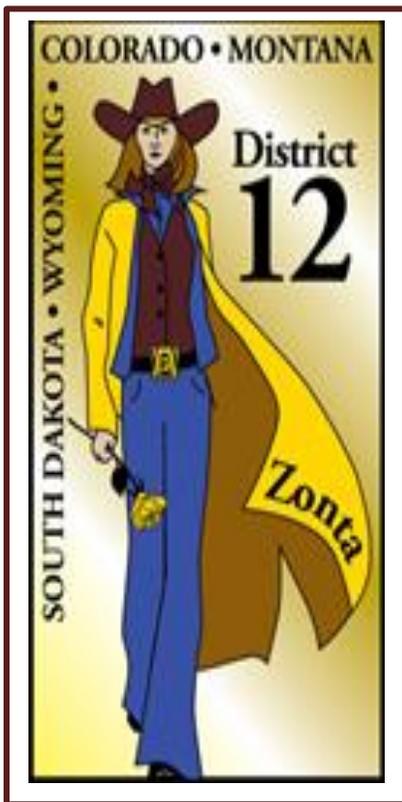


# OUTREACH

Volume 21 Issue 1

February 2014



***Blazing Trails  
For Zonta's Future***

## Hello District 12 Zontians!

I'm sitting here looking at the snow coming down outside and my long list of emails regarding administrative work for Zonta. For some reason, (email avoidance issues or the snow reminds me of Christmas) I started thinking back to the Holiday party my club (Zonta Club of Denver) had last December.



We hosted a pot luck dinner and Christmas tree decorating party for the young women at the Friends of the Haven, a residential addiction treatment center here in Denver. It's one of the organizations my club will be giving a service grant to this year. While eating the delicious meal my club prepared, we chatted with the residents about their situations and their lives. Then we sang Christmas carols while they hung ornaments and garland on a undecorated tree, all supplied by the club. The evening was a big success for all involved, and I believe we were able to give the young women there a bit of hope and inspiration as to what they could do with their lives. Doing a service project such as this one is the real Zonta work - it's why we exist, and I'm always so inspired and motivated after attending these types of events. So the next time you're overwhelmed/frustrated/depressed about all the paperwork, emails, meetings, and fundraisers to be done, remember that helping women and girls is what it's all about!

Speaking of work to do, please note these key dates during the next few months:

- Club YWPA winners due to Laura Stamp, D12's YWPA coordinator - **March 1.**
- International Women's Day, Rose Day - **March 8.**
- Area Meetings - March and April - see articles by the Area Directors in this issue.
- Clubs' History in Brief due to Barb Pellegren, D12's Archivist/Historian - **April 1.**
- Club and individual donations due to Zonta International Foundation - **April 30.**

