



Zonta International®  
District 12

*Advancing the Status of Women Worldwide*







# Our Vision



# Our Vision

---

- Branding
- Social Media
- Templates
- Monthly News Bulletin
- Website
- News Media

# Branding

---

- Consistency
- Unify





# Templates

Convert Select

2013 Area Meetings  
Area 1 – Billings – April 26th-27th    Area 2 – Converse Cty – April 19th-20th  
Area 3 – Denver – April 13th    Area 4 – Pikes Peak – April 5th-6th

Advocacy	District Links	Links	Merchandise	Scrapbook
Calendar	GovnrGrams	Manuals	Newsletter	Service
CEDAW	Gov's Seminar	membership	Officers/Board	What's New
Contact	History	Members-Only	Scholarships	Zonta Internat'l

**Zonta Clubs**  
*Members of Zonta International*

of District 12

- Montana, USA
- South Dakota, USA
- Wyoming, USA
- Colorado, USA

Area 1	Area 2	Area 3	Area 4
South Dakota: <a href="#">Black Hills</a> Pierre-Ft. Pierre	Wyoming: <a href="#">Cheyenne</a> Converse County	Colorado: <a href="#">Boulder</a>	Colorado: <a href="#">Royal Gorge</a>

Seminar	Membership	Officers
ory	Members-Only	Schola

Clubs





 Zonta International®  
District 12  
*Advancing the Status of Women Worldwide*

Jane Smith  
President - Zonta Club of Anytown  
PO Box 2149  
Anytown, WY 82070  
Jane.Smith@zontaclubofanytown.com  
[www.zontadistrict12.org/anytown](http://www.zontadistrict12.org/anytown)

*Advancing the Status of Women Worldwide*

[www.ZontaDistrict12.org](http://www.ZontaDistrict12.org)



# Websites

The screenshot shows the Zonta International website homepage. At the top left is the Zonta International logo with the tagline "Advancing the Status of Women Worldwide". To the right are social media icons for Facebook, LinkedIn, Twitter, YouTube, and a multi-colored icon. Below these are links for "donate", "locate a club", and "contact". A navigation bar contains "WHO WE ARE", "WHAT WE DO", "ZI FOUNDATION", "MEMBER RESOURCES", and "MEDIA & NEWS", followed by a search bar labeled "SEARCH". The main banner features a photograph of the Torino skyline with the dome of St. Mark's Basilica and snow-capped mountains in the background. Text on the banner reads "Zonta International Convention Torino 2012 Website >>". A "DONATE NOW" button is overlaid on the bottom right of the banner. To the right of the banner is a "LOCATE A CLUB" section with a world map highlighting Zonta countries. Below that is a "Subscribe" section with a blue button and text: "Sign up for our complimentary Email Newsletter". A "Privacy by SafeSubscribe" logo is also present. The bottom of the page is divided into three columns: "New Zonta Clubs" with a "Chartered July 2012" section listing the "Zonta Club of Greater Deerfield Beach, USA" and a URL; "What's New" with links for "ISP Site Visit Videos", "Bylaws & Resolutions", "Committee Report", and a "Policy paper"; and "THE ZONTIAN" section for "Issue 1 July 2012" with links to "Read this issue online" and "Download the pdf", accompanied by a photo of a woman.



# Social Media

---



# Monthly News Bulletin

---



# Schedule

---

- Templates — Available after this conference
- Websites — Roll out January 2013
- News Media — Starting the conversation-2013
- Social Media — Starting the conversation-2013
- News Bulletin — Starting immediately!



# Questions

---

