

# Outreach

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November 2012



Joint District Board  
Retreat 6/2012  
Estes Park CO



*A warm welcome* to the 2012-2014 biennium! I'm very proud to be your governor for the next two years. I look forward to visiting all District 12 clubs during my biennium, meeting many new friends, and seeing "old" friends who have the same goal as I do – helping women and girls both locally and around the world through service and advocacy!

It has been a busy summer and fall in the Zonta world. The 2012 Zonta International Convention was held in Torino, Italy last July. Thirty-two women from our district were in attendance, and many of us toured around Italy and the surrounding countries before and after the convention. You will see several articles in this newsletter written by attendees who will attest to the fact that we had a lively and educational week or two in Europe! The election results and all of the presentations are posted on the 2012 Zonta International Convention web site in the Latest News section under the More News link. Seven international directors were elected at the convention, and one of them is our new district liaison, Joy Orlich. You will see a short biography about her later in this newsletter. The role of the international liaison is to be an interface person between the district governor and the Zonta International president. Her role is to assist the district with questions and issues that may arise, and to provide any support necessary for us to be successful during this biennium. She will also be attending our district conference in 2013.

The first ever District 12 Governor's Seminar was held on September 21st - 23rd in Denver. The program included both informative and thought-provoking presentations along with breakout sessions and time to socialize and catch up with District 12 friends. We went "green" this year and printed as little paper as possible. The presentations and other materials from the seminar are posted on the District 12 web site in the Governor's Seminar tab. Pictures from the seminar can be seen in both the What's New tab and the Scrapbook tab on the District 12 web site also. The District board is in the process of reviewing surveys from the event to determine improvements/changes for the 2014 Governor's Seminar.

The District board has accomplished a significant amount of work since June. I'm proud to be associated with such a devoted and caring group of women. Their names and positions can be found in the Officers/Board tab on the District 12 web site. Based on Zonta International's strategic plan and 2012-2014 biennial goals, we've established biennial goals for the District. These can be found on the District 12 web site in the Biennial Goals tab. Our focus will be on four key areas: **increasing credibility and visibility, leadership, membership, and advocacy.** Each of these goals has objectives and measurable indicators associated with them.

Next spring and summer will bring along more Zonta get-togethers. The Area Meetings will be in April, and the North American Inter-District Meeting will be held in Niagara Falls on June 14th - 16th. This meeting is for all North American clubs/districts in the off year of the convention. It's similar to a convention in that there are interesting presentations along with opportunities to meet women from all over North America. **All Zonta members** are welcome to attend, just like a convention. It's an excellent way to learn what other clubs and districts are doing, and to meet Zonta International board members and committee chairmen who are in the North American clubs.

Seven issues of **Outreach** will be published during this biennium. I hope you enjoy this first edition. I also wish everyone the best for a joyous and peaceful holiday season. (I can't believe it's that time of year already!)

*Sheila*



### ***Meet Joy Orlich, District 12 International Liaison Zonta International Director 2012-14***

Joy is the Finance/Grants Manager for the Northern Nevada International Center, a non-profit organization working with the U.S. State Department to bring emerging leaders from around the world to the U.S. for business and cultural exchange programs. The International Center hosts about 250-300 visitors a year.

Joy's career has been divided between private industry, government, and the non-profit sector, working in such diverse fields as banking, hospitality, gaming, public utilities, an international training company and a variety of non-profits ranging from youth and adult fitness to animal welfare to her current work at the International Center. Her professional responsibilities include finance, accounting, training, workforce development, and public speaking.

Joy joined the Zonta Club of Greater Reno, NV as a charter member in 1992. She saw Zonta as a natural extension of her international interests and a growing desire to help other women. Within a few years she became president, eventually moving up to Governor of District 9 from 2002-2004, then District Foundation Ambassador from 2004-2008. In 2003 she helped found the Zonta North American Inter-District Meeting, serving as a presenter in 2003 and 2007 and as co-chair in 2011. In 2011 Joy was also named to the ZI Foundation Development Committee.

Over the years she's been involved in many community organizations as a volunteer or board member, most recently as the immediate past president of the local chapter of the Association of Fundraising Professionals, and an on-air volunteer fundraiser for the local public television station. In her spare time, Joy enjoys gardening, growing orchids, cooking, hiking, travel, good wine and conversation with interesting friends.

As an International Director, Joy hopes to raise the level of excitement and passion for our **international service projects and scholarship programs**, and also to serve as a role model in encouraging more young women to seek out leadership opportunities in Zonta.

## 2012 International Convention – Torino, Italy

I was very honored to be installed as District 12 governor in Torino Italy at the closing banquet and installation ceremonies. It was an especially nice event as each outgoing and incoming Governor walked together down a runway, stopping at the end for pictures. The out-going Governor then gave the incoming Governor a small gift. In District 12, the gift is a Governor's pin which is passed down from Governor to Governor each biennium.

This pin was designed, purchased, and donated to District 12 by Judy Allen, Past Governor 1998-2000 and a member of the Denver club. I will proudly wear it for the next two years while fulfilling my duties as your governor!

