Update JMK information on the D12 website including a link to the ZI website, post names of clubs that offer a JMK scholarship and dates applications are due, and ensure clubs know of the press release and other documents for recruiting JMK applicants by March 1.

Emails sent to club Presidents as well as notification to D12 website with ZI link. Both websites contain all information needed to complete the application process for recruiting JMK applicants. This also included clubs having access to produce a press release. This was accomplished by Feb. 1.

Encourage at least 2 clubs to post their application date and link to ZI documents on their Facebook pages by March 1st, and post their club's winner information on their Facebook pages by July 1st.

Emails sent to Club Presidents making information available on D12 and ZI websites known to all clubs and encouraged them to post to their club Facebook page. The 7 Clubs who submitted applicants were individually encouraged by email to post their club's winner on their Facebook pages.

Encourage clubs to post names and pictures of 2013 club winner on the D12 website by 8/1.

Emails were sent to Club Presidents advising them to post names and pictures of 2013 club winner on D12 website.

Ensure clubs know of the press release and other documents for announcing their JMK winner by July 1st

Emails were sent to Club Presidents advising information on the press release is available on ZI website as well as D12 website.

Promote the district winner in at least 2 news media outlets by October 1st

Email of August 14, 2013 requested the External Communication chair to prepare press release announcing District 12 winner – Lori Lewis, University of Wyoming submitted by the Zonta Club of Laramie.