Have a great rest of the winter,

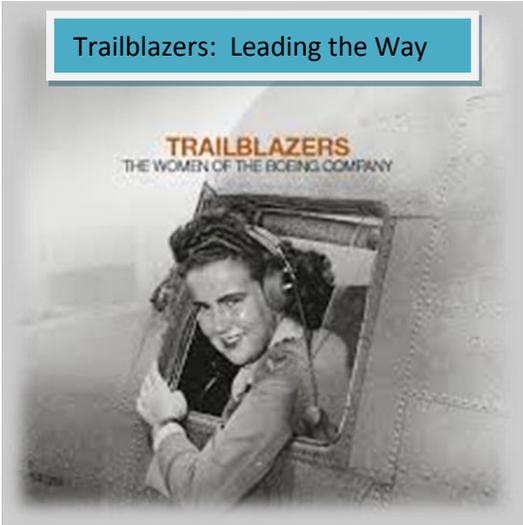
*Sheila*

## Area 1

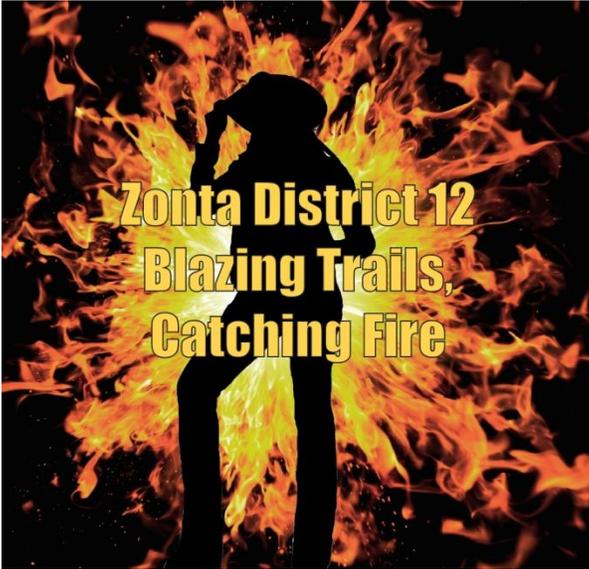
Area Director René L. Coppock, Zonta Club of Billings  
Vice Area Director Teresa Forbes, Zonta Club of the Sturgis Area

# AREA 1 MEETING—Save the Date

Trailblazers: Leading the Way



*Join us on April 25 & 26 in Rapid City, SD for the Area 1 Meeting! Festivities will begin with a social on Friday night at the Historic Alex Johnson Hotel. The meeting will be at the Hotel on Saturday from 8 am – 1:30 pm. Come work on your leadership skills and socialize with other Area 1 Zontians and your District 12 leaders.*



**Area 2**  
Area Director Deedee Boysen, Zonta Club of Laramie  
Vice Area Director Michelle Ammerman, Zonta Club of Cheyenne



Zonta International, District 12 Area 2

*Blazing Trails, Catching Fire*

April 11 - 12, 2014

Hosted by the Zonta Club of Laramie

Full Registration is \$35

**Friday, April 11, 7:00 - 9:00 PM**

Come ready for a friendly competition, and dress as your favorite Hunger Games character to gain extra points for your team. During this evening of fun and camaraderie, Area 2 Zontians will form teams of new friends and old to show off their talent and knowledge in a "trivial" way - not life or death as in the Hunger Games - but for prizes and glory -- what could beat that? Come share fun, food, and friendship at the Zonta Trivia Games!

**Saturday, April 12, 8:30 - 2:30 PM**

Plan to learn about trails that have been blazed by our Zonta District and Area 2 club leaders and gain hands-on experience that you can bring back to your club. Our focus this year will be to discuss the trails that have been blazed (new programs, new events, new projects) and "Catch Fire" in the areas of Membership, Service and Advocacy. We blaze new trails as leaders, but how do we take those new trails to the next level -- within our clubs, communities, social networks, anywhere and everywhere we go? Come find out how you can catch fire. This meeting is designed for all participants to identify and take home new ideas to work smarter, not harder to raise money, to gain new members, to provide more widely promoted service projects, and to advocate more strongly for women who need our voices for change.

**Watch your e-mail for more information about our Zonta Area 2 meeting!**



## Area 3

Area Director Debbie Squires, Zonta Club of Boulder County  
Vice Area Director Ann Hodgson, Zonta Foothills Club of Boulder County

Area 3 Annual Meeting

March 29' 2014

Faith Community Church

6228 So Carr Court

Littleton, CO 80123

Transformation

Motivation

Appreciation





**Area 4**  
Area Director Janet Bergin, Zonta Club of Royal Gorge  
Vice Area Director Linda Hawkins, Zonta Club of Prowers County

Blazing Trails -- Women Leading the Way

**Area 4 Meeting, April 4-5th, hosted by the Zonta Club of Prowers County, Lamar, CO.**

Friday evening will be at the Hospice Conference Center 6-8 pm. There will be lots of great socializing and possibly even some western dancing to start off our Blazing Trails weekend.



The meeting on Saturday will be held at the Amache Studio which was once a stage stop, grocery store, post office and gathering spot and trading post for the early settlers and Kiowa Indians. Come to the meeting and we will meet Rebecca Atkinson, with a re-enactment of Pioneer Women. And come to find out more about the amazing work Zontians do to Blaze Trails and help other women throughout the world.