**Sheila Davis**  
**District 12 Governor, 2012-2014**



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It was a special opportunity to meet powerful women from all over the world. Because the sisters, the usual time-consuming small talk was dispensed with, and we could immediately our lives, our businesses, our cultures and our common interest of Advancing the Status of Women Worldwide.



I would recommend attendance to anyone considering it. The next convention is July, 2014 in Orlando, Fl – the perfect venue to stay indoors and have a life-changing experience!  
**Pam Dumonceau, Denver Club member since 2007**  
**Convention First-Timer**

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Attending my first Zonta International Conference in Turin Italy was a reality check for me as I listened to the voices of sixty-three nations speak out against violence against women, maternal health, and the ravages of war, women, peace and security.

Key-note speaker Michelle Bachelet, President of Chile from 2006 to 2010 and first Under Secretary General and Executive Director of UN Women, touched on the importance of UN Resolution 1325, which seeks to bring more women to the peace table (an issue we at Zonta should help advocate for) in her impassioned plea for all women around the world.

Since the District 12 Advocacy Chairman was unable to attend Convention, I was asked to sit in on the International Committee LAA meeting with our new Advocacy **International Chair Kay Meyer**. Advocacy for me means educating Zontians to speak up and out, loud and clear about our issues of concern. As a former Colorado State Representative, I can tell you that when an issue hits home, I heard from my constituents, **via email, phone and in person. And yes it did matter to me! And it did influence my vote!** After all if we don't speak out, we get what we deserve!

I was pleased that a new direction from International will bring more visibility to Advocacy, and that the decision to include keeping Zontians updated by disseminating information for us as well as suggesting ways that we can make an impact, is on the Zonta agenda. If we don't educate the world on how to make the changes we need for a better tomorrow for all our global sisters, who will?

**Alice Borodkin, Zontian**  
**District 12 Advocacy Committee, Colorado Chair**  
**Former State Legislator**



The convention in Torino was wonderful, just like all International conventions. Just the word international explains a lot of the wonder.

I have enjoyed all of the conventions that I have attended but the true excitement began in 2002 when I was installed as District 12 Governor. That convention was in Gothenburg, Sweden and again it was wonderful. The greatest wonder is the journey that has been taken by my sister governors in the last 10 years. Quite a few of us have run for Zonta office, quite a few of us have won and of course lost. We have headed up committees, served on committees. We are quite a group known as the **Flamingos**, meaning Former Leaders and Mentors of an NGO. So on the 10th anniversary of being installed as Governors there are now five Flamingos serving internationally. They are Lynn McKenzie, President; Maria Jose Landiera Ostergaard, President Elect; Joy Orlich and Elizabeth Woodgate, Board of Directors; and, Annette Binder, Nominating Committee. Also there are several Flamingos serving as committee chairs or committee members.

Am I excited and proud? Of course. Am I bragging on my friends and Sister Zontians? Of course. There is a lot to be excited about and to brag about in the Zonta World and the biennium has just begun.



Mary Benoit  
Past District Governor  
2002-2004

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The former YWPA winner who spoke was a fascinating young woman who had won the award six years ago. Since that time she has been an au pair in Hong Kong, learned Mandarin and traveled in China, worked in a bank, earned a law degree and taken the boards for France. She plans to take the boards for England this fall, and is trying the diplomatic service starting in August. In addition she has started an NGO for young potential leaders around the world. She says winning the award gave her the belief in herself to go and try these other accomplishments. WOW! Obviously for me this was a highlight at the convention.

Cynthia Herndon  
Past President  
Zonta Club of Denver  
2001-2002



## *Pictures from Torino*



## Area 1 Report

Area Director René Coppock, Zonta Club of Billings  
Vice Area Director Teresa Forbes, Zonta Club of the Sturgis Area



Area 1 is already working hard this biennium. In addition to preparations for the Area meeting to be held on April 26 & 27 in Billings, as Area Director, I will visit each club, hold conference calls or Skype with club presidents, and send out an Area 1 newsletter. If I can be of assistance in any other way, please contact me. The Zonta Club of Pierre-Fort Pierre has survived yet another very successful craft show. The Zonta Club of Billings has started its advocacy projects with a free showing of The Invisible War, a groundbreaking investigative documentary about one of America's most shameful and best-kept secrets: the epidemic of rape within the U.S. military. The Zonta Club of Glendive has a thriving and active Z Club. The wonderful women in Area 1 are reaching ladies at all levels. Keep up the momentum through the biennium, and it will be one of our most successful years ever!

*On another note, if you have any questions or suggestions relating the Zonta International Bylaws, contact me. As a Bylaws Committee member, I can help address your issues at the top level. If you want to review the bylaws as revised by the International Convention in Torino, visit the ZI web site at [www.zonta.org](http://www.zonta.org).*

## Area 2 Report

Area Director Deedee Boysen, Zonta Club of Laramie  
Vice Area Director Michelle Ammerman, Zonta Club of Cheyenne

**Hello Zontians!** I'd like to introduce myself so that you can all know me a little better. I am a member of the Zonta Club of Laramie and have been a Zontian since 2003. I quickly stepped into leadership in our club and have held the offices of Assistant Treasurer, Treasurer, Vice President and President. Last year, I stepped up to complete the term of Vice Area Director, and this year, serve as Area Director. I have always been active on our club Membership Committee and have served as both a member and/or the chair since 2004. This year, our club has expanded our membership activities to increase both our recruitment and retention, and my role on the committee is to lead the recruitment effort. We have 6 new members this year, as of today. I have also served on the club Public Relations committee. In 2010, I chaired the District 12 Conference that was held in Laramie, WY. I am also proud to say that I have chaired and now serve on the District 12 SOM Committee to form the Zonta Club of Greeley. I look forward to taking the dream of this new club to a reality in Spring 2013. While this is not yet a "done deal," I am loudly rooting for a big success and the chance to welcome a **new club** to Area 2.



