

## Area 2 meeting - April 12, 2014

### Blazing Trails, Catching Fire

updated April 10, 2014

- 8:00 - 9:00 Check in at registration table, Zonta Store, scholarship basket sales, refreshments
- 9:00 - 9:05 Becky - welcome, meeting logistics. Thank the Planning Committee by name. Recognize first time attendees and thank them for coming. Tell us where the bathrooms are.
- 9:05 - 9:15 Deedee - thank everyone for coming. Thank the speakers for coming. Discuss this year's theme and what we mean by blazing trails and catching fire. Introduce club presidents who will talk about trails their clubs have blazed this year.
- Speaking of thanking you, before we begin our program, I'd like to show you a brief video from Lynn McKenzie, our Zonta International president. While a lot of it is about Zonta Says No, which we'll be talking about later this morning, it is a very nice thank you to all of you. **Show video**
- 9:15 - 9:25 Angela Ver Ploeg - D12 Scholarships and Scholarship Raffle. Introduce and **show video** prepared by Lori Lewis -- International Jane M Klausman Scholarship winner.
- 9:25 - 9:35 Blazing Trails in Leadership. Sheila Davis
- 9:35 - 9:45 Deanne Mulvihill - Ft. Collins. Blazing Trails in Membership. Be sure to discuss satisfaction survey and input from members in process. Include/recognize Patty.
- 9:45 - 9:55 Susan Bromley - Greeley. Blazing Trails, Starting a New Club.
- 9:55 - 10:05 Connie Sloan Cathcart/Sandy Hudson - Cheyenne. Blazing Trails in Fundraising.
- 10:05 - 10:15 Carolyn White - Converse County. Blazing Trails, Zonta Says No.
- 10:15 - 10:25 Becky Kosach - Laramie. Blazing the Z Club Trail.
- 10:25 - 10:45 Break. Scholarship raffle, Zonta Store and refreshments.
- 10:45 - 11:00 Blazing Trails in Membership - Marcy O'Toole, Lt. Governor.
- 11: 00 Blazing Trails with Laramie Club's New Zs- Amber Zmolek .
- Catching Fire - Membership. Deedee - How do we take membership recruiting and retention to the next level. Group discussion will provide opportunity to share what is being done in each club and generate new ideas for next year.
- 11:05 Recruiting Challenge (20 min). Count off to 6. Switch tables to form new groups. Choose a scribe. Brainstorm and write down as many ideas as possible for recruiting new members. Each team will count up their ideas when time is called and all teams will present their ideas to the rest of the attendees. Amber will tape the ideas up on the wall and Deedee will tabulate them and post them on the D12 website.

(NOTE: 3 min to form teams, 5 minutes to brainstorm, 2 min/team to share ideas, 5 min to distribute prizes).

- 11:25 Retention Challenge. Deedee introduce Erin Bohnet. Erin will present the Amelia Earhart mixer used by the Zonta Club of Laramie. Participants will find the person with the other half of their Amelia Earhart quote. When you have a full quote, come to Erin to verify accuracy. The first two pairs to correctly complete the quotes will pick a prize and begin the lunch line. As you complete your quotes, check with Erin, then join the lunch line. We'll begin the video when everyone is seated with their meals.
- 11:45 - 1:00 Lunch with ZI Edutainment video -- En La Calle, La Casa, y La Cama (On the street, in the home, and in bed). Edutainment video from ZI produced in Nicaragua with funding from the Zonta ZISVAW Program. It is a documentary about how young girls get caught up in slavery and how communities like Granada in Nicaragua fight it. After everyone sits with their lunch (or 12:10), Deedee will introduce Tommie, who will introduce the video.
- 12:15 **Watch the video.** <https://vimeo.com/68455406> .
- 12:50 When the video ends - potty break, Zonta store and raffle sales.
- 1:00 - 1:45 Catching Fire - Advocacy.
- 1:00 Tommie - talk about international service projects. **2 Handouts** - Donations to ZIF & Fund Descriptions.
- 1:15 Deedee - introduce group activity. Everyone should have a ZI Service Project description in their folder. These are the projects that will be recommended at the 2014 ZI Convention for funding in the next biennium. Please break into groups to discuss ideas for presenting these projects to your club and if you have time, to your community or social network. **No prizes** for this activity but a big reward in ideas to bring back to your club. You'll have about 10 minutes to brainstorm ideas and then we'll take a couple of minutes for each group to share those ideas back with the meeting. **5 PROJECTS:** Eliminating Obstetric Fistula, Towards an HIV-Free Generation, Gender Responsive Schools, and Voices Against Violence. If your group is too big, break into two groups.
- 1:45 - 2:30 Catching Fire - Service. Katie Boysen will give a presentation on the process the Denver Club uses to select its service recipients and will provide a hands on activity to rate the International Service Projects. She will also discuss the concept of asking the recipients how the club can support them and report what Denver club has done this year.
- 2:30 Scholarship raffle drawing and drawings for any other club raffle baskets. Participants will fill out evaluations.