Also speaking will be Karen Voepel, the founder of Yoga at the Ranch, specializing in yoga instruction, self-care retreats, sleep dysfunction and test anxiety. She is the co-founder of Share the Spirit Foundation. Karen will share her experience with Share the Spirit Foundation which donates shoes and socks to needy children and families. We are asking the attendees to bring a pair of shoes to donate to their cause. "One shoe can change a life." – Cinderella

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## Newly Chartered Club and Country

In January, 2014, a new club was chartered in Kampala, Uganda.

**Zonta is now in 66 countries!**



## ***Advocacy/United Nations Chairman***

*Jane Page, Zonta Club of Pierre-Fort Pierre*

### **Zonta Says NO Conclusion**

Thank you and hats off to all District 12 clubs for participating in the campaign to end violence against women - we had 100% participation!

Many clubs made the newspapers, some were featured on radio, and Facebook and Twitter were ablaze with the Zonta Says NO slogan. Our local politicians – those who have the power to create laws and ordinances – are more aware now of our mission and the need to keep domestic violence on the forefront.

Many of the clubs would like this campaign to continue, but some wanted more emphasis on service than on marketing, and some wanted it to be a different time of year. I know the incoming governors from around the world will be having interesting and challenging discussion in the months to come over this campaign. It is always more of a challenge when the organization is international, rather than local, but that is what makes Zonta so interesting, appealing, and powerful.

Thanks again to all of you for your enthusiastic response to **Zonta Says NO!**

[Pictures from various club 2013 Zonta Says NO events can be seen on the District 12 website in the Resources, Scrapbook section.](#)

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***Archiving and History Writing***  
*Barbara Pellegren, District 12 Archivist/Historian*  
*Zonta Club of Denver*

**Archiving to Preserve Your Club's History**

Greetings Historians and Archivists...I hope this finds you well on your way to preparing your club History to be completed by April 1, 2014.



These Histories are to be used to help prepare a comprehensive story of Zonta's hundred years as our Centennial anniversary is nearing in 2019. Depending on the age of your club, it is suggested that the history be kept to between 500 and 1000 words.

The following topics are suggested:

- 1) Organization of the Club: including dates of charter and charter presentation; name of sponsoring club and number of charter members.
- 2) Development of the Club: growth or fluctuation of membership and current members.
- 3) Service programs; club participation in district projects and ZI/ZIF service projects and scholarship programs.
- 4) Special achievements: host Area meetings or District Conferences, Club members who have served at higher levels of ZI.
- 5) Note the author, sources of information and date completed.

There are helpful documents regarding preserving your club's archives and history posted on the District 12 website at <http://zontadistrict12.org/resources/training-materials>.

Let me know if there is anything I can do to help.

Barb Pellegren  
[bgpell@aol.com](mailto:bgpell@aol.com)

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## **Presentation of Jane M. Klausman Women in Business Scholarship**

Governor Sheila and JMK Coordinator Evie Ashmore traveled to Laramie, Wyoming on December 19 to present the Jane M. Klausman Women in Business Scholarship to Lori Lewis, University of Wyoming, during the Holiday party held by the Zonta Club of Laramie. Lori was recognized as our District 12 winner – submitted by the Zonta Club of Laramie – as well as the Zonta International winner of the JMK Scholarship for 2013. Lori was presented a check in the amount of \$8,500, which included \$1,500 as District winner (\$500 from D12 and \$1,000 from ZI) as well as an additional \$7,000 from ZI.

Lori was selected as one of the twelve Zonta International recipients from a field of 31 women from 20 countries that competed in the final round of judging by the International JMK Scholarship Committee.

Congratulations to Lori Lewis as well as the Zonta Club of Laramie!

Pictured above are (left to right) Angela Ver Ploeg (Zonta Club of Laramie), Lori Lewis, Evie Ashmore (Zonta Club of Denver), District 12 Governor Sheila Davis

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## District 12 Leadership Training



District 12 Leadership Training classes are in full swing!

Twenty seven classes have been held since April, 2013. They have included training sessions for club presidents, treasurers, secretaries, advocacy chairs, membership chairs, service chairs, and archiving chairs.