When I'm not wearing my Zonta hat, I am a Project Manager for BC Technologies, Ltd. - an environmental consulting firm located in Laramie, WY. I have the pleasure of working with my daughter Erin, who is the Financial Manager, and with my husband John, who is the CEO. I have been married for 37 years and have three children. Many of you have met my daughters, Erin and Katie, who are also Laramie Club Zontians. I have a son, Buddy, who is a chemical engineer in the Houston area, two grandchildren, and two chocolate labs -- Ralph and Cocoa.

Over the next two years, it is my desire and plan to get to know the Area 2 club members on a first name basis, and to attend club meetings at all our Area 2 clubs. I especially look forward to attending the Chartering Ceremony for the Zonta Club of Greeley in Spring 2013 and know that there will be enough prospective members by then to make it happen (**we can do this!**).

I would like to help the Zonta Club of Converse County host a spectacular and meaningful Area 2 meeting in April 2013 (4/19/12 - 4/20/12). We have already discussed some ideas and are running with them. We would love to increase the attendance at the Area 2 Meeting by making it a must-attend event that will provide Zontians with new ideas and approaches to topics of interest to us all. More will follow in later newsletters as we firm up our plans. I have visited most of the Area 2 clubs this Fall, and have learned that we Zontians **all** share a passion for helping others and for sharing good times together. I'd like to thank the Club Presidents and the club members for making me feel so comfortable and so welcomed. The meetings have been a wonderful experience for me, which I hope to continue throughout the year. I look forward to my next round of visits after the holidays!

## Area 3 Report

Area Director Debbie Squires, Zonta Club of Boulder County  
Vice Area Director Laura McCutchen, Zonta Foothills Club of Boulder County



The time has just flown by us in Area 3 since the Governor's Seminar. The Lakewood/Golden Club along with the Boulder County Club is busy organizing the **Amelia Earhart Luncheon event for Sunday, Jan. 27<sup>th</sup> from noon to 2pm. It will be held at the Forney Museum near the Denver Coliseum at I-25 and I-70.** The Forney Museum has the unique item of Amelia Earhart's first car. Also, there are many other items that our group will be able to visit after the luncheon. The formal invitation and registration should be sent to Area 3 members right after the Christmas Holiday. So be on the lookout.

Also, the Area 3 clubs are very busy planning different events for the 16 Days of Activism against Gender Violence. Outside organizations are planning events around human trafficking and domestic violence elimination during this time and have invited Zonta to participate; Women and Girls Lead from PBS; MESA, Movement to End Sexual Violence; Abby's Voice; UN Women and others.

All the clubs are also busy with celebrating the Holidays by adopting families and giving gifts to children in need. I want to extend warm wishes for a great Thanksgiving and all the upcoming Holidays.

## Area 4 Report

Area Director Janet Bergin, Zonta Club of Royal Gorge  
Vice Area Director Linda Hawkins, Zonta Club of Prowers County

Hi I am Janet Bergin, Area 4 Director from the Zonta Club of Royal Gorge. Our area is busy, busy, busy!

In October, the Prowers County Club partnered with Domestic Safety and Lamar Public Library and presented a proclamation at the Lamar City Council meeting in support of Domestic Violence Awareness month.

Their local, yearly fundraiser for scholarships, the 2013 calendar planners, will be delivered to advertisers during November.

In partnership with the local public library, the Prowers County Club has begun the planning stages for a Chautauquan, Amelia Earhart, to come and do a program in January - information to follow.

In September, the Royal Gorge Club hosted a Luncheon & Roundtable: ***Slipping through the Cracks, Women and Girls of Fremont County***. The event brought together many of the service providers and organizations in our county to discuss the needs of women and girls. It gave the various organizations a chance to network with each other and exchange helpful information. The club's main goal of the event was to try to focus on a service project that would do the most good in the area. What we discovered is that our area has many overwhelming needs from housing and transportation to healthy relationship education and violence prevention. To narrow down the search we have picked a few organizations to give presentations at our monthly meetings on possible partnerships.

In October, the Pikes Peak Club hosted the Human Trafficking Awareness Symposium. The mission of the Human Trafficking Task Force of Southern Colorado is to build a collaboration of organizations and individuals to reduce human suffering caused by human trafficking, through advocacy, awareness, rehabilitation, and services for survivors.

In October, the Royal Gorge Club had their 13th Annual Artful Women Exhibition fundraiser. They presented their 2012 Sharon Cushman Memorial Scholarship winner with a check for \$1000 at the opening reception of the show.



