

# Advocacy

*Goal: District 12 is a leading advocate for the rights of women and girls*

Objectives & Indicators:

- ✓ Ensure Advocacy and UN information is available & used by clubs in District 12
  - ❖ Host an Advocacy break-out session at the 2012 Governor's Seminar & 2013 District Conference
    - Hosted two sessions on advocacy at the Sept 2012 Governor's conference
    - Will have an advocacy session at the 2013 District Conference
  - ❖ Provide an Advocacy presentation at all Area Meetings in 2013 & 2014
    - Provided a presentation for all 4 2013 Area Meetings
  - ❖ Create and distribute a minimum of 4 Advocacy/UN newsletters to all clubs
    - Completed one so far in January 2013.
  - ❖ Update the Advocacy section of the District 12 website monthly with success stories, pictures, new information, etc.
    - Once all of the annual reports are completed will update with more information.
      - Waiting for updated website to starting posting more information
  - ❖ Encourage each club to have a least 1 program per year on Zonta's role with the UN
    - Have sent emails to all clubs encouraging them to have a program and giving them some information about the UN.
- ✓ Partner with like-minded organizations to promote Zonta's mission
  - ❖ Encourage each club to partner with one other organization in the biennium on an advocacy project
    - This information was included in the Gov's Conference and a list of like-minded organizations are posted on the website under Advocacy
- ✓ Develop Advocacy & UN initiatives at the District, Area, and Club level
  - ❖ Ensure every club has an Advocacy committee by December 2012
    - Have a list of advocacy chairs, but in a few cases the president is the chair
  - ❖ Create & publicize a district Advocacy Award to be given out at the 2012 Governor's Seminar & 2013 District Conference by September 2012
    - Created criteria for the award; using the criteria the advocacy committee selected the winner and I presented the first award in 2012 to Zonta Club of Royal Gorge.
    - The advocacy committee has chosen the 2013 winner and it will be presented at the District Conference in Canon City
  - ❖ Host a credible speaker on a current issue of importance to women in the district and e-publish a summary that is shared throughout Zonta by 5/31/14
    - Kathy Herrin will be the speaker at the 2013 District conference. She is a probation officer in Pueblo, CO specializing in victim services. A summary will be published.

- ❖ Ensure each club takes action on at least 1 advocacy issue each year, makes such action visible in local media, and reports on the results to the Governor and Zonta International
  - Provided ideas at the 2013 Area meetings and have encouraged clubs to make sure they get it publicized. Also gave them ideas on how to publicize. Based on annual reports most clubs have a project.
  - I have a list of all club advocacy projects taken from the May 2013 annual reports. A few clubs were vague in their report on what they did, but for the most part clubs had great projects!
  - I have also provided suggestions to clubs for the Nov 25 *Zonta Says NO* event, including PR for it, and will mention it again at the advocacy breakout at District.