- Classes are held on Tuesday & Thursday evenings from 6:30pm - 7:30pm Mountain time.
- These are conference calls with documents available on the D12 website.

Classes for the remainder of the biennium include:

- How to Preserve Your Club's History - February 20, 2014
- Membership Net +1 Goals & Retention Strategies - March 11 & 13, 2014
- Starting a Z or Golden Z Club - April 15 & 17, 2014
- Dues Renewal for Club Treasurers - April 24 & 29, 2014
- Club President's Responsibilities - May 6 & 8, 2014
- Club Annual Reports - May 13 & 15, 2014
- Delegate/First Time Attendee Training for ZI Convention in Orlando - June 3 & 5, 2014

More detailed information on these classes is available on the D12 website homepage: <http://zontadistrict12.org/>, in the **Upcoming Events** box.

There are also many PowerPoint presentations and other documents which have been created for earlier classes available for review and use at any time. They are located on the D12 website in the **Resources, Leadership Training** section:

<http://zontadistrict12.org/resources/training-materials.>

Classes are targeted for specific functions in a club, but all Zontians are welcome to attend any class! Also, if a class is needed on another topic, please let your Area Director know so one can be created. One-on-one classes are also available if a scheduled class time will not work. Don't hesitate to contact the presenter to set up an individual training session.

*Sheila Davis,  
Governor*

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### ***Service***

*Ann Hodgson, Zonta Club of Foothills Boulder County*

The D12 Service Recognition Award evaluation committee has selected the D12 club winners that will be submitted to Zonta International for consideration for the International Award. There were many excellent projects submitted and the decision was difficult.

The D12 winners are:

**Zonta Club Billings** in Category 2, fighting or preventing violence against women, for “Seven Weeks of Service to Eradicate Domestic Violence”. The Billings Club obtained Governor and county support for 16 Days of Activism and had radio, television and newspaper coverage. The Club supported an art class for victims and displayed their work at “No More Empty Shoes” event. The art was also displayed during Billings Art Walk and Holiday Parade. They plan to repeat this every year.

**Zonta Club of Spearfish** in Category 1, improving the status of women, via the Young Women’s Leadership Forum. Since 2005 the Forum has annually propelled 90 Spearfish High School students toward higher levels of success, Developed by the Zonta Club of Spearfish, the 2 year curriculum challenges students to identify their unique strengths, develop personalized leadership and scholastic master plans, and utilize the supplementary mentorship process. Zonta is promoted through local media coverage, fund raising strategies and community event participation.

**Zonta Foothills Club of Boulder County** in Category 1, improving the status of women and girls, for the *Zonta EducateZ* project. *Zonta EducateZ* provides education and mentoring to at-risk girls so they may develop the skills they need to move on to post-secondary or professional opportunities. It includes projects such as;; the Boulder PantherZ Z Club; a Golden Z Club for college aged women; financial and volunteer support for the Teen Parenting Program; and the establishment of four lending libraries in community centers. Articles have appeared in the local paper and on other nonprofits’ websites, newsletters and FaceBook. Signs at each library and book plates in the books indicate the library is sponsored by the club.

Thanks to all Zontians who worked so hard on the projects and to those who provided the nomination information needed for projects to be considered to enter the ZI phase. Special thanks to Michelle Ammerman and Susan Bromley who joined me on the evaluation committee.

We were also very excited that all D12 Clubs participated in the D12 SRA project to donate to women’s shelters in late 2013. We had some wonderful stories and photographs which will make our D12 submission to ZI really POP!

To see the District SRA submission and details of the winning club SRA submissions please go to the D12 website: [www.zontadistrict12.org/what-we-do/serviceprojects](http://www.zontadistrict12.org/what-we-do/serviceprojects) . The documents are under 2014 Service Recognition Award Submissions.