**Coming up in Area 4:**

**November 14:** Royal Gorge Club in Canon City, potential member reception, 5:30-7:00pm at Dirito's Italian Restaurant.

**November 17:** Prowers County Club in Lamar, a fundraiser for scholarships, Bunco Tournament, 1-3pm at the Lamar Community Building.

**December 9:** Prowers County Club in Lamar, Zonta Holiday Home Tour, a fundraiser for the Domestic Safety Resource Center in Lamar, from 1:00-4:30. This event will provide support for the Zonta Cares toiletry and entertainment packages for women and children at the Domestic Safety Resource Center and local homeless shelter.

## International Service

Please take some time to consider the impact Zonta has on global projects enhancing the status of women. More details will come throughout the year, but for now, consider this excerpt from the 2012-2014 Biennium Goals of our Zonta International Board.

*"We are proposing to retain two international service projects - the Liberian fistula project and Rwanda's elimination of new pediatric HIV infection and prevention and response to survivors of domestic and gender-based violence - and are increasing the funding to 1 million USD for each project. Three ZISVAW projects are proposed with a combined value of 1,162,000 USD. They are a new Safe Cities for Women project in Honduras, empowering women in rural Samoa to combat violence, and a project in 12 Asian and African countries which uses **edutainment**, ... to transform the myth that violence against women is "normal" and "inevitable". Two of Zonta's education programs will benefit from additional funding from the Foundation. More international Young Women in Public Affairs Awards will be handed out (an increase from 5 to 10 international awards), and the value of these awards will increase from the current 3,000 USD to 4,000 USD. Winners of the international Jane M Klausman Women in Business Scholarships will receive 7,000 USD, an increase from the current 5,000 USD."* See the ZI web site for more information.



Beth Mundell  
Past President  
Zonta Club of Denver  
2009-2010



## Committee Reports



### **Advocacy/United Nations Chairman Jane Page, Zonta Club of Pierre/Fort Pierre**

#### ***District Zonta Advocacy Award***

It was exciting to announce the First Annual District Advocacy Award during the September District Governor's conference. This new award will be given each year in honor of the club whose advocacy project is chosen as the best in the district. Criteria for the award includes:

- How the projects coincides with the Zonta definition of advocacy
- How it reflects the D12 platform for advocacy issues;
- The percent of club members involved in the project;
- The impact of the project on advancing the status of women; and finally,
- How well the project is described in the club's annual report.



This year the award was presented to the **Zonta Club of Royal Gorge** for their "Take Back the Night Walk" project. Royal Gorge club members took part in walking Main Street in Cañon City to raise awareness and protest against sexual assault. The group then attended a rally where they were greeted with music and speakers covering sexual assault awareness issues. The community partner was the Family Crisis Services. Congratulations to the Royal Gorge Club for their award winning project.

#### **Foundation Ambassador**

### **Tommie Atanasoff, Zonta Foothills Club of Boulder County**

It is exciting for me to be the D12 Foundation Ambassador for this 2012 -14 biennium. I appreciate all those who have stepped forward to be an ambassador for the ZI Foundation in our D12 clubs. It would be difficult not to be excited after attending the Convention in Torino where I met other District Ambassadors when attending a workshop on being an ambassador for the Foundation and after the Governor's Seminar in September.

- My goals for the coming two years skirttail on the goals for this biennium: credibility and visibility. They are:
- \* Every club will have an appointed ambassador who will receive a power point presentation on ZI's international projects and strategies and on our scholarships by Sept, 2012, to use in their clubs. These were sent out so I guess I am exhibiting credibility here.
  - \* Being visible means for me attending the Governor's Seminar, the 2013 District Conference and as many area meetings as possible during the biennium to present Foundation information. In November, I am presenting the power point on the new biennium projects to the Zonta Club of Boulder County and the Zonta Foothills Club of Boulder County.
  - \* Keep all clubs and board members informed every two months of what our district donations are for clubs and individuals.
  - \* Encourage donations by sending appreciation notes of thanks within a month of a donation being made.
  - \* To increase donations to the Foundation by 10% with 100% of our clubs contributing up to 1/3 of their fundraising dollars.

The Outreach gives me an opportunity to report to you how our individual and club donations look from June 1 to September 30, 2012. Individual donations from D12 to the Foundation was \$6,060 from 28 individuals out of 544 active members or 5% of our members...

**THIS IS GREAT...why?**

Last biennium at this time span in 2010, we had only donated \$1,525.00. Club donations during this period were \$15,587 from 8 clubs out of 21, or 38% of all the District clubs.

If there is information you need, please contact me, Tommie, at [TAtanasof@aol.com](mailto:TAtanasof@aol.com).

(This photo was taken at the District Conference 2 years ago when I went as Julia Child...I love to cook!)



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**Archivist/Historian  
Barbara Pellegren, Zonta Club of Denver**

(article written by **Mary Lou Edwards, Zonta Club of Denver**)

The District 12 Archivist/Historian committee will be carrying on the fun job of collecting and taking care of the history of District 12. One of our jobs is to begin looking for a good storage place for our records, and we will be looking for that space in libraries and colleges that will give us access to our records when we want it.

