

**ZONTA INTERNATIONAL -- DISTRICT 12**  
**CLUB ANNUAL REPORT**  
 Reporting Period: June 1, 2020—May 31, 2021



*Please email to Governor Ann Hodgson (johnannhodgson@att.net) by **May 15, 2021** with a copy to your Area Director.*

Area 1 Director: Debbie Sundberg (dsunnyone11@gmail.com)	Area 2 Director: Tasha Bauman (tlbauman84@gmail.com)
Area 3 Director: Deb Beatty (debbeatty423@comcast.net)	Area 4 Director: Sonya Bergeron (sjbergeron@comcast.net)

**Club Administration 2020-2021:**

Zonta Club of Laramie  
 Area: 2

Today's Date: May 4, 2021

President: Tamara Bretting  
 Vice President: Johnna French  
 Treasurer: Ariane Eicke

President-Elect (if appropriate): N/A  
 Secretary: Fawn Johnson

**Incoming Club Officers 2021-2022:**

President: Linda Valenti  
 Vice President: Tamara Bretting  
 Treasurer: Ariane Eicke  
 Board of Directors: Betty Wells, MacKenzie Francois, Courtney Keahey

President-Elect (if appropriate): N/A  
 Secretary: Johnna French

**Membership:**

Please describe your club's recruitment and retention efforts for 2020-2021. Including new member orientation and mentors.

The membership committee of our club held a fall and a spring social to recruit new members, as well as encouraging the invitation of guests to our meetings. The fall social was via Zoom with participation boxes delivered to each member's home to provide the materials for participation. The spring social was coupled with a fundraiser (cookbooks) and had members bring samples of the recipes from the cookbook. We continued our "You Rose Above" award, monthly passing a travelling award of a rock painted with a rose to a member that went above and beyond.

How does your club measure membership satisfaction?

We do an annual survey each year to gauge how the year went, seek speaker ideas, social ideas, and advocacy/service ideas. This helps us understand membership interests and set goals for the coming year.



**The information below will be used to determine the District Service Award to be given out at the 2021 District 12 Conference.**

**Local Service:** (Hands on work to help women & girls in the local community)

Please name and briefly describe your local service projects, including for each item:

- (a) category: improved the status of women in general (legal, political, economic, educational, health and/or professional) or helped prevent and fight violence against women and girls (VAW).
- (b) % of club members involved in the project.
- (c) visibility and credibility to Zonta created by the project
- (d) sustainability of the project (long lasting results, and could the project continue for a certain period of time)

Promoting Girls in Math Book Drive: a) status-educational; b)75%; c) High Visibility, each book has a Zonta Label inside, and they were delivered by Zontians to the Math Department at Laramie High School to be displayed prominently in the classrooms; d) This is the 2nd book drive we had as a club and the club expressed interest in continuing with other departments or schools in our town.

Item Drives through the year: a) status - economic; b) 100%; c) Low Visibility, we would host monthly drives for various items for a wide variety of organizations in our town (diapers for single-mothers, miscellaneous wish list items for our local SAFE Project house...), the receiving organization would know these came from Zonta, but it was unlikely visible to the recipients; d) highly sustainable: we attached a drive to nearly every monthly meeting, and they are very easy to do.

Suited for Success: a) status-professional and economic; b) 75%; c) moderate visibility-women in need of clothing to help with work, job interviews, etc. can come select free sets of clothing from our established space of donated clothes, each woman leaves with her items in a Zonta bag with Zonta informational items included; d) Highly sustainable, our longest running service project as a club.

\*\*Hands-on projects were much more difficult in our 2020-2021 pandemic environment.

**Other Service Questions:**

What like-minded organizations have you partnered with for service and/or advocacy? Please list and briefly describe how you partnered with them.

We partnered with JusticeU as an advocacy avenue that had a fundraising component. Members of our club were encouraged to purchase a series of online courses from JusticeU that educated us about human trafficking (Awareness, Strategies to End, and Our Role to End). Half of the tuition paid was returned to our organization while the education was a major advocacy tool about an important issue for women. Other partnerships were associated with the drives we held each month: SAFE Project, Interfaith, Public Health, Laramie Soup Kitchen, ClimbWyoming.

**Z-Club or Golden Z-Club:**

Does your club sponsor a Z Club? Yes No Does your club sponsor a Golden Z Club? Yes No

If yes, please describe key events held during the year.

This year our Z Club combined forces with the other service clubs due to restrictions in our schedule they only met monthly. They held drives for firefighters, and Laramie Animal Welfare Society as part of that collective effort, but on their own they held a diaper drive, they walked in a suicide prevention walk, they did the Red Sand Project (to bring awareness of Human Trafficking), and they will host a 5k race to raise money for victims of sex trafficking in Cambodia (Heart Mothers organization). The Golden Z Club is in a re-building year.