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***Young Women in Public Affairs Award***  
*Laura Stamp, Zonta Club of Pikes Peak Area*

**Please keep in mind the following deadlines:**

Club recipients selected and applications received by District Representative.....by 1 April  
District/Region recipients selected and applications received by ZI Headquarters.....by 1 May  
Announcement of District and Region, and International Recipients.....by 1 July

**Please send me your winning applicant's paperwork by April 1st so that she may be considered for the District Award and the International award.**

Laura Stamp

**Zonta District 12 Young Women in Public Affairs Award Coordinator**

<http://www.zonta.org/WhatWeDo/InternationalPrograms/YoungWomeninPublicAffairsAwards.aspx>

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**Upcoming Events Calendar on District 12 Website**

All clubs are encouraged to get their events posted in the Upcoming Events section on the homepage of the District 12 website <http://zontadistrict12.org/>. Please email the following information to Susie Nulty at [info@zontadistrict12.org](mailto:info@zontadistrict12.org) or to your Area Director:

- ✓ Name of the Event
- ✓ Date(s)
- ✓ Time
- ✓ Location
- ✓ Details - 2-3 sentences

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***Foundation Ambassador***  
***Tommie Atanasof, Zonta Foothills Club of Boulder County***

As of 31, December, 2013, D12 **individual** contributions to the Zonta International Foundation were \$23,179.14 and D12 **club** contributions were \$89,018.68 for a total of individual/club contributions of \$112,197.82. The breakdown of individual contributions is 153 of our 583 active members have donated and 18 out of our 21 **clubs** have given to ZIF during this 2012-2014 biennium.

We often forget what this money is used for, but the goal in this Biennium is to raise nearly US\$5 million to support our 6 funds which are the International Service Fund, Zonta International Strategies to End Violence Against Women (ZISVAW), the Amelia Earhart Fellowship Fund, the Jane Klausman Women in Business Scholarship Fund, the YWPA (Young Women in Public Affairs Award), and the Rose Fund. ZIF is at 70% of its goals in funding. January was Amelia Earhart month and as of now the Fund has only 55% of the revenue it needs to support 35 new Amelia Earhart Fellows per year for the next 2 years. Please consider donating to this fund.

The following reports are available on the public side of the Zonta International website, located at <http://www.zonta.org/WhoWeAre/OrganizationalGoalsResults.aspx>:

- Actual to Goals
- District Ranking
- District Comparison, 2012-2014 to 2010-2012 from 1 June to 30 December
- Individual and Club Gifts

Contributions received after 31 December are not reflected in these reports.

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**Area Meetings Coming Up in the Spring!**

- Area 1: April 25 & 26, 2014, Zonta Club of the Black Hills (Rapid City)
- Area 2: April 11 & 12, 2014, Zonta Club of Laramie
- Area 3: March 29, 2014, Zonta Club of Lakewood/Golden
- Area 4: April 4 & 5, 2014, Zonta Club of Prowers County (Lamar)

Check the District12 website homepage <http://zontadistrict12.org> in the Upcoming Events box for Area Meeting information.



## **Marcy O'Toole, Governor-Elect Zonta Club of Denver II Membership Committee Report**

Hi everyone!

So now that the Super Bowl is over and my beloved Bronco's lost (darn....), we can turn to where we are winning!!!

### ***We are winning in Membership!***

The District Goal is 596 members. We are now at **601 members** (5 over goal).

Each Club has a Net + 1 goal – or to increase net +1 members per year. The increase in our district membership is largely driving by:

- Black Hills – 74 members (against goal of 67). The club added 6 since last report.
- Laramie – 59 members (against a goal of 53). The club added 2 more this year!
- Cheyenne – 36 members (against a goal of 26). The club added another 3 recently.
- Fort Collins – 26 members (against a goal of 15). This has been the most improved over the last 6 months – adding 13 new members this year!
- Douglas County – 24 members (against a goal of 19), adding 3 more this year.

The District 12 membership committee is here to assist with these winning strategies. We include your Governor-elect (Marcy O'Toole) and the Vice Area Directors (Theresa Forbes, Michelle Ammerman, Ann Hodgson, and Linda Hawkins).

Recently the team created training and tools for: “*Best Practices in Conducting a New Member Orientation.*” The training was well attended, and we reviewed a PowerPoint and manual that clubs can use to conduct a new member orientation. It is posted on the District 12 website!