Another one of our tasks over the next two years will be to help ZI -Centennial Anniversary Chairman, Val Sarah, begin to prepare for Zonta's Centennial in 2019. Her committee has laid out action steps for each biennium.

- During 2012-2014 the Action Step is for all clubs to ensure appropriate storage of their archives and to create their club histories. Therefore, during this biennium the benchmarks for clubs are as follows:
  - o **Names of club historians/archivists sent to the District 12 archiving committee by January 1, 2013.**
  - o **Assurance – by May 1, 2013 - from club historians/archivists that appropriate storage has been found for the club histories; and that individual club histories are being worked on by club historians/archivists.**
  - o **Individual club histories sent in electronic file form to the District 12 Archiving committee by May 1, 2014.**
- During 2014-2016 the Action step is for districts is to ensure central storage of archives and to create a district history which will be submitted in some form to International.
- The 2016-2018 biennium is for International Action when an author begins working on ZI history, and planning continues for 100<sup>th</sup> anniversary celebrations in 2019.
- The final step, 2019-2020: During 2018 plans will be completed for 2019 celebrations; during 2019 – conducting the program of events; and during 2020 the history will be launched at that convention.

Most clubs have their history contained in something – a box, a book – or several books and boxes, but maybe it hasn't been well organized and easily accessed. We will be offering some training in this area **if** you tell us your club needs it. Maybe make the initial effort a group project - because it's fun to go back through all the pictures and programs generated by your club.

- **The first step is gathering all club records into one central place.**
- **The next step is to begin going through the records**, discarding all redundant paper (i.e. individual meeting minutes). A consolidation of information is what is important to keep. Begin with the club charter and work forward to present day:
  - culling monthly financial records, keeping only the last seven years of year-end financial reports, tax forms and audits.
  - keep all PR information including newspaper articles, pictures and awards.
  - keep all information regarding fundraising projects, including financial files, programs and planning notes.
  - all board minutes, annual reports, original by-laws and standing rule information, including all changes and additions – both the proposals and the results of elections regarding them.
  - all club directories from day one in both hard copy and electronic file.
  - all Foundation information (if your club has one), including planning, legal documents, board minutes and financial records.
  - Ideally, each president has collected an annual report from each of her committees and used those reports for her annual report. The committees' annual reports and the clubs' annual reports should be kept.
- **The third step is to begin writing your club's history** – Begin with an outline and include important information from each year. One of our District 12 club historians is planning to record conversations with her club's older members so that their valuable information is not lost. If you decide to do that also, you may include an interesting story or two from those members.
- **The last step for this biennium** is to forward a condensed version of your club's history to the District 12 Archivist/Historian.



**I would encourage you not to wait until Spring to begin this task as it may take more time than you think. In this case, it's never too soon to start!**

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Andrea

**External Communications  
Co-Chairmen:  
Andrea Hovey, Zonta Club of the Black Hills  
&  
Angela Ver Ploeg, Zonta Club of Laramie**



Angela

Angela Ver Ploeg is a member of the Laramie Club and co-chair with of the PR Committee with Andrea. A Director of Sales and Marketing for a hotel and conference center, she is a busy mom of a beautiful 4 month old and a 6 year old Golden Retriever-Collie mix. She and her husband have been married for 3 years and enjoy spending time with family and taking in the beautiful scenery of Wyoming.

Andrea Hovey has been a member of the Zonta Club of the Black Hills since 2002. She has held nearly every office in the club; she has attended every Area 1 meeting (except one because of a car wreck) and every District Conference since 2007 plus the International Convention in San Antonio in 2010. She already has her room booked for the 2014 convention in Orlando! Andrea is currently retired, but had a 14-year career in public relations and non-profit development followed by 10 years in medical sales marketing. She lives in the Black Hills of South Dakota with her husband Theodore and their 19-pound wire fox terrier "Bunny".

Our plan in the next biennium is to provide public relations assistance to our clubs in the district including, but not limited to, social media, web sites, templates, monthly news bulletins, and news media. The schedule for release of these segments follows:

- Templates – December 2012
- Web sites - January 2013
- News Media – June 2013
- Social Media – March 2013
- News Bulletins – December 2012

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**Service and Scholarships**  
**Jane M. Klausman (JMK) Coordinator**  
**Evie Ashmore, Zonta Club of Denver**



I am pleased to serve as your Jane M. Klausman Coordinator. One of my duties is facilitating the evaluation of the nominees from the District 12 clubs.

Jiwei Gu of Highlands Ranch, CO was named the recipient of the 2012 Zonta International District 12 Jane M. Klausman Women in Business Scholarship. Ms. Gu's application was one of **only five** applications submitted by clubs in District 12. The Zonta Club of Denver submitted her application. Four judges representing each of the four Areas chose Ms. Gu. The judges were Alison Jares, Area 1 - Zonta Club of Pierre-Fort Pierre; Beverly Morrow, Area 2 - Zonta Club of Cheyenne; Rhonda Bolich-Lampo, Area 3 – Zonta Club of Douglas County; and, Sharon Roggy, Area 4 – Zonta Club of Pikes Peak. A big thanks goes to these women!!!