**Zonta International Scholarship Information:**

• **YWPA-Young Women in Public Affairs Awards**

Did your club participate in the YWPA program?  Yes  No

Please list the name of the candidate(s) forwarded by your club to the district for this award.

Leila Johnson

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• **Jane M. Klausman Women-in-Business Scholarships (JMK)**

Did your club participate in the Jane M Klausman program?  Yes  No

Please list the name of the candidate(s) forwarded by your club to the district for this award.

Amanda Lindberg

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• **Amelia Earhart Fellowships**

Did your club celebrate Amelia Earhart Day?  Yes  No

If yes, please describe how your club celebrated this year.

We did not celebrate this year. We typically involve our Z Club in this celebration, but the pandemic put that out of our list of options.

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• **Women in Technology Scholarship (WIT)**

Did your club participate in the Women in Technology program?  Yes  No

Please list the name of the candidate who received an award from your club.

Without a district level for this scholarship, it is difficult for us to seek applicants for an unrelated Women in Technology Scholarship

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**Local Scholarship Information:**

**Local Scholarships** awarded by your club

Name(s), description(s) and amount(s) of scholarship(s):

Woman of Promise Scholarship: offered to Laramie women who are continuing/returning to their education to improve employability

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(\$500), awarded in the 2020-2021 fiscal year and will be awarded in the 2021-2022 fiscal year (the fiscal year rolls over before our current applicants receive their awards).

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Lucille Tihen Endowment Scholarship: offered to an LCCC attendee, full-time student (originally aimed at girls who did not graduate from high school, but continue on to community college using a GED) - \$500 [we have never had an applicant].

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*The advocacy information below will be used to determine the District Advocacy Award to be given out at the 2021 District 12 Conference.*

**Advocacy:** The expression of support for or opposition to a cause, argument or proposal. Advocacy may include influencing laws, legislation, or attitudes. Zonta advocacy is an action taken in "the public interest" or for "the greater good" with respect to advancing the status of women and girls and their human rights.)

Does your club have an advocacy committee?  Yes  No

**(Do Not Include Zonta Says No Activities Here - See Below)**

Please name and describe your advocacy projects, including for each item:

- (a) Category: improved the status of women in general (legal, political, economic, educational, health and/or professional) **or** helped prevent and fight violence against women and girls (VAW).
- (b) How closely the project coincided with the advocacy definition above.
- (c) % of club members involved in the project.
- (d) Names of any community partners.
- (e) Visibility and credibility to Zonta created by the project.

-JusticeU Partnership (previously mentioned as a partnership): a) Status & VAW; b) Very closely: this was an educational advocacy project focused on teaching involved members about Human Trafficking: how to recognize it, strategies to end it, and our roles to help end it. If that education leads towards future action by even one member to help end Human Trafficking, it will fulfill both categories completely; c) 40%; d) JusticeU; e) Minor visibility: the JusticeU organization learned about our organization in this partnership.

-Wyoming Wears Teal: Sexual Assault Awareness T-Shirts: a) Status & VAW; b) awareness of sexual assault brought to our local community by wearing these t-shirts can help improve health status of women by decreasing violence against them; c) 20% bought a shirt; d) Wyoming Coalition of Domestic Violence; e) Low Zonta Visibility.

-ZI Project Presentations and Discussions at our general meetings: a) Status and VAW; b) 100% (they are the ZI projects); c) 100%; d) none; e) lots of Zonta Credibility created and sustained by discussing the international projects: these discussions give us a "why" to maintain our memberships and to keep making donations to ZI.

-LHS Z Club Rose Day: a) status - educational; b) slightly, roses may impact mental health and educate recipients about Zonta, but they might not improve any womens' status; c) 20%; d) Laramie High School - for allowing the selling and distribution of roses; e) created a lot of visibility for the Z Club

-LHS Z Club Red Sand Project: a) Status & VAW; b) highly: advocating against human trafficking is absolutely in line with Zonta's mission c) 10% of Zonta Club (75% of Z Club); d) Laramie High School - for allowing the project; e) brought a lot of visibility to Z Club by filling the cracks of all campus sidewalks with red sand and writing messages in chalk.

**Zonta Says No:**

Describe your club's Zonta Says No activities in 2021 - 2021.

As in-person activities were highly limited, our Zonta Says No activities were limited to social media outreach: changing our profile pictures and backgrounds to orange, posting information about Zonta Says No, wearing orange to work...

**Other Advocacy questions:**

What women’s issues have been identified as the most important in your club?

Our club has spent a lot of time on Human Trafficking, Women's Education (through scholarships and book drives), Supporting local women who are in need (ex. Suited for Success program), Spreading the awareness of women's issues and finding the next generation of Zonta members through Z Club and Golden Z Club.