*(and don't forget about the training on the Mentor program that was held in July, 2013....the materials are also available on the D12 website...)*

As we move into the last part of the 2012-2014 biennium, stay focused on Retention. Call those who haven't been to your meetings. Make sure members know they are valued. To assist with this last quarter drive will be a follow-up training, “Membership Net +1 goals and retention strategies” on March 11 and 13<sup>th</sup>.

**And now for the SCORES!**

## Membership Goals - Status as of February 2, 2014

Clubs	Paid Members as of 6/1/2012  (used to create goals)	Paid Members as of 6/1/2013	GOAL net 1 per Year 6/1/2014	Paid Members as of 2/2/2014	added
<b>Area 1</b>					
Billings	44	42	46	42	-
Black Hills	65	62	67	74	12
Glendive	13	15	15	14	(1)
Pierre-Ft. Pierre	20	21	22	24	3
So. Black Hills	18	16	20	16	-
Spearfish	42	43	44	43	-
Sturgis	19	20	21	20	-
<b>Area 2</b>					
Cheyenne	24	33	26	36	3
Converse County	17	19	19	19	-
Fort Collins	13	13	15	26	13
Greeley	0	21	22	21	-
Laramie	50	53	52	59	6
<b>Area 3</b>					
Boulder County	18	17	20	17	-
Denver	39	32	41	33	1
Denver II	24	23	26	25	2
Douglas County	17	21	19	24	3
Foothills-Boulder	28	28	30	28	-
Lakewood-Golden	12	9	14	9	-
<b>Area 4</b>					
Royal Gorge	22	15	24	21	6
Pikes Peak	28	24	30	24	-
Prowers County	21	24	23	26	2
<b>District Totals</b>	<b>534</b>	<b>551</b>	<b>596</b>	<b>601</b>	

**District goal**                      **45**                      50    added  
**2012-2014**    (5.00)                      left for goal  
**Over**  
**Goal!!!**

Thank you,

Marcy O'Toole  
Governor-Elect  
District 12

## Why Belong to a Service Club



At the District Conference I was talking with Joy Orlich, ZI Director and the liaison to D12, about increasing and sustaining membership. I told her that a few years ago some members resigned because they said they could donate money and do volunteer work without belonging to a club. It got me thinking – what is the value of being a member of Zonta? The answer to this question could help us attract and retain members.

In the past, the welcome letter that goes to new members said, “. . . you have found a home to share your interest in women's education, health, economic status, advocacy and safety with many other like minded women. Our commonality makes us a powerful force directed at helping less fortunate women one step at a time. . . . women working for women is both externally formidable and internally satisfying.”

There is no paid staff. It's all about us working together, learning to appreciate each other and learning to work with each other to create events and see the benefits of what we do. We get to celebrate our successes together and know that they happened because of us. The club connects us to information about events and issues that affect women. It gives us a focus for our contributions and volunteer efforts rather than doing a little for a number of other organizations and not seeing the impact of our efforts.

The club has wonderful women in it who are great to know and who inspire us to action. We support each other in and out of the club. We have the opportunity to make friends and we know that the members of the club will step up and help us through the hard times as they have done in the past.

We could accomplish some of the results Zonta gets by simply giving to or volunteering with other charities, but how much more fulfilling to be part of the Zonta Club of ----- with a sense of camaraderie, belonging and accomplishment!

*Ann Hodgson*

Chairman, Service Committee

## *Orlando Convention Hotel*

Zonta International has a fun and informative convention planned this summer from *June 27th, through July 1st* in Orlando! The most exciting part of the convention is making new friends with Zontians from around the world, and renewing friendships with Zontians met at previous conventions.

Zonta International has requested that convention attendees stay at the World Center Marriott, the convention hotel and site, during convention days, **if at all possible**. Like most conferences and conventions held at hotels, there are minimums for both rooms and food that must be met. ZI has contracted for 7,850 room nights. The current bookings are 1,855 rooms. Many more room nights are needed, so please support them in this effort.

Hope to see all D12 Zontians in Orlando!

*Sheila Davis, Governor*