The Zonta International Jane M. Klausman Women in Business Scholarships, first awarded in 1998, are open to women enrolled in at least the second year of an undergraduate program through the final year of a master's program in business, leading to a business management career. The program is designed to encourage women to enter careers and to seek leadership positions in business-related fields in their communities and throughout the world. The JMK Women in Business Scholarships look to the women of today to be the leaders of tomorrow.

Ms. Gu is a first-generation immigrant from China who came to the US five years ago. It is her goal to graduate from the University of Denver with both Finance and International Business majors along with a Business Ethics and Legal Studies minor. She is enthusiastic about getting into the financial industry and doing business internationally. Jiwei would like to find a niche in the market that will allow her to combine her legal and finance background in business.

Jiwei Gu, born and raised in China, also has a goal of gaining experience in the global business world to start a social enterprise that allows her to utilize her expertise to help end the **“lost girl’s”** tragedy in China and to get more girls in school in other Asian countries that have similar social issues. As one judge said, Ms. Gu “is an outstanding young woman with the intellect, talent and drive to succeed in business with the compassion and social skill to make a positive difference in the lives of girls and women globally.” **This is what Zonta is all about!**

Ms. Gu would like to take the LSAT prep course and she feels that she will be able to use these scholarship funds for that goal. She would also like to use these monies to take a course called “An Organized Walk Down Walk Street” which is a class that her current DU scholarships will not cover. Ms. Gu received the District 12 award during the banquet at the Governor’s Seminar on September 22. She received \$1,500 from Zonta International District 12 as well as another \$1,500 from the Zonta Club of Denver. Her application was submitted to Zonta International to compete for additional scholarship money, but unfortunately, she was not selected. We are pleased to award the Jane M. Klausman Scholarship to Jiwei!

My goals for this biennium are:

1. Increase awareness and participation from District 12 Club of the Jane M. Klausman Women in Business Scholarships from the current 5 Clubs to 10 Clubs during the biennium.
2. Coordinate with the Foundation Ambassador to solicit funds for Zonta International JMK Women in Business Scholarships. This will be accomplished by raising awareness and obtaining participation of 10 District 12 Clubs contributing to the JMK Women in Business Scholarship.

The 2012-2013 JMK Scholarship information will be available on the Zonta International web site after January 1, 2013. Nominees will be due to the District by July 1, 2013. I look forward to working with you!

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**Young Women in Public Affairs (YWPA) Coordinator  
Laura Stamp, Zonta Club of Pikes Peak**



As a former educator, I am very happy to be chairing the District YWPA award committee this biennium. My role is to assist clubs in the management of this award and to receive all club nominations no later than April 1. I will then facilitate the selection of the district award winner and forward her nomination to ZI no later than May 1.

The goal of the Zonta International Young Women in Public Affairs (YWPA) Program is to encourage more young women to participate in public affairs by recognizing a commitment to the volunteer sector, evidence of volunteer leadership achievements and a dedication to the advancement of the status of women. My goals for our district reflect those of our Zonta International YWPA Chairman, Ute Scholz, Zonta Club of Verden, Germany, Past-Governor District 27 2008 – 2010.

THE MAIN GOALS OF THE INTERNATIONAL YWPA COMMITTEE in 2012 – 2014 are:

- An international nomination from every District, every year
- An increase in the number of clubs participating
- An increase in visibility via web site, social media and newsletter/mailings.

Ute believes that the YWPA has become more attractive and more important in every Zonta Club life. *“The YWPA Award is the most popular Zonta Award and clubs that take part in it tell me that they get a lot of public attention for their local Zonta Club and for Zonta International in general. And perhaps one day –when you keep in touch with the recipient - she will be the Zontian of tomorrow!”*

She wants to encourage all Zonta clubs to take part in the award. *“Just try it, even if you didn’t do it before! Start on a very low level; get contact to a school, to teachers. Have a look at the newspapers, if there are reports about young girls that are eligible. Even if you have only one or two candidates, just start it! Celebrate the club winner in a public ceremony with distinguished guests and local news agencies.”*

EXCITING NEW CHANGES in 2012 – 2014 include:

- An increase in the number of international recipients from 5 to 10
- An increase in the amount of the international award from \$3,000 to \$4,000

THE DEADLINES FOR APPLICATIONS:

Application is posted on the Zonta International web site ([www.zonta.org](http://www.zonta.org)) ..... by 1 August  
 Applications received by Zonta Clubs ..... (Club determines deadline)  
 Club recipients selected, applications received by District Governor ..... by 1 April  
 District recipients selected and applications received by ZI Headquarters ..... by 1 May  
 Announcement of District and International Recipients .....1 July

Last year's District 12 YWPA award winner was Frances Murray, nominated by the Cheyenne club. For 2012 only, the District added a Young Woman of Distinction Award winner (runner up) Jeanette Yanez nominated by the Ft. Collins club.

I encourage all clubs in our district to have a YWPA award this year. And I highly recommend using the extremely helpful documents and tools on the ZI web site. There is even a poster that you can download and give to your local schools to get the attention of candidates as well as visibility for your club. Put "YWPA" in the Search block and you will get all these tools.