How have club members been made aware of legislation relevant to women in our country?

Our advocacy chair, Fawn Johnson, has sent out emails to our club members with issues that are coming up in legislation. She includes links to contact our representatives and guides to what we might write to them to make our opinions on the legislation known.

**Leadership & Leadership Development 2020-2021:**

If your club conducted training for board members, committee chairs or members please describe.

In terms of official trainings, District 12 and Area 2 have offered trainings and those offerings have been shared with the board. Our club operates with more of a mentoring type of training, previous officers mentor new/current officers and our more experienced officers/board members work with our nominating committee to find future officers/board members and do some pre-mentorship.

What training opportunities / workshops have your club leaders and members participated in through ZI website, District 12 online, at Area Meetings or District Conferences?

We had several members participate in our Area Meeting in April, and many members take trainings offered by our district for treasurers, taxes, how to be an officer/president, and smaller topics such as Leadership Workshop: Managing Change.

Does your club have a long range plan that includes succession planning for future leaders in club?  Yes  No  
If yes, please describe (and provide copy to Governor and Area Director).

Describe any leadership challenges and needs that could be addressed by training.

While our pledge to Zonta includes "serving enthusiastically when called upon", many members turn down leadership positions. We don't know how to make the positions look less painful or more enjoyable for members to accept those nominations.

**United Nations:**

Please describe how your club informed its membership of Zonta's work with the United Nations (i.e., CSW, Sustainable Development Goals, etc.)

We frequently have updates on topics such as the CSW from our local member, Deedee Boysen, as well as invited guests like Bridgett Masters who have a lot of experience with the UN connection for Zonta. We attempt to bring in a guest each year to speak with us about the greater impact Zonta has in the world.

## **External Communications/Public Relations:**

Please check box for the PR tools your club uses:

Brochure  Newsletter  Club or Individual Business Cards  Website  Facebook   
Information from ZI toolkits  Other (describe)

We attach information about Zonta to everything we distribute in the community: Roses/RoseCards, books from book drives, care packages we put together (though this year we did not make any due to the pandemic)...

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Did the club submit a "Share your Story" through the Zonta International Website this year?  Yes  No

If yes, briefly describe.

Not that I am aware of.

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## **Internal Communications** (e.g., club newsletter, directory, website):

Please describe how your club kept its membership informed & connected this year.

We use email and social media, but primarily email. We used hybrid meetings partly in-person, and partly via zoom to help keep the population down and all members comfortable in attending our meetings. We also used social events to share information.

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### **Website:**

Does your club have a club website  Yes  No Is it associated with the D12 website?  Yes  No

If no, what is your club website address? \_\_\_\_\_

Is the information on your website updated regularly?  Yes  No

When did your club last update your website? September 2020

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### **ZFW Ambassador:**

Does your club have a Foundation ambassador?  Yes  No

Does your club give an annual donation to Zonta International Service Projects?  Yes  No

How has your club encouraged individual donations this year to ZFW? Please describe.

Our Foundation/ZI Ambassador has shared information with the club members about various fundraising promotions that have been pushed out through ZI. We have also discussed how easy it is to make donations and how to set up monthly donations. Finally, we host a "Change for Change" fundraiser as a monthly event in which women empty the spare change out of their purses at our monthly meeting and all of that change collected goes to ZI at the end of the year.

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## **Archiving & History:**

Does your club have an archivist/historian?  Yes  No Is your club history current?  Yes  No

Is your club history available on your website?  Yes  No

Does your club send items to the District 12 historian for archiving (e.g. Board and Club minutes, newsletters, etc.)

Yes  No

**Bylaws:**

Are your bylaws up to date in accordance with Zonta International bylaws?  Yes  No

**Successes, Achievements and Challenges:**

What have been your club's successes and achievements in 2020 - 2021?

High Participation by members - thanks in part to having hybrid meetings, we have had large meeting attendance

Z Club is highly active and our Golden Z Club has a fresh set of girls that are planning on hitting the ground running in the fall (setting things up currently). Our fundraisers were simple and successful this year (raising more in a pandemic than we did last year).

What have been your club's challenges in 2020 - 2021?

Finding members who are willing to devote more time to the club by serving as officers or board members.

Membership retention isn't as big of a challenge this year, but still a challenge.

How did you meet those challenges?

We spoke individually with members as nominees and gave encouragement, had a Q&A to relieve any potential stress, and offered to be highly supportive of them in the coming year as they serve in leadership roles.

Our membership socials and our committees grabbing members and including them in the action have helped tremendously.

Are there specific areas for which your club needs help?  Yes  No

If yes, what areas?

Is there anything else your club would like to address?

**Thank You!**