## Board Member Reports

### **Marcy O'Toole, Lieutenant Governor Zonta Club of Denver II**

Membership retention and recruitment continue to be an opportunity for the district. Unfortunately, again we experienced the "dreaded dip", and declined 68 members. Essentially, 68 members did not renew in our district, and we are now at a total of 534 (from 602 members).

The Goal for this biennium is a "net 1 member increase per year". I've compiled the goal by club for this year and sent it to the Club Presidents.

The District 12 committee that focuses on membership consists of the Area Vice Directors. The committee is getting started with conference calls to review retention and recruitment strategies that can be shared across the clubs. We are a key resource to assist you!

- Membership Committee  
Lt. Governor and Membership Chair - Marcy O'Toole  
Area 1 - Teresa Forbes, Zonta Club of the Sturgis Area  
Area 2 - Michelle Ammerman, Zonta Club of Cheyenne  
Area 3 - Laura McCutchen, Zonta Foothills Club of Boulder County  
Area 4 - Linda Hawkins, Zonta Club of Prowers County



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### **Bridget Masters, Treasurer Zonta Club of Fort Collins**

As District 12 Treasurer my goal is to ensure that our District has sustainable financial resources that support current activities and provide for our long term growth. This will be accomplished by ensuring that our revenue covers our expenses and that the board members receive complete and current financial information at all board meetings to give us the ability to monitor our financial position. It is also important to present this information to the members of our District so each year at the Conference or Governor's Seminar members will receive a review or a compilation of our financial statements prepared by an outside independent auditor. I will also work to have this information available on our District web site. Revenue gives the board members the ability to provide services to the clubs and their members. Therefore it is very important to help clubs understand the importance of gaining new members and to help treasurers in the process of collecting and submitting dues. As part of that process I will be working with the Internal PR committee to prepare a video on how to submit annual dues that we anticipate will be available by May 1, 2013. I have previously prepared a procedures manual for treasurers entitled Basics of Club Finances. If you would like me to email you a copy of this manual or if you ever have any questions please send me an email at: [Bmasters@m-n-epapc.com](mailto:Bmasters@m-n-epapc.com).

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**Denise Luckhurst, Secretary  
Zonta Club of Pierre-Fort Pierre**



The beginning of a new biennium is a time for setting goals. As your District 12 Secretary, my role is to document the business of the District Board and my goals for the biennium are to provide you timely and relevant information about the business of the District. As Governor Sheila and the External Communications Committee Chairs described at the Governor's Seminar, the District is going to be doing more with our web site and social media. I'll take advantage of the web site to provide information to you as quickly as possible. Some of the information that will be available on the web site will include the minutes and handouts of the Governor's Seminar and next year's District Conference. This will be a wonderful opportunity for members who weren't able to attend a District event to take advantage of the information.

If I can assist you in any way during the year, please contact me at [dluckhurst@pie.midco.net](mailto:dluckhurst@pie.midco.net).

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**Visit to Amelia Earhart's Birthplace  
and Museum  
by Evie Ashmore**

If you are ever near Atchison, Kansas, stop to see the Amelia Earhart Birthplace and Museum. My husband and I did this on our recent quest to visit Presidential libraries. As you know, Amelia Earhart was a Zontian and ZI has awarded many Amelia Earhart Scholarships through the years. Last year, there were six Amelia Earhart fellows at Colorado University.

Amelia was born in this house and it was acquired in 1984 by the *Ninety-Nines*. It has been restored to the period of time when Amelia lived there. They have done a very nice job. The house sits very near the Missouri River.

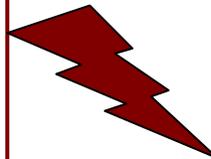
I spoke to the volunteer at the museum and she was very familiar with Zonta and asked if I had seen the Zonta Quilt – see photo below. She unfolded it for me and it was beautiful. This had been quilted by several Zonta Clubs in Kansas, Missouri and North Dakota. She also showed me three pages of a single-spaced listing of Zonta Clubs and Districts that had donated a brick to help maintain the museum. It made me proud to be a Zontian. (See picture below of house with bricks in front.) You may want to put this on your list for a future trip. I am glad I took the time to see this and remember a past Zontian. The web site is [www.ameliaearhartmuseum.org](http://www.ameliaearhartmuseum.org).



P.S. At the Governor's Seminar in September, Zontians were asked to donate to the purchase of a memorial brick from District 12 at the Amelia Earhart Birthplace and Museum. Our goal was a \$50 brick to be placed on the side or the back of the property. The generosity of D12 Zontians allowed the District to be memorialized with a **\$100 brick** which will be placed in the front walk of the museum. There was an **additional \$66 collected** which was donated to the **ZI Amelia Earhart Fellowship fund**.

# Potpourri of Reminders

Hmmm... there is a **button** on Zonta International web site homepage to receive ZI E-Newsletters if you are not receiving them. **Keep current with Zonta International!**



If you haven't been to the District 12 web site "**Members Only**" area, we encourage you to do so.

You will find an updated copy of the District Member Directory, 2012 Governor's Seminar documents, current District 12 financial statements, and much more. If you do not know the login for the "Members Only" area, **please contact your club President.**

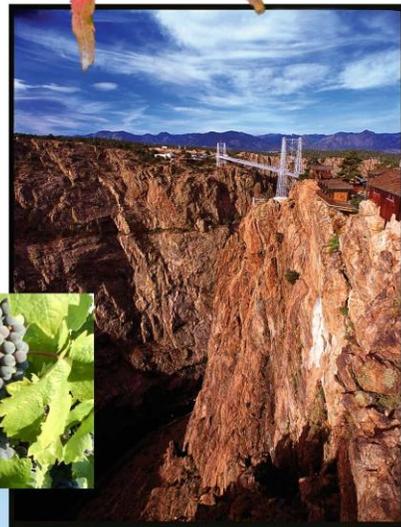
## 2013 Area Meetings

|                        |                   |
|------------------------|-------------------|
| Area 1 Billings        | April 26-27, 2013 |
| Area 2 Converse County | April 19-20, 2013 |
| Area 3 Denver          | April 13, 2013    |
| Area 4 Pikes Peak      | April 5-6, 2013   |



# SAVE THE DATE

You are invited to  
Southern Colorado...  
for the 2013 Zonta  
District 12 Conference  
in Cañon City, CO  
October 4-6, 2013



A scenic view of Niagara Falls, showing the water cascading over the rocks and creating a large plume of mist. The sky is clear and blue.

**Zonta International  
North American  
Inter-District Meeting  
Niagara Falls, ON Canada  
June 14 to 16, 2013**

A close-up, high-angle shot of water with white foam and ripples, likely from the same location as the top image.

**SAVE THE DATE**

Please plan to join us

- Network beyond your club and district
  - Hear great presentations
  - Share ideas

Let's work together to grow Zonta  
membership in North America

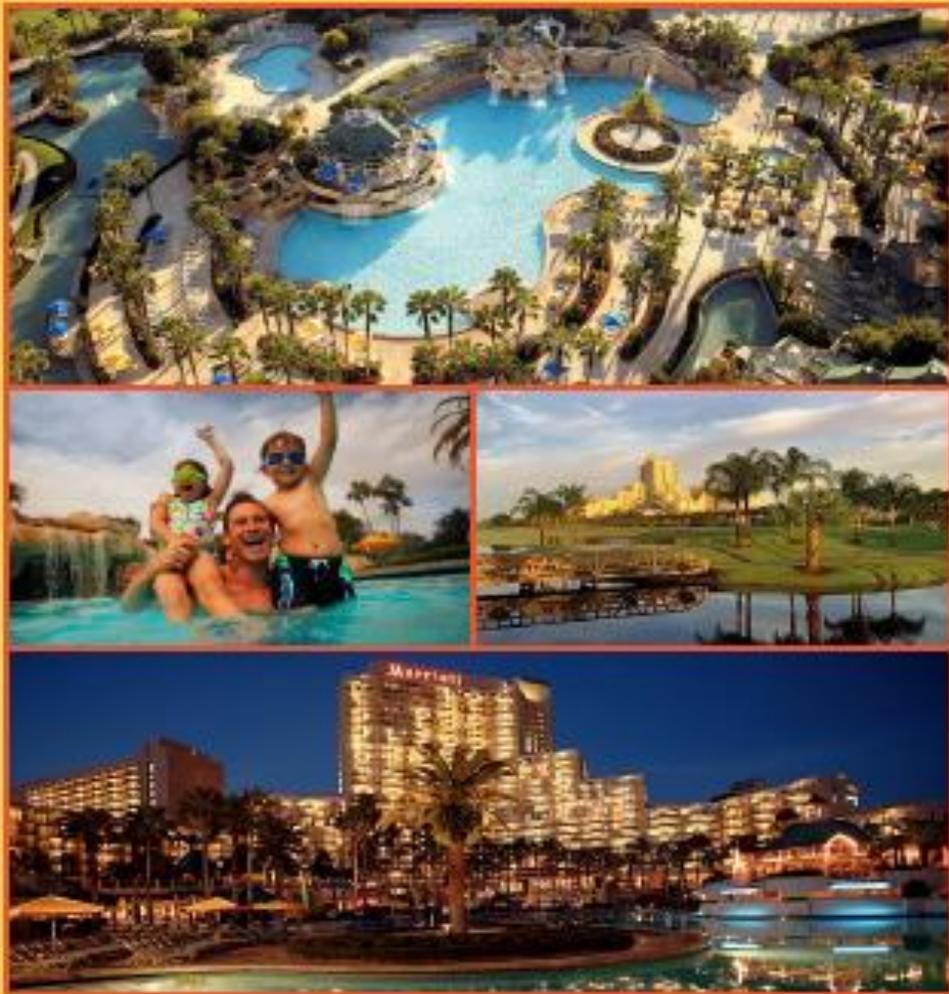
Watch for registration and program details in January 2013

Zonta International.

**ORLANDO**  
CONVENTION  
2014

June 27— July 1

Orlando World Center Marriott Resort  
& Convention Center, Orlando, Florida



- Lagoon-like setting with 6 tropical pools, waterfalls, waterslide and whirlpools
- Championship golf, full service spa and fitness center
- Children's activities
- Ten restaurants and lounges
- 2,000 luxurious guest rooms (Zonta convention rate US \$169 for single/double to \$209 quad)

Photos above courtesy of Orlando World Center Marriott Resort